



# Communications Plan

IvyAdvising to IvyConnect Transition | 2024

## Audiences

- [Continuing Students](#)

## Tactics & Timeline

Timing	Tactic	Notes
4/17 or 4/18	IvyLearn Announcement	Announce IvyConnect: Student Success and Support in IvyLearn
4/23	Email	Announce IvyConnect: Student Success and Support
post-launch	Text	Student IvyConnect support/help
July	Email	Schedule with your Advisor in IvyConnect
July	Text	Schedule with your Advisor in IvyConnect



# Communications Plan

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## IvyLearn Announcement

### **IvyAdvising becomes IvyConnect this fall!**

Beginning Fall 2024, advising will now be managed through IvyConnect instead of IvyAdvising. This new system will provide benefits like a streamlined appointment scheduling experience, links to frequently used resources like Schedule Builder and Tutoring Services, and a more mobile-friendly setup.

## Email

Subject: IvyAdvising becomes IvyConnect this fall

Thanks to feedback from students like you, Ivy Tech is working to improve the student experience by switching from IvyAdvising to **IvyConnect** in Fall 2024. This system will offer the following new functionalities:

- **Scheduling:** IvyConnect will provide a more streamlined experience for scheduling. Similar to IvyAdvising, students will be able to schedule with staff, faculty, and support teams, but the new system will make it easier to identify which member of your support team you should meet with and manage future scheduled appointments.
- **Success Plans, Alerts, and Celebrations:** Students will now have a more accessible way to manage Success Plans, Alerts, and Celebrations. Success Plans lay out tasks/steps for students to take during their academic journey; Alerts notify when assistance may be needed; and Celebrations acknowledge positive habits and achievements.
- **Student resources:** Students will now be able to find frequently used resources like Schedule Builder, Degree Completion Tracker, Tutoring Services, and more within the system.
- **Mobile friendly:** IvyConnect will be mobile friendly, giving students easier access to the resources listed above.

## Text

Don't forget, IvyAdvising is now IvyConnect! Learn more about how to use this platform at [ivytech.edu/advising](http://ivytech.edu/advising)