

**MINUTES OF THE MEETING OF THE  
STATE BOARD OF TRUSTEES  
IVY TECH COMMUNITY COLLEGE  
April 4, 2024**

Chair Andrew Wilson called the State Board of Trustees meeting to order at 1:00 pm ET.

**ROLL CALL**

Trustee Dora called the roll, and the presence of a quorum was announced with members in person and virtually.

The following State Trustees were present in person:

**Mr. Andrew W. Wilson, Chair**  
**Ms. Kim Emmert O'Dell, Vice Chair**  
**Mr. Michael R. Dora, Secretary**  
**Mr. Terry Anker**  
**Ms. Stephanie Bibbs**  
**Mr. Jesse Brand**  
**Ms. Jennie Dekker**  
**Ms. Tanya Foutch**  
**Ms. Marianne Glick**  
**Ms. Gretchen Gutman**  
**Mr. Kerry Stemler**

The following State Trustee was not present:

**Ms. Paula Hughes-Schuh**  
**Mr. Jeremy Lugbill**  
**Mr. Harold Hunt**  
**Mr. Stewart McMillan**

**A. EXECUTIVE SESSION MEMORANDA**

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on April 3, 2024, at 1:30 pm at 2205 McClain Drive, Franklin, IN 46131

Members present were Andrew Wilson, Chair, Kim Emmert O'Dell, Vice Chair, Michael Dora, Secretary, Terry Anker; Stephanie Bibbs, Jesse Brand, Jennie Dekker; Tanya Foutch, Marianne Glick; Gretchen Gutman, Paula Hughes-Schuh, and Kerry Stemler.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.

- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

**B. NOTICES OF MEETING MAILED AND POSTED**

Trustee Michael Dora, Secretary, confirmed that the notice of the regular meetings on April 4, 2024, was properly mailed and posted. The public was invited to attend the meetings that were open to the public.

**C. APPROVAL OF BOARD MINUTES**

Trustee Bibbs moved to approve the board meeting minutes from February 8, 2024. Trustee Glick seconded the motion, which carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O'Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

## **D. COMMITTEE REPORTS**

**Item 1:** Chair Wilson called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported that there are action items for consideration and approval.

Provost McCurdy updated the board about the college's enrollment and retention. Enrollment for the current academic year remains well above the college's goal and continues to be strong in FTE and headcount for all enrollment categories. Sixteen campuses have already exceeded their annual enrollment goals. Fall-Spring retention of students has also increased over prior years. Registration for Summer and Fall 2024 has started, and enrollment for next year is tracking 17.6% above the current year.

Provost McCurdy discussed the college's progress using Open Educational Resources (OER) to support student success. These open-access materials are developed by and shared among our faculty, and they deepen engagement between students and faculty and with the course content. OER also saves students the expense of purchasing a traditional textbook, which contributes to the college's goal of driving down the cost of textbooks through the Ivy+ tuition and textbooks model. Last Fall, there were over 27,000 seats enrolled in OER courses (a 664% increase from the prior year). The result was a successful course completion rate ten percentage points higher in OER courses with a lower withdrawal rate.

The board also received an update about the work of the college's curriculum committees. So far this year, these 75 committees, comprised of 641 faculty program chairs and deans, have revised 224 courses, created 66 new courses, and developed 14 new Certificates and Technical Certificates and 10 new degree tracks. Ivy Tech's approach to curriculum development is unique among colleges in that every curriculum committee has access to employers and workforce data through the work of our curriculum liaisons, industry Sector Vice Presidents, and advisory committees at each campus.

Provost McCurdy concluded his presentation this morning with Resolution 2024-9, which authorizes new degree programs that require board approval. These are the Associate of Applied Science in Veterinary Nursing, Certificate in Veterinary Assistant, and Associate of Science Secondary Education degrees in English and Social Studies (TSAP).

Trustee Dora moved to approve **Resolution 2024-9, Approval of Degrees**. Trustee Bibbs seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O'Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>

Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

**Item 2:** Chair Wilson reported that the Audit Committee did not meet, so there are no action items for consideration and approval.

**Item 3** Chair Wilson called upon Trustee Emmert O’Dell for a **Building, Grounds, and Capital Committee** report. Trustee Emmert O’Dell reported there were five action items for board approval.

Trustee Emmert O’Dell moved to approve **Resolution 2024-12, Approval to Grant an Easement Extension to Bex Farms, INC. for Drainage, Lafayette Campus** Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O’Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

Trustee Emmert O’Dell moved to approve **Resolution 2024-13, Approval of Shelbyville Lease Addendum, Columbus Campus**. Trustee Brand seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O’Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

Trustee Emmert O’Dell moved to approve **Resolution 2024-14, Approval of Contract for Custodial Services, Lafayette Campus**. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O’Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

Trustee Emmert O’Dell reported the committee also received an update on the status of the quarterly XBE spending.

**Item 4:** Chair Wilson called upon Trustee Brand for the Finance and Business Affairs Committee report. Trustee Brand reported that one action item needs board approval.

Trustee Brand reported that the committee received information on FAFSA simplification, the effects of inflation on consumer costs and wages, Employment data, an update on employment trends, definitions, and methodologies, the fiscal year 2024 budget update, and the 2025-27 budget timeline.

Senior vice president and CIO Matt Etchison recommended renewing our Cisco Enterprise License Agreement. This agreement covers the primary cybersecurity software and hardware used to protect and secure the college and its data. Trustee Brand moved to approve **Resolution 2024-10, Approval of Contract CISCO Systems/People Drive Technology, Systems Office**. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O'Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

Trustee Brand moved to approve **Resolution 2024-11, Approval of Agreement with Oracle America, Inc., Systems Office**. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Dora called roll:

Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O'Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

The committee also received an update from Foundation President Courtney Roberts, reporting fiscal year fundraising highlights.

**Item 6**

Chair Wilson called upon Trustee Emmert O'Dell for the **Marketing & Public Affairs Committee** report.

VP of Marketing Kathie Fleck discussed how the college decides where paid advertising content is placed on various social media platforms for brand safety and effectiveness.

She also provided insight into where potential students get information on social media platforms and how Ivy Tech decides where to place paid advertising. In addition, she reviewed a plan to analyze the college's social media channels to determine what is effective and establish best practices for the kinds of content both the Systems Office and the campuses can utilize to engage with stakeholders.

Finally, she indicated Salesforce Marketing Cloud is now connected to Ivy Tech's paid advertising so that we can track a student's interest from the first point of requesting information through enrollment and determine the ROI of the marketing tactics.

Mary Jane Michalak, Senior VP for Legal & Public Affairs, provided an update on National Community College Awareness Month and the 2024 Policy Fellow Program heading to Washington, DC, April 15-19.

**Item 7**

Chair Wilson called upon Trustee Foutch to give the report from the **Workforce Alignment Committee**. Trustee Foutch reported there were no action items for consideration and approval.

Senior Vice President Dodge began her presentation by describing the College's Strategic Plan metric focused on student outcomes. The systemwide target is to increase the percentage of Ivy Tech graduates earning above the median wage three years after exiting to 60% by 2026.

Dodge then described the process improvements to the College's Achieve Your Degree program to create a solid foundation for this cross-functional enrollment and retention strategy on campuses. AYD enrollment is up 33% over last year and is off to a strong start for Fall 2024.

Next, Dodge encouraged a celebration for Ivy Tech's participation in the State's Regional Technology and Innovation Hubs, which focused on semiconductors, biotechnology, and quantum. Dodge described the College's planned partnership with TEConomy to evaluate the demand for skills training in Indiana and provide data and research support for Ivy Tech's vision to launch a digital skills training marketplace.

Finally, Dodge recognized the launch of the first-ever USDOL-recognized apprenticeship for our employees. This apprenticeship focuses on building and property maintenance and will be piloted on ten campuses beginning in Fall 2024.

## **E. TREASURER'S REPORT**

Chair Wilson called Dom Chase, CFO, and Treasurer to provide the Treasurer's Report.

Dom Chase reported that our financial position remains robust and continues to strengthen. We have had two positive budget adjustments due to increased enrollment, and our spring enrollment adjustment is expected to be at least \$6M. Our investments have seen healthy growth in line with expectations, thanks to our disciplined investment strategy and favorable market conditions, providing a solid financial foundation for the college's future. Our campus Chancellors continue to do a great job with their finances, allocating resources effectively and ensuring they have adequate reserves. The financial audits for the past year have returned clean reports, reflecting our commitment to transparency and fiscal responsibility. I am confident in our financial health and believe we are well-positioned to continue delivering on our mission to empower students through education.

## **E. STATE OF THE COLLEGE**

Chair Wilson noted that President Ellspermann provided her State of the College report during the morning committee meetings.

President Ellspermann invited Columbus/Franklin alum Dustin Brenton, who graduated with an Associate of Science in Graphic Design and Web & Interactive Media class of 2003, to speak.

President Ellspermann reminded everyone of Ivy Tech Day, April 23. President Ellspermann highlighted two Ivy Tech programs that the IDOC approved for Pell Grant eligibility.

President Ellspermann spotlighted the School of Art, Science, and Education and the Garatoni School of Entrepreneurship and Innovation.

President Ellspermann provided a Strategic Plan update.

President Ellspermann invited the Student Government Association to present their 2023-2024 State Legacy Project recommendations:



Develop a peer coaching program to assist students in understanding and navigating the Financial Aid & FAFSA process.

Integrate financial wellness tools into the resources offered to educate students about managing finances, investing, and making informed financial decisions.

**F. OLD BUSINESS**

Chair Wilson called for old business, but there was none.

**G. NEW BUSINESS**

Chair Wilson called for new business.

Trustee Bibbs moved to approve **Resolution 2024-15, Approval of Campus Board of Trustees**. Trustee Emmert O’Dell seconded the motion. The motion carried unanimously.

Trustee Dora called roll:	
Andrew Wilson, Chair	<u>  X  </u>
Kim Emmert O’Dell, VC	<u>  X  </u>
Michael Dora, Secretary	<u>  X  </u>
Terry Anker	<u>  X  </u>
Stephanie Bibbs	<u>  X  </u>
Jesse Brand	<u>  X  </u>
Jennie Dekker	<u>  X  </u>
Tanya Foutch	<u>  X  </u>
Marianne Glick	<u>  X  </u>
Gretchen Gutman	<u>  X  </u>
Paula Hughes-Schuh	Absent
Harold Hunt	Absent
Jeremy Lugbill	Absent
Stewart McMillan	Absent
Kerry Stemler	<u>  X  </u>

**H. ADJOURNMENT**

With no further business to come before the Board, Chair Wilson adjourned the meeting.

**STATE TRUSTEES  
IVY TECH COMMUNITY COLLEGE**

**Dated April 5, 2024, prepared by Gretchen L. Keller, Recording Secretary**