Communications Journey
ISIR Leads

Audiences

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Email 1

Subject: Start your path toward a well paying job today

Hello %%=v(@properFirstName)=%%,

We received your information from the FAFSA you filed. By completing the FAFSA, you've already begun working toward your future. Keep going! Launch your career with Ivy Tech Community College, where our 70+ programs prepare students for high-paying, high-demand jobs.

Ready to get started? The next step is to complete our free online application. It only takes about ten minutes, and then you'll be able to find out how much financial aid you're eligible for when you attend Ivy Tech.

Apply Now

Need immediate assistance? Call us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat. You can also visit our website to learn more about programs, campus locations and online options, and much more!

78% of Ivy Tech students are awarded financial aid like scholarships, grants, and work-study programs. **Learn more** ➤

Email 2

Subject: Take the next step toward college

Indiana's Best Value in Higher Education

Whether you start in January, March, June, August, or October, Ivy Tech offers a path to the career you want with tuition you can afford.

With Ivy+ Tuition, you get the same tuition rate if you enroll in 12 or more credits per semester. If you take 13, 14, 15, or even more credits, you can graduate faster at no extra cost!

You've already filed your FAFSA, which means you can find out how much financial aid you're eligible for by applying now. Our application is free and is available online, and only takes about 10 minutes to complete.

Apply Now

Need immediate assistance? Call us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat. You can also visit our website to learn more about programs, campus locations and online options, and much more!