School Spotlight Calendar 2023

January	School of Nursing
February	School of Health Sciences
March	School of Nursing with Career Link
April	School of Arts, Sciences, and Education
May	School of Entrepreneurship & Innovation
June	Career Link & Exploration: 'Explore Your Career Link'
July	Career Link & Exploration: 'What's New In… emerging fields and more'
August	Career Link & Exploration: 'Explore Employer Connections'
September	School of Information Technology
October	School of Advanced Manufacturing, Engineering, and Applied Science
November	School of Public Affairs and Social Services; Highlight National Apprenticeships Month, National Career Development Month
December	School of Business, Logistics, and Supply Chain

January: School of Nursing

Modality	Launch Date	Notes
Social	TBD	
Email 1	Monday, January 9, 2023	
Text 1	Friday, January 13, 2023	
Text 2	Friday, January 20, 2023	

Audiences
- [General Leads](#)
- [General Opps](#)

- Open Opps - Nursing Interest

  o https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008pnwzEAA/view?queryScope=userFolders

- Open Leads – Nursing Interest

  o https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008poPmEAI/view?queryScope=userFolders

---

Design Content

Social
Join us during a Tuesday in January to learn more about our School of Nursing which graduates the highest number of associate-level nurses in the nation. Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Kick-off the New Year right and fulfill your dream of working in healthcare. Mark your calendars & learn more at ivytech.edu/tuesdays

---

Webpage Content

Content for /Tuesdays webpage
Ivy Tech Community College graduates the highest number of associate-level nurses in the nation! Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Typical career opportunities might include a Certified Nursing Assistant (CNA), a

Licensed Practical Nurse (LPN), or a Registered Nurse (RN). During the month of January, learn more about the profession and how Ivy Tech can help you launch your career in nursing. Mark your calendars for a Tuesday in January!

Emails/Texts

Email
Subject: Start the New Year off right! Mark your calendar for a Tuesday in January.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.

Ivy Tech Community College graduates the highest number of associate-level nurses in the nation. Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Typical career opportunities include:

- Certified Nursing Assistant (CNA)
- Licensed Practical Nurse (LPN)
- Registered Nurse (RN)

During the month of January, you'll have the opportunity to explore your pathway to becoming a nurse. If you're ready to get started toward your better future, join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit IvyTech.edu/Tuesdays. Let us know you're interested in coming by filling out this short form. We can't wait to welcome you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (ET). (ivytech.edu/chat)

Text
Join Ivy Tech enrollment specialists on campus during January for Tuesdays@TheTech to learn more about the School of Nursing. Visit ivytech.edu/tuesdays

Text
Mark your calendars for a Tuesday in January to learn more about the School of Nursing. Get personalized, 1:1 support during Tuesdays@TheTech. Learn more ivytech.edu/tuesdays

---

Radio Scripts
:15-Second- Join Ivy Tech Community College during the month of January for Tuesdays At The Tech where you can learn more about our School of Nursing! Prospective students can visit campus to speak one-on-one with an Enrollment Specialist to determine if a career as a nurse is their pathway to a better future. Learn more by visiting ivy tech dot edu slash tuesdays.

Tuesdays@TheTech – School Spotlight

:30-Second- Join Ivy Tech Community College during Tuesdays At The Tech to learn more about our School of Nursing! Every Tuesday during the month of January, prospective Ivy Tech students can visit campus to speak one-on-one with an Enrollment Specialist to determine if pursuing a career as a nurse is the right pathway. Ivy Tech Community College graduates the highest number of associate-level nurses in the nation! Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Learn more by visiting ivy tech dot edu slash tuesdays.

February: School of Health Sciences

Modality	Launch Date	Notes
Social	Friday, January 27, 2023	Sent to Kennedy Adams on 1/24/23
Email 1	Tuesday. January 31, 2023	Scheduled deployment in MC
Text 1	Monday, February 6, 2023	Sent to Bb on 1/24/23
Text 2	Monday, February 13, 2023	Sent to Bb on 1/24/23

Audiences—
- General Leads
- General Opps

Design Content

Digital Ads

Ad #1
Join the 8,000+ students who graduate each year with a degree in healthcare.
Visit ivytech.edu/tuesdays

Ad #2
Jobs in healthcare are projected to grow 16% by 2030*. Learn how to get started today!
Visit ivytech.edu/tuesdays

*Bureau of Labor Statistics (2021)

Social
According to the Bureau for Labor Statistics (2021), healthcare jobs will increase 16% by 2030. Are you ready to jump into your dream and make it a reality? Get started by visiting the campus nearest you for Tuesdays@TheTech during the month of February. Be a part of the 8,000+ students who graduate each year with a degree in healthcare. Mark your calendars & learn more about healthcare related fields at ivytech.edu/tuesdays

Webpage Content

According to the Bureau for Labor Statistics (2021), healthcare jobs will increase 16% by 2030. Are you ready to jump into your dream and make it a reality? Get started by visiting the campus nearest you for Tuesdays@TheTech during the month of February. Campus enrollment specialists will highlight degrees within the School of Health Sciences such as healthcare specialist, medical assisting, paramedic science and many more! Get started on your path to

becoming one of the 8,000+ students who graduate each year with a degree in healthcare. Mark your calendars!

Emails/Texts

Email
Subject: Mark your calendar for a Tuesday in February.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.

Are you passionate about a career in the healthcare field? If so, join Ivy Tech Community College during a Tuesdays@TheTech event during the month of February. You'll receive one-on-one enrollment support which includes meeting with a Career Coach to learn which healthcare field is right for you.

Typical healthcare career opportunities include:

- Healthcare Specialist
- Medical Assisting
- Paramedic Science
- Diagnostic Medical Sonography…and many more!

Join the more than 8,000 students who graduate each year with a degree in healthcare. Join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit IvyTech.edu/Tuesdays. Let us know you're interested in coming by filling out this short form. We can't wait to welcome you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (ET).

Text
Join Ivy Tech enrollment specialists on campus during February for Tuesdays@TheTech to learn more about the School of Health Sciences. Visit ivytech.edu/tuesdays

Text
Mark your calendars for a Tuesday in February to learn about Ivy Tech's School of Health Sciences. Get 1:1 support during Tuesdays@TheTech. ivytech.edu/tuesdays

---

Radio Scripts

:15-Second- Join Ivy Tech Community College during the month of February for Tuesdays At The Tech where you can learn more about our School of Health Sciences! Prospective students can visit campus to speak one-on-one with an Enrollment Specialist to determine if a career in

healthcare is their pathway to a better future. Learn more by visiting ivy tech dot edu slash tuesdays.

:30-Second- Join Ivy Tech Community College during Tuesdays At The Tech to learn more about our School of Health Sciences! Every Tuesday during the month of February, prospective Ivy Tech students can visit campus to speak one-on-one with an Enrollment Specialist to determine if pursuing a career in the healthcare field is the right pathway. Join the more than 8,000 students who graduate each year with a degree in healthcare. Learn more by visiting ivy tech dot edu slash tuesdays.

March: School of Nursing

Modality	Launch Date	Notes
Social	Wednesday, February 15, 2023	Sent to Kennedy on 2/13
Email 1	Tuesday, February 14, 2023	Scheduled out in MC
Text 1	Monday, February 20, 2023	Sent to Bb on 2/13
Text 2	Friday, February 24, 2023	Sent to Bb on 2/13

Audiences—
- General Leads
- General Opps
- Open Opps - Nursing Interest
  - https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008pnwzEAA/view?queryScope=userFolders
- Open Leads – Nursing Interest
  - https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008poPmEAI/view?queryScope=userFolders

---

Design Content

Digital Ads
Google Responsive
Google Static

Social
Ivy Tech graduates the highest number of associate-level nurses in the nation! Are you ready to join them? Come by campus during a Tuesday in March to learn more about our School of Nursing. Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Learn about all of the details of Tuesdays@TheTech at ivytech.edu/tuesdays

---

Webpage Content

Ivy Tech Community College graduates the highest number of associate-level nurses in the nation! Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Typical career opportunities might include a Certified Nursing Assistant (CNA), a Licensed Practical Nurse (LPN), or a Registered Nurse (RN). During the month of March, learn

more about the profession and how Ivy Tech can help you launch your career in nursing. Mark your calendars for a Tuesday in March!

Emails/Texts

Email
Subject: Mark your calendar for a Tuesday in March.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.

Ivy Tech Community College graduates the highest number of associate-level nurses in the nation. Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Typical career opportunities include:

- Certified Nursing Assistant (CNA)
- Licensed Practical Nurse (LPN)
- Registered Nurse (RN)

During the month of March, you'll have the opportunity to explore your pathway to becoming a nurse. If you're ready to get started toward a future in healthcare, join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit ivytech.edu/tuesdays. Let us know you're interested in coming by filling out this short form. We can't wait to welcome you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

Text
Join Ivy Tech enrollment specialists on campus during March for Tuesdays@TheTech to learn more about the School of Nursing. Visit ivytech.edu/tuesdays

Text
Mark your calendars for a Tuesday in March to learn more about the School of Nursing. Get personalized, 1:1 support during Tuesdays@TheTech. ivytech.edu/tuesdays

---

Radio Scripts

:15-Second- Join Ivy Tech Community College during the month of March for Tuesdays At The Tech where you can learn more about our School of Nursing! Prospective students can visit campus to speak one-on-one with an Enrollment Specialist to determine if a career as a nurse is their pathway to a better future. Learn more by visiting ivy tech dot edu slash tuesdays.

:30-Second- Join Ivy Tech Community College during Tuesdays At The Tech to learn more

about our School of Nursing! Every Tuesday during the month of March, prospective Ivy Tech students can visit campus to speak one-on-one with an Enrollment Specialist to determine if pursuing a career as a nurse is the right pathway. Ivy Tech Community College graduates the highest number of associate-level nurses in the nation! Graduates of the Ivy Tech Nursing program are qualified to work in hospitals, nursing and residential care facilities, home health care, physician offices, schools, and health departments. Learn more by visiting ivy tech dot edu slash tuesdays.

April: School of Arts, Sciences, and Education

Modality	Launch Date	Notes
Email 1	Thursday, March 16, 2023	
Text 1	Tuesday, March 21, 2023	
Text 2	Tuesday, March 28, 2023	
Social	Thursday, March 30, 2023	

Audiences—
- General Leads
- General Opps
- Open Opps - School of Arts, Sciences, and Education

    o https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008Gzg0EAC/view?queryScope=userFoldersCreatedByMe

- Open Leads – School of Arts, Sciences, and Education

    o https://ivytech.lightning.force.com/lightning/r/Report/00O3k000008GzgAEAS/view?queryScope=userFoldersCreatedByMe

---

Design Content

Digital Ads
Google Responsive
Google Static

Social
Are you interested in pursuing a career within the School of Arts, Sciences and Education? If so, join us at the campus nearest you this April for Tuesdays@TheTech. Students interested in careers in fields such as biology, chemistry, education, psychology, and more will have the opportunity to meet with Ivy Tech representatives about their intended career pathway. Mark your calendars for a Tuesday in April! Check out ivytech.edu/tuesdays for all the details.

Webpage Content

Are you interested in pursuing a career within the School of Arts, Sciences and Education? If so, join us at the campus nearest you this April for Tuesdays@TheTech. Students interested in careers in fields such as biology, chemistry, education, psychology, and more will have the

opportunity to meet with Ivy Tech representatives about their intended career pathway. Mark your calendars for a Tuesday in April! Check out ivytech.edu/tuesdays for all the details.

Emails/Texts

Email A TEST
Subject: %%FirstName%%, mark your calendar for a Tuesday in April.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.

Do you have a passion for educating future generations? If so, join Ivy Tech during the month of April to learn more about Ivy Tech's School of Arts, Sciences & Education. Typical career opportunities in the field of education might include:

- Teacher
- Childcare Director
- Family Child Care Home Provider
- and more!

Join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit ivytech.edu/tuesdays. Let us know you're interested in coming by filling out this short form. We look forward to welcoming you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

Email B TEST
Subject: Mark your calendar for a Tuesday in April.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.

Do you have a passion for educating future generations? If so, join Ivy Tech during the month of April to learn more about Ivy Tech's School of Arts, Sciences & Education. Typical career opportunities in the field of education might include:

- Teacher
- Childcare Director
- Family Child Care Home Provider
- and more!

Join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit ivytech.edu/tuesdays. Let us know you're interested in coming by filling out this short form. We look forward to welcoming you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

Text

Tuesdays@TheTech – School Spotlight

Join Ivy Tech enrollment specialists on campus this April for Tuesdays@TheTech to learn more about the School of Arts, Sciences, & Education. ivytech.edu/tuesdays

Text
Mark your calendars for a Tuesday in April to learn more about the School of Arts, Sciences, & Education. Get personalized support during Tuesdays@TheTech. ivytech.edu/tuesdays

---

Radio Scripts

:30-Second- Join Ivy Tech Community College during the month of April for Tuesdays At The Tech where you can learn more about all of the programs in the School of Arts, Sciences & Education! Prospective students can visit campus to speak one-on-one with an Enrollment Specialist to determine if a career in education, liberal arts, or even biology or chemistry is their pathway to a better future. Learn more by visiting ivy tech dot edu slash tuesdays.

:15-Second- Join Ivy Tech Community College during Tuesdays At The Tech to learn more about our School of Arts, Sciences and Education! Every Tuesday during the month of April, prospective Ivy Tech students can visit campus to speak one-on-one with an Enrollment Specialists. Learn more by visiting ivy tech dot edu slash tuesdays.

May: Garatoni School of Entrepreneurship and Innovation

Modality	Launch Date	Notes
Email 1	Tuesday, April 18, 2023	Scheduled in MC on 4/18/23
Text 1	Tuesday, April 25, 2023	Submitted to Bb on 4/18/23
Text 2	Tuesday, May 2, 2023	Submitted to Bb on 4/18/23
Social	Tuesday, May 2, 2023	Emailed to Kennedy on 4/18/23

Audiences:
- General Leads
- General Opps

Design Content

Digital Ads
Google Responsive Ads
Static Ads

Social
Are you ready to feed your entrepreneurial spirit? Join Ivy Tech at select campuses during the month of May to learn more about the Garatoni School of Entrepreneurship & Innovation ivytech.edu/tuesdays

---

Webpage Content

Ivy Tech Community College welcomes students with an entrepreneurial spirit. With lessons in business start-up and management through partnership with the Regional Innovation and Startup Education (RISE) program through the Garatoni School of Entrepreneurship and Innovation, you'll gain insight into starting a new business or making your current business more successful.

Additionally, the entrepreneurship program partners with many locally owned independent businesses and nonprofit agencies that are dedicated to helping small businesses through education and mentoring.

With RISE, students will build ecosystems, create a business model canvas, work with a mentor, and learn from and network with guest speakers and entrepreneurs. Students will also have the opportunity to pitch to investors for funding for their business. To date, the entrepreneurship program has assisted in the launching of many business ventures across Indiana.

During the month of May, Ivy Tech is highlighting the Garatoni School of Entrepreneurship and Innovation. Join us at a location nearest you to learn more about how to get started. Let us know you're interested by filling out a short RSVP form at ivytech.edu/tuesdays. If you have questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (EDT).

Emails/Texts

Email 1
Subject: Calling All Entrepreneurs!
Body:
Exploring your options is the way to ensure you're making the most of your future. During Ivy Tech Community College's Tuesdays@TheTech, you'll be able to learn more about programs in the Garatoni School of Entrepreneurship and Innovation. Majors within this school offer extremely rewarding professions which give back to your local community in ways you might've never imagined.

Begin your exploration during Tuesdays@TheTech. At a participating Ivy Tech location, you can meet one-on-one with experienced and credential faculty who've spent years of combined service in the field of study they teach.

Get started today! Let us know you're interested in coming by clicking the button below. We can't wait to welcome you to campus.

<insertbutton> https://ivytech.qualtrics.com/jfe/form/SV_3vXk7gz9exJRnAa

Have questions now? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (EDT).

Text 1
Learn more about Ivy Tech's Garatoni School of Entrepreneurship & Innovation during the month of May. Visit ivytech.edu/tuesdays to learn more.

Email 2
Subject: Join us for Tuesdays @ The Tech this May.
Body:
Ivy Tech Community College's Garatoni School of Entrepreneurship and Innovation caught the attention of Zokos founders, Ryan Ryker and Rod Baradaran.

In April of 2020, Ryker and Baradaran saw a blackhole of inventory as a profitable opportunity and started Zokos, an ecommerce company that buys and sells returned online goods from companies like Amazon, Walmart, Home Depot, and more."Eight out of 10 Amazon returns are thrown in the trash," Ryker explains and clarifies that the majority of these returned items are in perfect condition.
If you're ready to turn your passion into something more, just like Ryan Ryker, join Ivy Tech Community College for Tuesdays@TheTech at a participating location this May as we highlight the Garatoni School of Entrepreneurship and Innovation. Learn more about how to get started at ivytech.edu/tuesdays.

Questions? Call us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (EDT).

Text 2
Ready to feed your entrepreneurial spirit? Join Ivy Tech during the month of May to learn how! Visit
ivytech.edu/tuesdays

Radio Scripts

:15 – Do you have an entrepreneurial spirit? Learn how Ivy Tech can help you progress forward and reach your goals. Visit an Ivy Tech location nearest you during a Tuesday in May for Tuesdays at the Tech to learn how to get started. Visit ivy tech dot edu slash tuesdays for more information.

:30 – Ivy Tech Community College welcomes students with an entrepreneurial spirit! With lessons in business start-up and management through partnership with the Regional Innovation and Startup Education (RISE) program through the Garatoni School of Entrepreneurship and Innovation, you'll gain insight into starting a new business or making your current business more successful. Visit the Ivy Tech location nearest you during a Tuesday in May to learn how to get started. Visit ivy tech dot edu slash tuesdays.

June: Career Link & Exploration: 'Explore Your Career Link'

Modality	Launch Date	Notes
Email 1	Tuesday, May 16, 2023	Scheduled in MC on 05/01/23
Text 1	Tuesday, May 23, 2023	Sent to Lillian on 05/01/23
Text 2	Tuesday, May 30, 2023	Sent to Lillian on 05/01/23
Social	Tuesday, May 30, 2023	Added to BC project for Kennedy

Audiences—
- General Leads
- General Opps

Design Content

Digital Ad Content:
Google Responsive
Static

MyIvy/IvyLearn Graphic Content:
Header: Explore Ivy+ Career Link during Tuesdays@TheTech
Body: Join us on campus for Tuesdays@TheTech during the month of June. Ivy Tech will highlight Ivy+ Career Link services which help students make fulfilling career and education choices. You'll be able to complete a career interest assessment mapped to Ivy Tech's programs of study. You can also meet one-on-one with a Career Coach. The pool of resources offered connects students, employers, alumni, and communities. Learn more at IvyTech.edu/Tuesdays.

Concerto (TV Screen) Graphic Content:
Header: Explore Ivy+ Career link during Tuesdays@TheTech
Body: Join us on campus for Tuesdays@TheTech. During the month of June, Ivy Tech will highlight Ivy+ Career Link services. Career Link is a team that provides transformative career development services for students and alumni, as well as a variety of talent connection opportunities and employee training for employers. The pool of resources offered connects students, employers, alumni, and communities. Learn more at IvyTech.edu/Tuesdays.

Email Header Content:
Explore Ivy+ Career Link Services

Social Media Posts:
Ivy+ Career Link services are focused on student success. Ivy Tech students work one-on-one with a Career Coach from the beginning of their educational journey. Each Tuesday in June, Ivy

Tech welcomes new students, current students, and alumni to visit the campus for Tuesdays@TheTech. Meet one-on-one with a Career Coach to ensure your chosen pathway will lead to a career meant *just* for you! Mark your calendars for a Tuesday in June. Check out ivytech.edu/tuesdays for more information.

Swag Item Content: (napsack)
Idea #1:
My career is set!
Ivy+ Career Link (logo)

Idea #2:
Ask about my future career…
Ivy+ Career Link (logo)

Webpage Content

June School Spotlight—Ivy+ Career Link
As part of Ivy Tech's commitment to preparing students to enter the workforce, we offer Ivy+ Career Link. This team provides career development services like career coaching, portfolio and resume development, and networking opportunities. The pool of resources we offer connects students, employers, alumni, and communities.

During Tuesdays@TheTech this June, we invite new students, current students, and alumni to visit campus to explore their career link. You'll be able to meet one-on-one with a career coach and complete a career interest assessment mapped to Ivy Tech's programs of study.

This summer, Ivy Tech is highlighting Ivy+ Career Link. Join us at a location nearest you to learn more about how Ivy Tech can prepare you for future careers. Let us know if you're interested by filling out a short RSVP form. If you have questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (ET).

Emails/Texts

Email
Subject: %%FirstName%%, mark your calendar for a Tuesday in June.
Pre-header: Join Ivy Tech for Tuesdays@TheTech.
Body:
Join us on campus for Tuesdays@TheTech during the month of June. Ivy Tech will highlight Ivy+ Career Link services which help Hoosiers make fulfilling career and education choices.

You'll be able to complete a career interest assessment mapped to Ivy Tech's programs of study. You can also meet one-on-one with a Career Coach. The pool of resources offered connects students, employers, alumni, and communities.

Tuesdays@TheTech – School Spotlight

Join us at a campus nearest you for one-on-one personalized support during Tuesdays@TheTech. To learn more, visit ivytech.edu/tuesdays. Let us know you're interested in coming by filling out this short form. We look forward to welcoming you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

Text
Join the Ivy Tech Career Link team on campus this June for Tuesdays@TheTech to learn more about the best ways to explore your future career. ivytech.edu/tuesdays

Text
Explore your future career with Ivy Tech during Tuesdays@TheTech. Mark your calendars for a Tuesday in June. Learn more at ivytech.edu/tuesdays

---

Radio Scripts

15 Second
Join Ivy Tech Community College during the month of June for Tuesdays At The Tech where you can learn more about Ivy+ Career Link services. Prospective students, current students, and alumni can visit campus to speak one-on-one with a Career Coach. Meeting with a member of the Career Link team will ensure your pathway leads to a career meant *just* for you! Learn more by visiting ivy tech dot edu slash tuesdays.

30 Second
Join Ivy Tech Community College during Tuesdays At The Tech to learn more about Ivy Plus Career Link! Every Tuesday during the month of June, prospective Ivy Tech students, current students, and alumni are invited to campus to learn more about the best way to explore your future career. Meeting with a Career Coach to ensure your career pathway will lead to a career meant just for you! Mark your calendars for a Tuesday in June. Learn more by visiting ivy tech dot edu slash tuesdays.

July: Career Link & Exploration: What's New in Emerging Fields and More?

Modality	Launch Date	Notes
Email 1	Tuesday, June 13, 2023	
Text 1	Tuesday, June 20, 2023	
Text 2	Tuesday, June 27, 2023	
Social	Monday, July 3, 2023	

Audiences—
- General Opps
- General Leads

Design Content

Digital Ad Content

MyIvy/IvyLearn Graphic Content:
What's new in emerging fields? Find out through Ivy+ Career Link
Learn more at IvyTech.edu/Tuesdays

(Optional) MyIvy Announcement:
Header: Learn about new job fields at Tuesdays@TheTech
Body: We're highlighting the many ways Ivy+ Career Link prepares students for emerging career fields this July! Join us on campus for Tuesdays@TheTech to get 1:1 advising on resume preparation, internship opportunities, finding a job after graduation, and more! You'll be able to get a deeper understanding of the resources and team members available to help you find the best career for you. Learn more at IvyTech.edu/Tuesdays.

Concerto (TV Screen) Graphic Content:
Header: Learn about new job fields at Tuesdays@TheTech
Body: Learn more about how Ivy+ Career Link can prepare you for emerging career fields this July! Join us on campus for Tuesdays@TheTech to get 1:1 advising on resume preparation, finding a job after graduation, and more! Learn more at IvyTech.edu/Tuesdays.

Email Header Content:
Explore Ivy+ Career Link Services

Social Media Posts:
This July, visit an Ivy Tech campus near you to see how Ivy+ Career Link prepares students for their future careers! Meet with a career coach, learn about growing job fields, and check out

how students get connected with new and emerging fields. Plan your visit today at
IvyTech.edu/Tuesdays

Swag Item Content: (napsack)
Idea #1:
My career is set!
Ivy+ Career Link (logo)

Idea #2:
Ask about my future career…
Ivy+ Career Link (logo)

Webpage Content

July School Spotlight—Ivy+ Career Link
As part of Ivy Tech's commitment to preparing students to enter the workforce, we offer Ivy+ Career Link. This team provides career development services like career coaching, portfolio and resume development, and networking opportunities. The pool of resources we offer connects students, employers, alumni, and communities.

During Tuesdays@TheTech this July, we invite new students, current students, and alumni to visit campus to learn about what's new in emerging career fields. You'll be able to meet one-on-one with a career coach and hear about how Ivy Tech prepares students for current and growing industries.

This summer, Ivy Tech is highlighting Ivy+ Career Link. Join us at a location nearest you to learn more about how Ivy Tech can prepare you for future careers. Let us know if you're interested by filling out a short RSVP form. If you have questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (ET).

Emails/Texts

Email
Subject: Learn what's new in emerging fields this summer
Pre-header: Join Ivy Tech for Tuesdays@TheTech.
Body:

This summer, we're highlighting all of the ways Ivy+ Career Link services help our students prepare for their future careers. During Tuesdays@TheTech in July, you'll be able to learn about what's new in emerging fields and more!

Visit us at a campus near you to meet with a career coach, explore what fields may be a good fit for you, and see how Ivy Tech prepares students and helps them find a job after graduation.

You'll also receive personalized support with anything you need, from the application process to registering for classes.

Ready to learn more? Visit IvyTech.edu/Tuesdays for more information on what to expect and fill out this short form to let us know you're interested in coming. We look forward to welcoming you to campus.

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

SCHEDULE A VISIT BUTTON

Text
Learn about emerging career fields and more this July at Tuesdays@TheTech! Schedule a visit to your local Ivy Tech campus at ivytech.edu/tuesdays

Text
We're highlighting how the Ivy+ Career Link team prepares Ivy Tech students for emerging career fields during Tuesdays@TheTech. Learn more at ivytech.edu/tuesdays

---

Radio Scripts

15 Second
Visit Ivy Tech Community College this July for Tuesdays at the Tech and see how Ivy Plus Career Link services can prepare you for emerging job fields. You'll be able to meet with a career coach and plan for your future. Learn more by visiting Ivy Tech dot edu slash Tuesdays.

30 Second
Join Ivy Tech Community College this July for Tuesdays at the Tech and see how Ivy Plus Career Link services can prepare you for emerging job fields. Prospective Ivy Tech students, current students, and alumni are all invited to visit campus. There will be opportunities to learn more about growing career fields, meet with a career coach, and prepare for your future. We hope to see you on campus this summer! Schedule your visit at Ivy Tech dot edu slash Tuesdays.

August: Career Link & Exploration: 'Explore Employer Connections'

Modality	Launch Date	Notes
Email 1	Tuesday, July 11, 2023	
Text 1	Tuesday, July 18, 2023	
Text 2	Tuesday, July 25, 2023	
Social	Tuesday, August 1, 2023	

Audiences—
- [General Opps](#)
- [General Leads](#)

Design Content

[Digital Ad Content](#)

MyIvy/IvyLearn Graphic Content:
Explore employer connections available through Ivy+ Career Link: IvyTech.edu/Tuesdays

(Optional) MyIvy Announcement:
Header: Explore employer connections at Tuesdays@TheTech
Body: Join us at Tuesdays@TheTech this August to see how Ivy+ Career Link can connect you with potential employers! You can meet some of the career coaches and talent connection managers who work with Indiana employers to make sure Ivy Tech grads are well-prepared and well-connected once they begin job searching. You'll be able to get a deeper understanding of the networking opportunities and resources available to help you find the best company and career for you. Learn more at [IvyTech.edu/Tuesdays](#).

Concerto (TV Screen) Graphic Content:
Header: Explore employer connections at Tuesdays@TheTech
Body: Visit campus this August to meet the Ivy+ Career Link team! You'll be able to learn about the ways they work with Indiana employers to find Ivy Tech grads jobs, and how they can help you connect with employers in your field. Learn more at IvyTech.edu/Tuesdays.

Email Header Content:
Explore Ivy+ Career Link Services

Social Media Posts:
We're highlighting Ivy+ Career Link at Tuesdays@TheTech this August! Join us at a campus near you to explore employer connections available through Ivy Tech. New, current, and prospective students are invited to come get career development advice like resume preparation and to hear about internship opportunities. Learn more at **IvyTech.edu/Tuesdays**

Webpage Content

August School Spotlight—Ivy+ Career Link
As part of Ivy Tech's commitment to preparing students to enter the workforce, we offer Ivy+ Career Link. This team provides career development services like career coaching, portfolio and resume development, and networking opportunities. The pool of resources we offer connects students, employers, alumni, and communities.

During Tuesdays@TheTech this August, new, current, and prospective students are invited to visit their local Ivy Tech campus to explore employer connections possible through Ivy+ Career Link. You can meet with some of the career coaches and talent connection managers who work with Indiana employers to find opportunities for Ivy Tech students. They will also be available to advise on topics like resume preparation and internship opportunities.

This summer, Ivy Tech is highlighting Ivy+ Career Link. Join us at a location nearest you to learn more about how Ivy Tech can prepare you for future careers. Let us know if you're interested by filling out a short RSVP form. If you have questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online from 7 a.m. to 1 a.m. (ET).

Emails/Texts

Email
Subject: Learn how you can connect with potential employers
Pre-header: Join Ivy Tech for Tuesdays@TheTech

Body:
Join us for Tuesdays@TheTech this August and explore how Ivy+ Career Link helps our students prepare for their future careers. This month, we're focusing on the many ways Ivy Tech students can connect with Indiana employers.

Visit your local campus to meet some of the career coaches and talent connection managers that help students find work with local companies. You'll receive career development advice on topics like resume writing, finding internships, and more! Ivy Tech staff will also be available to help with anything else you need, from working through the application process to registering for classes.

Ready to learn more? Visit IvyTech.edu/Tuesdays for more information on what to expect and fill out this short form to let us know you're interested in coming. We look forward to welcoming you to campus.

SCHEDULE A VISIT BUTTON

If you have immediate questions, reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat from 7 a.m. to 1 a.m. (ET).

Text

Explore the employer connections possible through Ivy Tech at Tuesdays@TheTech! Learn more at IvyTech.edu/tuesdays

Text
This August, we're highlighting how Ivy+ Career Link connects Ivy Tech students with Indiana employers. Join us for Tuesdays@TheTech to learn more: IvyTech.edu/tuesdays

Radio Scripts

15 Second
Come to Ivy Tech this August to see how Ivy Plus Career Link can help you connect with potential employers. Visit Ivy Tech dot edu slash Tuesdays to plan your visit to campus and see how Ivy Tech can advance your career!

30 Second
Looking to connect with Indiana employers? Ivy Plus Career Link helps students find jobs through connections Ivy Tech has formed with local employers. Join us for Tuesdays at the Tech to meet the career coaches and talent connection managers that help our students pursue employment after graduation. Visit a campus near you to see how Ivy Tech can advance your career! Schedule your visit at Ivy Tech dot edu slash Tuesdays.

September: School of Information Technology

Modality	Launch Date	Notes
Email 1	Tuesday, Aug. 15	
Text 1	Tuesday, Aug. 22	
Text 2	Tuesday, Aug. 29	
Social	Week of Sept. 4	

Audiences—
- General Opps
- General Leads

Design Content

Digital Ad Content

Social Media Posts:
Visit Ivy Tech this September for Tuesdays@TheTech! We're highlighting the School of Information Technology. Visit a campus near you for the chance to learn more about our IT programs, tour our state-of-the-art facilities, and connect with faculty in Cybersecurity, Software Development, Computer Science, Data Analytics, and more. Learn more and schedule a visit at **IvyTech.edu/Tuesdays**

Webpage Content

September School Spotlight—School of Information Technology
The tech industry is a rapidly growing field. To meet this demand, Ivy Tech's School of Technology prepares students for the variety of careers involved in IT like cybersecurity, network infrastructure, data analytics and more. Not only do students learn the fundamentals of their fields; classes also cover important skills like problem solving, effective communication, and understanding how people and technology connect.

Students can get experience at the modern facilities available at many of our campuses, as well as through internships and projects with tech companies we're partnered with. Students are trained on the most relevant systems in their industries, preparing them to become competitive workers who stand out from day one.

This September, Ivy Tech is highlighting the School of Information Technology at Tuesdays@TheTech. Visit a campus near you to learn more about its programs and how you can get started. Let us know you're interested by filling out a short RSVP form. If you have any questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online.

First Tuesday FAFSA Filing

Starting September 5, 2023, we'll be offering **free** [FAFSA](#) support the first Tuesday of each month at every Ivy Tech campus location. Learn what you need to fill out the form, get tips on how to make the process easier, and find answers to any FAFSA questions you may have. Fill out the [RSVP form](#) or [contact your campus](#) to learn more about what FAFSA support will be available near you.

Emails/Texts

Email
Subject: See if Ivy Tech's School of Information Technology is right for you!

Are you a tech-savvy person looking for an exciting career in a fast-growing industry? This September, [Tuesdays@TheTech](#) is highlighting how Ivy Tech's School of Information Technology can help you get where you want to go!

Visit a campus near you to learn more about our IT programs and connect with faculty in Cybersecurity, Software Development, Computer Science, Data Analytics, and more. There will also be opportunities to do things like explore our modern facilities, get help registering for classes, and meet with a career coach to explore the best path for you.

Let us know you're interested by filling out [this short form](#). You might even get some free Ivy Tech gear for registering ahead of time!

[RSVP HERE](#)

Questions? Give us a call at 888-IVY-LINE (888-489-5463) or [chat with us online](#).

Text 1
Interested in a career in IT? This September, Tuesdays@TheTech is focusing on Ivy Tech's School of Information Technology. Sign up for a visit at IvyTech.edu/Tuesdays

Text 2
Ivy Tech's School of Information Technology can kickstart your career in a high-demand field. Join us for Tuesdays@TheTech to connect with faculty and learn more: IvyTech.edu/Tuesdays

Radio Scripts

15 Second
Interested in breaking into the fast-growing tech industry? This month, Ivy Tech is highlighting our School of Information Technology at Tuesdays at The Tech. If you'd like to see if information technology is right for you, visit Ivy Tech dot edu slash Tuesdays to schedule your visit.

30 Second
Ivy Tech's School of Information Technology has the programs and equipment you need to upgrade your tech skills! If you've been interested in the tech industry, visit an Ivy Tech campus near you for Tuesdays at the Tech to learn about our IT programs. We have everything from

Tuesdays@TheTech – School Spotlight

cybersecurity to software development, so you can get equipped for high-demand fields. If you're ready to upgrade your tech skills, visit Ivy Tech dot edu slash Tuesdays and visit an Ivy Tech campus near you this month to learn more!

October: School of Advanced Manufacturing, Engineering, and Applied Science

Modality	Launch Date	Notes
Email 1	Tuesday, Sept. 12	
Text 1	Tuesday, Sept. 19	
Text 2	Tuesday, Sept. 26	
Social	Week of Oct. 2	

Audiences—
- General Opps
- General Leads

Design Content

Digital Ad Content

Social Media Posts:
Ivy Tech's School of Advanced Manufacturing, Engineering & Applied Science offers 24 programs designed to lead our communities into the future. We're on the cutting edge of fast-growing, in-demand industries. We were even the first school in the nation to have a Smart Manufacturing and Digital Integration program!

This October, we're highlighting everything our manufacturing, engineering, and applied science programs have to offer at Tuesdays@TheTech. Visit a campus near you to learn more!

Webpage Content

October School Spotlight—School of Advanced Manufacturing, Engineering & Applied Science
Ivy Tech's School of Advanced Manufacturing, Engineering & Applied Science prepares students for the industries that build our modern world. Students can choose from programs like engineering, HVAC, and Automotive Technology, but we also have more unique offerings, like the only aviation manufacturing course in the Midwest and the first Smart Manufacturing and Digital Integration program in the nation!

Industry partners give students the opportunity to gain experience through internships and apprenticeships, and employer partnerships help students quickly find employment after graduation. Ivy Tech also has transfer agreements with many 4-year institutions, meaning students interested in earning a bachelor's or more advanced degree can get an affordable start.

During the month of October, you can explore the School of Advanced Manufacturing, Engineering, & Applied Science at Tuesdays@TheTech. Visit a campus near you to learn more about its programs and how you can get started. Let us know you're interested by filling out a short RSVP form. If you have any questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online.

Emails/Texts

Email
Subject: Have an appreciation for the applied sciences?

Ivy Tech's School of Advanced Manufacturing, Engineering & Applied Science prepares students for the industries that build our modern world. This October, you can learn more about the programs it offers at Tuesdays@TheTech.

Each Tuesday, Ivy Tech locations around the state open their doors to new, current, and prospective students who want to learn more about Ivy Tech. You can get help with everything from navigating financial aid to registering for classes. And this October, our school spotlight is the School of Advanced Manufacturing, Engineering & Applied Science! Each campus is highlighting this school in their own way, from tours of their state-of-the-art labs to meetings with faculty.

Plus, we're now offering **free** FAFSA support the first Tuesday of each month. Join a First Tuesday FAFSA Filing event at any Ivy Tech campus location for help navigating the form and tips on how to make the process easier. Contact your local campus or visit IvyTech.edu/Tuesdays to learn more about what FAFSA support will be available near you.

Fill out our short RSVP form to let us know you'll be attending!

RSVP HERE

Questions? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online.

Text 1
We're highlighting the School of Manufacturing, Engineering & Applied Science at Tuesdays@TheTech this October! Visit an Ivy Tech campus near you to learn more: IvyTech.edu/Tuesdays

Text 2
Interested in working in a fast-growing, in-demand industry? Tuesdays@TheTech is highlighting the School of Manufacturing, Engineering & Applied Science this October! Visit Ivy Tech and see how you can get started: IvyTech.edu/Tuesdays

Radio Scripts

15 Second

Tuesdays@TheTech – School Spotlight

Visit Ivy Tech this month at Tuesdays@TheTech! We're highlighting the School of Advanced Manufacturing, Engineering, and Applied Science. See what events are happening at a campus near you and schedule your visit at Ivy Tech dot edu slash Tuesdays.

30 Second
Ivy Tech's School of Advanced Manufacturing, Engineering, and Applied Science prepares students to build a better tomorrow. With programs like Biotechnology, Aviation Technology, Engineering, and HVAC Technology, students can get equipped to enter fast-growing, in-demand industries. If you want to learn more about how you can get started, go to Ivy Tech dot edu slash Tuesdays and plan your visit to an Ivy Tech campus near you!

November: School of Public Affairs and Social Services; Highlight National Apprenticeships Month, National Career Development Month

Modality	Launch Date	Notes
Email 1	Tuesday, Oct. 10	
Text 1	Tuesday,Oct. 17	
Text 2	Tuesday, Oct. 24	
Social	Week of Oct. 30	
Email 2	Tuesday, Oct. 31	

Audiences—
- General Opps
- General Leads

Design Content

Digital Ad Content

Social Media Posts:
Join us for Tuesdays@TheTech this month to see how Ivy Tech prepares our students to make a difference in their communities. We're spotlighting the School of Public Affairs & Social Services and all of its great programs, from Criminal Justice to Hospitality Administration.

Plus, this is your last chance to get FREE help filing the FAFSA! Our final First Tuesday FAFSA Filing event is November 7, so stop by your local Ivy Tech campus to learn what documents you need, how to make the process easier, and any other answers you need for your FAFSA questions!

Webpage Content

November School Spotlight—School of Public Affairs & Social Services
Interested in meeting the critical social needs of your community? Ivy Tech's School of Public Affairs & Social Services prepares students to be on the front lines of change. We offer programs in public safety, social services, culinary arts, hospitality, and more. Each one prepares you for your future plans, whether that's to immediately get started on a career or to go on to earn a bachelor's or master's degree.

During the month of November, you can explore the School of Public Affairs & Social Services at Tuesdays@TheTech. Visit a campus near you to learn more about its programs and how you can get started. Let us know you're interested by filling out a short RSVP form. If you have any questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online.

Emails/Texts

Email 1
Subject: Get ready to make a difference in your community

Each month, we highlight a different school at Tuesdays@TheTech. Visit your local Ivy Tech campus this November to learn more about the School of Public Affairs & Social Services.

This school offers programs in Criminal Justice, Hospitality Administration, Mortuary Science, and more! Students are equipped with the knowledge and skills to meet the critical social needs of our communities. At Tuesdays@TheTech, you'll be able to learn more about what each program has to offer and get answers to any other questions you may have about Ivy Tech, like registering for classes or what financial aid options are available for you.

Not only that, we're offering **free** FAFSA support the first Tuesday of each month! Join a First Tuesday FAFSA Filing event at any Ivy Tech campus location for help navigating the form and tips on how to make the process easier. Contact your local campus or visit ivytech.edu/tuesdays to learn more about what FAFSA support will be available near you.

Fill out our short RSVP form to let us know you'll be attending!

RSVP HERE

Questions? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online.

Text 1
Visit Ivy Tech this November to learn how you can get started in the School of Public Affairs & Social Services! Plan your visit at ivytech.edu/tuesdays

Text 2
Don't miss out on getting FREE help filing the FAFSA! Visit Ivy Tech 11/7 for our last First Tuesday FAFSA Filing event - learn more at ivytech.edu/tuesdays

Email 2
Subject: Celebrate Career Development Month at Tuesdays@TheTech!

November is both National Career Development Month and when National Apprenticeship Week is! To celebrate, Tuesdays@TheTech is highlighting how Ivy Tech can help you launch your career in a high-paying field.

All Ivy Tech students and alumni have access to Ivy+ Career Link, which provides career development services like developing your portfolio, connecting you with employers, and more. We also have employer partners across the state that offer apprenticeships in high-demand fields that can lead to jobs after graduation. In fact, 93% of Ivy Tech students who complete their apprenticeship retain employment!

Ready to learn more? Plan to join us for Tuesdays@TheTech and fill out our short RSVP form to let us know you'll be attending.

RSVP HERE

If you have any questions, give us a call at 888-IVY-LINE (888-489-5463) or chat with us online.

Radio Scripts

15 Second
You're invited to Ivy Tech this November! Attend Tuesdays@TheTech to explore the School of Public Affairs and Social Services. See what events are happening at your local campus and schedule your visit at Ivy Tech dot edu slash Tuesdays.

30 Second
Ivy Tech's School of Public Affairs and Social Services prepares students to make a difference in their communities. You can learn how at Tuesdays at the Tech! Visit an Ivy Tech campus near you to learn about programs in public safety, social services, culinary arts, and hospitality. You'll also be able to meet faculty, explore classrooms, and more! See what events are happening at your local campus and schedule your visit at Ivy Tech dot edu slash Tuesdays.

December: School of Business, Logistics, and Supply Chain

Modality	Launch Date	Notes
Email 1	Tuesday, Nov. 14	
Text 1	Tuesday, Nov. 21	
Text 2	Tuesday, Nov. 28	
Social	Week of Dec. 4	

Audiences—
- General Opps
- General Leads

Design Content

Digital Ad Content

Social Media Posts:
Did you know that over 4,500 Business students graduate from Ivy Tech each year? Our School of Business, Logistics & Supply Chain prepares students for careers in growing industries through cutting-edge classes and connections with industry partners. Join us for Tuesdays@TheTech this December and see for yourself! You can learn about our program offerings by touring your local campus, meeting Ivy Tech faculty and staff, and more.

Webpage Content

December School Spotlight—School of Business, Logistics & Supply Chain
Ivy Tech's School of Business, Logistics & Supply Chain prepares students to enter growing industries like accounting, supply chain management, and logistics. Whether you plan to start your own business or to work for an existing company, we'll equip you with the skills you need—from problem solving to experience working with the top software and tools of your field. This commitment to both teaching and learning has earned our programs full accreditation by the Accreditation Council for Business Schools and Programs (ACBSP), one of the most highly regarded international accreditations.

This December, you can explore the School of Business, Logistics & Supply Chain at Tuesdays@TheTech. Visit a campus near you to learn more about its programs and how you can get started. Let us know you're interested by filling out a short RSVP form. If you have any questions in the meantime, call us at 888-IVY-LINE (888-489-5463) or chat with us online.

Emails/Texts

Email
Subject: Visit Ivy Tech this December

Ivy Tech's [School of Business, Logistics & Supply Chain](#) prepares students for careers in growing industries. Whether you're interested in balancing books as an accountant, managing inventory as a logistician, running your own business as an entrepreneur, or entering any of the many other career fields available in the world of business, these programs can prepare you to succeed.

Interested in learning more? Join us for Tuesdays@TheTech this December! Each Tuesday, we'll be highlighting everything from faculty to classes and career development opportunities that prepare students for business careers. Each campus will be hosting its own events, so visit [ivytech.edu/tuesdays](#) to learn more about what will be happening near you. We hope to see you this December!

[RSVP HERE](#)

Questions? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online at [ivytech.edu/chat](#).

Text 1
Learn how Ivy Tech's School of Business, Logistics & Supply Chain can elevate your career options at Tuesdays@TheTech this December! Plan your visit at ivytech.edu/tuesdays

Text 2
Visit Ivy Tech this December to learn more about the School of Business, Logistics & Supply Chain. Join us for Tuesdays@TheTech to explore campus and meet local staff: ivytech.edu/tuesdays

Radio Scripts

15 Second
Visit Ivy Tech this December to learn about the School of Business, Logistics, and Supply Chain during Tuesdays at the Tech! Explore your program options and learn how you can get started in a growing industry. Go to Ivy Tech dot edu slash Tuesdays to plan your visit.

30 Second
This December, Ivy Tech is spotlighting the School of Business, Logistics, and Supply Chain during Tuesdays at the Tech. Whether you're looking to enter into a career field or elevate your options where you're at, Ivy Tech's Business programs can help. Plus, you can get help with the college process, from registering for classes to navigating financial aid. See what's happening at your local campus and schedule your visit at Ivy Tech dot edu slash Tuesdays.