



Communications Journey

ISIR Leads

Audiences

- Lead: LeadSource EQUALS ISIR

Email 1

Subject: Get started on the path toward a well paying job today

Hello,

We received your information from the FAFSA you filed. By completing the FAFSA, you've already begun working toward your future. Keep going! Launch your career with Ivy Tech Community College, where our [70+ programs](#) prepare students for high-paying, high-demand jobs.

We offer classes in a [variety of formats](#), giving you greater flexibility in earning your certificate or degree. And you can be sure you'll get Indiana's best value in higher education with [Ivy+ Tuition & Textbooks](#), which keeps costs low and easy to budget for.

Ready to get started? The next step is to complete our [free online application](#). It only takes about ten minutes, and then you'll be able to find out how much financial aid you're eligible for when you attend Ivy Tech.

[APPLY NOW](#)

Need immediate assistance? Call us at 888-IVY-LINE (888-489-5463) or [chat with us online](#). You can also visit our [website](#) to learn more about programs, campus locations and online options, and much more!

Email 2

Subject: Take the next step in your career.

Whether you start in January, March, June, August, or October, Ivy Tech Community College offers the career path you want with the tuition you can afford.

With [Ivy+ Tuition](#), you get the same tuition rate if you enroll in 12 or more credits per semester. If you take 13, 14, 15, or even more credits, you can graduate faster at no extra cost!



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You've already filed your FAFSA, which means you can find out how much financial aid you're eligible for by [applying](#) now. Our application is free and is available online, and only takes about 10 minutes to complete.

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