Ivy Influencers Portfolio Expectations and Rubric

What should be included in the portfolio?

The portfolio is your chance to tell us who you are and why you deserve this scholarship. The portfolio may include any of the following:

- Resume
- Letters of recommendation
- Personal information/accomplishments/volunteer work/extra-curricular involvement. Ideas for inclusion are:
 - What extra-curricular activities do you participate in?
 - Are you an eagle scout, on the robotics team, captain of the basketball team, member of the chess club, member of the band, do you play an instrument?
 - Do you volunteer in the local community at food pantries, churches, shelters, coaching little league?
 - Do you have a part-time job, what leadership roles are you currently in, what are your plans for the future, your aspirations, hopes and dreams?
- This is not an all-inclusive list. Be creative and tell us about yourself in your way.

Portfolios may be submitted in either a Word document, PowerPoint, or a PDF format. If you wish to submit a video as part of your portfolio, please submit a link in a pdf or Word doc to an external source such as Vimeo or YouTube. Pictures should be embedded into a PDF or Word document as well.

Portfolio Scoring Rubric

Portfolio evaluation consists of two parts: 1. To what degree does the student participate in each of the identified areas, and 2. How well did they present themselves and their activities in the portfolio. It is possible that a student has put together a creative and well-organized portfolio, but has only moderate involvement. Conversely, a student may have stellar extra-curricular engagement, but a poorly constructed portfolio. Highest scores should be reserved for students who demonstrate excellence in both form and substance.

Competency	Needs Work 1-3 Points	4	Average - Good 5-6 Points	7	Exceptional! 8-10 Points	Score
Portfolio Organization	• Poor organization,		 Good content but 		Well organized / Easy to	
and Presentation	lacking creativity		Lacking consistent		follow	
	 unprofessional and 		organization		Design appropriately	
	inconsistent		• appealing design with all		highlights elements	
	• incomplete or lacking		required elements		• Creates positive imagery	
	elements				Professional appearance	
Community/School	• no volunteer work or		Does volunteer work in		Gives of themselves in	
Involvement or	involvement in		one area or has some		multiple environments	
Volunteering	community or		involvement in multiple		Takes on leadership	
	significant		organizations, schools,		roles in Civic, School,	
	responsibilities in the		churches, or at home		Church volunteers	
	home				regularly	
Extracurricular	 Is not involved in any 		Is involved in at least		Is involved in multiple	
activities	extracurricular		one extracurricular		extracurricular activities	
	activities (unless		activity or has significant		and takes leadership	
	significant work or		work or home		roles in one or more of	
	home responsibility)		responsibility		these	
Talents/Skills/Unique	No identified talents,		• Presents talents, skills,		• Possesses unique talent,	
Abilities	skills, or unique		abilities similar to their		skills, abilities that set	
	abilities		peers		them apart from their	
					peers	
Leadership qualities	• Demonstrates little to		 Shows leadership 		 Leadership qualities are 	
	no leadership qualities		qualities yet not fully		clearly evident and takes	
			developed		on leadership roles	

Total Score