



# Marketing Cloud Triggered Send

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RFI Submitted

## Audiences

- Lead: IvyApplicationStatus\_\_c EQUALS RFI Submitted .
- AND Lead: LeadSource EQUALS Online
- OR Lead: LeadSource EQUALS Ivy Line RFI
- OR Lead: LeadSource EQUALS Recruiter RFI

Subject: Thank you for your interest in Ivy Tech.

Dear %%Lead:FirstName%%,

Congratulations on taking the first step with Ivy Tech Community College! One of our team members will be in touch soon. In the meantime, check out our [website](#) for information about our programs, financial aid, locations, ways to take classes, support services, and how we've helped students like you succeed.

Thank you for your interest and we look forward to welcoming you to Ivy Tech!

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