Establishing Points of View

Point of view helps readers understand who is "speaking" and who the intended audience is. Committing to a point of view helps writers maintain a consistent voice throughout their writing.

Although there is not necessarily a right or wrong point of view to write with, different points of view better fit different circumstances and contexts. For example, academic writing tends to prefer third person point of view because it is the most objective and most formal.

FIRST PERSON	SECOND PERSON	THIRD PERSON
Phrases include: • "I", "my", or "we"	Phrases include: • "you" or "your"	Phrases include: • names of nouns, "they", "their", "she", or "he"
Example: We tested the carrots for traces of pesticide.	Example: You tested the carrots for traces of pesticide.	Example: The scientist tested her carrots for traces of pesticide.
Example: I believe in the right of free speech in our country.	Example: You should believe in the right of free speech in America.	Example: <i>Americans</i> believe in the right of free speech.
Effective for:	Effective for:	Effective for:
 assignments that ask writers to reflect on their own opinions or responses informal writing such as notes or discussion posts 	 assignments that ask writers to address a specific person personal correspondence such as letters or emails 	 assignments that ask writers to research, analyze, or argue a stance formal academic or professional writing genres
Pros & cons to consider:	Pros & cons to consider:	Pros & cons to consider:
 Great for clarifying the writer's role and ideas Establishes emotional connection with readers 	 Great for making readers feel like they are participating in the text 	 Great for sharing a broader perspective Creates a formal, objective tone
 May be perceived as subjective or biased May constrain to only their own perspective 	 May be confusing to readers when used unintentionally or sporadically 	 May be difficult to establish an emotional connection with readers

Tip: To quickly correct point of view shifts during your editing process, use ctrl+f or command+f to "find" instances of the pronoun you want to change.

