MINUTES OF THE MEETING OF THE STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE February 6, 2025

Chair Andrew Wilson called the State Board of Trustees meeting to order at 1:00 pm ET.

ROLL CALL

Trustee Dora called the roll, and the presence of a quorum was announced with members in person and virtually.

The following State Trustees were present in person: Mr. Andrew W. Wilson, Chair Ms. Kim Emmert O'Dell, Vice Chair Mr. Michael R. Dora, Secretary Mr. Jesse Brand Ms. Jennie Dekker Ms. Gretchen Gutman Ms. Paula Hughes-Schuh Mr. Kyle Hupfer Mr. Jeremy Lugbill Mr. Stewart McMillan Mr. Kerry Stemler

The following State Trustee attended virtually: **Mr. Terry Anker**

The following State Trustee was not present: Ms. Marianne Glick Mr. Harold Hunt

A. EXECUTIVE SESSION MEMORANDA

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on February 5, 2025, at 3:00 pm at 333 S. Delaware Street, Indianapolis, Indiana.

Members present were Andrew Wilson, Chair; Kim Emmert O'Dell, Vice Chair; Michael Dora, Secretary; Jesse Brand; Jennie Dekker; Marianne Glick; Gretchen Gutman; Paula Hughes-Schuh, Kyle Hupfer, Jeremy Lugbill, Stewart McMillan and Kerry Stemler.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter other than that specified in the public notice issued for this meeting was discussed in the executive session.

B. NOTICES OF MEETING MAILED AND POSTED

Trustee Michael Dora, Secretary, confirmed that the notice of the regular meetings on February 6 2025, was properly mailed and posted. The public was invited to attend the meetings that were open to the public.

C. <u>APPROVAL OF BOARD MINUTES</u>

Trustee Gutman moved to approve the board meeting minutes from December 5, 2024. Trustee Emmert O'Dell seconded the motion, which carried unanimously.

D. <u>COMMITTEE REPORTS</u>

Item 1: Chair Wilson called upon Trustee Gutman to give the Audit Committee Report. Trustee Gutman reported there are no action items for consideration and board approval. The Committee met yesterday with representatives from the State Board of Accounts and discussed the financial and federal compliance audits. The committee discussed the submissions to the confidential hotline and reviewed the Cybersecurity and Identity Verification (Fraud) Task Force Reports. The College received an unmodified opinion on the financial statement audit. The committee reviewed the audit schedule for 2024-25 and the three-year audit plan.

Item 2: Chair Wilson called upon Trustee Hughes-Schuh to give the **Marketing & Public Affairs Committee** report. Trustee Hughes-Schuh reported there are no action items for consideration and board approval. Kathie Fleck, Vice President of Marketing, shared Market research results on perceptions and attitudes of Indiana males (18-24) who chose not to pursue posthigh school education – about college, community, and Ivy Tech. Shared Student Success Retention Communication Pilot - Leverage the new Student Success module of Salesforce Service Cloud (Ivy Connect) and Salesforce Marketing to deliver timely alerts and notifications to students to increase retention and academic support. Lily Scholars at Ivy Tech Campaign Updates - scholarships cover all tuition and assessed fees at Ivy Tech, including textbooks, consumable fees (which are fees for course supplies, tests, licenses, etc.), and certification exam fees! Plus, the scholarship is renewable for up to eight semesters as long as eligibility requirements are met. The scholarship also includes experiential learning and opportunities to apply for summer and/or work-study programs. Roche Scholars - Address the shortage of medical laboratory technicians and scientists by creating a workforce development pipeline for post-baccalaureate students in life sciences and pre-med tracks. Campaign for Dual Credit & Dual Enrollment Parents/Teachers and Administrators – to encourage enrollment in dual credit/enrollment courses and increase awareness of ITCC options with parents, HS guidance counselors, teachers, and administrators.

Emily Sandberg, Assistant Vice President of Communications, provides the 2025 Strategic Communication Plan goals, which are to elevate the College's reputation as a leading higher education institution and workforce engine among priority audiences, shift the misperception of Ivy Tech as a "less than" option to a preferred choice for students and employers and amplify the College's progress toward achieving its *Higher Education at the Speed of Life* Strategic Plan goals.

Item 3: Chair Wilson called upon Trustee Dekker to give the Workforce & Careers Committee report. Trustee Dekker reported there were no action items for consideration and board approval.

Senior Vice President Dodge's presentation focused on the division's contributions to the Strategic Plan and examples of the replicable processes leveraged by Workforce and Careers to build partnerships with employers resulting in quality outcomes for students.

Under Goal 2, Strategy 1, Workforce and Careers is focused on ensuring that our stackable credentials and degrees are industry-validated and that the courses within each program align with the knowledge, skills, abilities, and industry certifications employers seek. The college has recently revised its policy to ensure employers are the drivers of our statewide program advisory board structure. The Academic and Workforce Insights Dashboard connects student enrollment and completion data with occupation demand, wages, career pathways, and trends, highlighting the fastest growing and declining occupations within a campus service area.

Strategy 2 focuses on how the College accelerates program expansion and implementation in realtime in response to employer needs. Dodge described how skills training can meet employers' needs and fill gaps within our academic programs. Dodge also described new certificates launched in 2025 in response to employer and labor market demand.

Strategy 3 focuses on how the college can best serve adults with no credentials beyond a high school diploma or some college no degree. This strategy focuses on awarding credit for prior learning. This process accelerates a student's time to credential completion and entry into the workforce.

Strategy 4 outlines the college's commitment to co-creating talent pipelines with employers and serving as a trusted partner to state agencies. Career Link currently provides customized workforce solutions to over 1,600 employers across the state, 76% of which are small to midsize. Tools leveraged in these relationships include stackable credentials, interdisciplinary degrees, deferred tuition reimbursement, apprenticeship, and skills training.

Item 4: Chair Wilson called upon Trustee Dora to give the **Academics & Student Experience Committee** report. Trustee Dora reported there is one action item for consideration, and board approval.

Provost McCurdy updated the board about the college's enrollment. Enrollment for the 2024-2025 academic year is currently at over 194,000 students – an increase of 4% in headcount and FTE from the previous year. The college has exceeded its strategic plan enrollment goal for the year, and four campuses have already exceeded their enrollment goals. The first term of Spring is underway, and academic program enrollment is again running ahead of the previous year.

Student retention continues to improve at the college, with an increase in Fall-to-Spring retention above last year and for the third consecutive year. Ten campuses are currently exceeding their retention goals for Spring.

McCurdy also recommended virtual proctoring services. Over 16,000 students use these services each year. Following an extensive review and RFP process, the team is recommending a three-year agreement with Brainfuse. This agreement will support increased demand for tutoring in subjects such as Information Technology while also resulting in cost savings for the college.

Provost McCurdy gave the board an overview of the college's program review process. This process engages faculty from each program at every campus in each year with key metrics, student outcomes data, and workforce alignment data for their program. These data are used to support program, campus, college, and community leaders in making decisions about program investments and partnership opportunities.

Rebecca Rahschulte presented an update to the Board on the \$22M Lilly Endowment Early Childhood grant, including recent and upcoming actions taken to advance grant objectives.

Trustee Dora motioned for approval of **Resolution 2025-01**, **Approval of Contract with Brianfuse**, **Systems Office**. Trustee Brand seconded the motion. The motion carried unanimously.

Item 5: Chair Wilson called upon Trustee Brand to give the **Finance & Budget Affairs Committee** report. Trustee Brand reported there is one action item for consideration and board approval.

Chief Financial Officer Dom Chase provided updates on the following items: Fiscal Year 2025 Budget Update and State Revenue Forecast.

Trustee Brand moved for approval of **Resolution 2025-02**, **Approval of Contract for Security Services**, **Bloomington Campus**. Trustee Gutman seconded the motion. The motion carried unanimously.

Courtney Roberts, the Foundation President, provided an update on the Fiscal Year 2025, Campaign Planning Timeline and Ivy Tech Day, which is scheduled for April 8, 2025.

Item 6: Chair Wilson called upon Trustee Stemler to give the **Building, Grounds & Capital Committee** Report. Trustee Stemler reported there is one action item for consideration and board approval.

Trustee Stemler moved for the approval of **Resolution 2025-03**, Approval of Contract for Custodial Services, Lafayette Campus. Trustee Dekker seconded the motion, which carried unanimously.

E. TREASURER'S REPORT

Chair Wilson called Dom Chase, CFO, and Treasurer to provide the Treasurer's Report.

Dom Chase report that Ivy Tech Community College remains in a strong financial position, with stable revenues and continued investments in student success. We are maintaining our commitment to affordability while strategically allocating resources to support technology improvements and operational efficiencies.

As Indiana's legislative session progresses, we anticipate a challenging budget environment. With increasing pressure on state resources, we will need to continue to be diligent in ensuring financial sustainability. Our strong fiscal position allows us to navigate these challenges effectively while continuing to support students and communities across the state.

Trustee Dekker moved to approve the Treasurer's Report. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

F. STATE OF THE COLLEGE

Chair Wilson invited President Ellspermann to provide her State of the College report.

President Ellspermann, as part of her employer spotlight, invited Dedric Day, Senior Director, Strategic Talen Partnerships, Eli Lilly and Company, to discuss Lilly Scholars at Ivy Tech.

President Ellspermann noted the opening of the Ivy Tech Manufacturing and Training Center supported by Eli Lilly and Company in the 16 Tech District. President Ellspermann spotlights the School of Health Sciences and Public Affairs & Social Services.

President Ellspermann recognized the progress the college is making toward the metrics of the Strategic Plan

G. OLD BUSINESS

Chair Wilson called for old business, but there was none.

H. <u>NEW BUSINESS</u>

Chair Wilson called for new business.

Trustee Dekker moved to approve **Resolution 2025-04**, **Approval of Campus Board of Trustees.** Trustee Gutman seconded the motion. The motion carried unanimously.

I. ADJOURNMENT

Chair Wilson adjourned the meeting with no further business to come before the Board.

STATE TRUSTEES IVY TECH COMMUNITY COLLEGE

Dated February 7, 2025, prepared by Gretchen L. Young, Recording Secretary