



Marketing Cloud Journey

International Student

Audiences

- Lead:IvyApplicationStatus__c EQUALS Submitted AND
- Lead:IvyApplicationType__c EQUALS General AND
- Lead:CitizenshipStatus__c EQUALS International (Non-Immigrant)

Email 1

Subject: Take the next step at Ivy Tech

Hi %%FirstName%%,

Thank you for submitting your application. We are so pleased to hear of your interest in Ivy Tech Community College. The process of enrolling as an international student and receiving an I-20 has a few more important steps. To learn more about next steps and to access important information you'll need as an international student, visit our International Student webpage at ivytech.edu/international-students.

If you have questions about the enrollment process or would like to schedule an appointment, please reach out to International Student Services (ISS) at iss@ivytech.edu.

You have made the right choice and are on your way to a brighter future with Ivy Tech. We look forward to meeting with you soon!

Email 2

Subject: Complete your Ivy Tech application steps

We're excited to hear you are interested in joining the Ivy Tech family!

Have you had a chance to visit our [International Students webpage](#) or schedule a meeting with our International Student Services (ISS) team at iss@ivytech.edu? Our staff will be able to guide you through your tasks so you can stay on track to becoming an Ivy Tech student.

Email 3

Subject: We want to hear from you, %%FirstName%%!

You've already taken the first step toward a better tomorrow with Ivy Tech!



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Keep going by visiting our [International Students webpage](#) or scheduling a meeting with our International Student Services (ISS) team at iss@ivytech.edu. Our staff will be able to guide you through your tasks so you can stay on track to becoming an Ivy Tech student. There are several important steps you will need to complete in order to enroll and receive your I-20.

Email 4

Subject: Stay in contact with Ivy Tech

We are so excited for the opportunity to welcome you to Ivy Tech Community College. You have made the right choice and are on your way to a brighter future. Visit our [International Students webpage](#) to learn how to submit the required documents to receive an I-20.

If you need any help, contact our International Student Services (ISS) team at iss@ivytech.edu to schedule a meeting. They can answer your questions and help you stay on track to becoming an Ivy Tech student.

Email 5

Subject: Complete your steps to enroll at Ivy Tech

We can't wait for you to join the Ivy Tech community! Don't forget, you have some important steps to complete in order to finish your application. Visit our [International Students webpage](#) to see what you have left to do.

Our International Student Services (ISS) team is always available if you need help completing the required steps to apply. Email iss@ivytech.edu to set up a meeting if you have any questions or need guidance through any part.

You have made the right choice and are on your way to a brighter future with Ivy Tech. We look forward to meeting with you soon!



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International Student

old Email 1

Subject: Take the next step to securing your future at Ivy Tech.

We are so pleased to hear of your interest in Ivy Tech Community College. We would love for you to become a member of the Ivy Tech family. The process of enrolling as an international student and receiving an I-20 comes with a few important steps you should know about.

The first step you will need to take is to contact our International Student Services team at iss@ivytech.edu to schedule a meeting.

This is very important because there are many additional steps to be completed in the process of enrolling and receiving your I-20. Our staff will be able to guide and assist you in making sure you are completing all tasks and staying on track to becoming an Ivy Tech student.

To learn more about next steps and to get access to important information you will need as an international student, you can visit our [International Students webpage](#).

You have made the right choice and are on your way to a brighter future with Ivy Tech. We look forward to meeting with you soon.

old Email 2

Subject: Reach out to Ivy Tech.

We are excited to hear you are interested in joining the Ivy Tech Community College family and we are ready to help you take the steps you need to get here!

If you have not done so already, you will need to get in contact with our International Student Services team at iss@ivytech.edu to schedule a meeting.

It is very important to contact our staff so you can complete the next steps in the process of enrolling and receiving your I-20. Our staff will be able to guide and assist you in making sure you are completing all tasks and staying on track to becoming an Ivy Tech student.



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For more information about becoming an Ivy Tech student, you can visit our [International Students webpage](#).

You have made the right choice and are on your way to a brighter future with Ivy Tech.

old Email 3

Subject: Ivy Tech wants to hear from you!

We are so pleased about your interest in becoming an Ivy Tech student and are excited to welcome you to the Ivy Tech family.

If you have not already done so, please contact our International Student Services team at iss@ivytech.edu to schedule a meeting, so that we can help guide you through the process of enrolling.

You can find more important information and keep up with your enrollment steps by visiting our [International Students webpage](#).

We look forward to seeing you on campus soon!

old Email 4

Subject: Stay in contact with Ivy Tech

We are so excited for the opportunity to welcome you to the Ivy Tech Community College family. You have made the right choice and are on your way to a brighter future. Make sure you are fully prepared to begin classes with us by taking all the necessary steps to enroll.

If you have not done so already, the first step you will need to take is to contact our International Student Services team at iss@ivytech.edu to schedule a meeting.

This is very important because there are many additional steps to be completed in the process of enrolling and receiving your I-20. Don't forget to stay in contact with our staff through the enrollment process to make sure you are staying on track.



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International Student

You can find more important information online at our [International Students webpage](#).

Let us know how we can continue to help you!

old Email 5

Subject: Complete your steps to enroll at Ivy Tech.

We are so excited about your interest in joining the Ivy Tech family. Before you can do so, there are a few important steps to complete in the process of enrolling as an international student and receiving an I-20. Be sure to stay on track and complete these steps so you are ready to join us for the start of classes.

If you have not already done so, please contact our International Student Services team at iss@ivytech.edu to get started, and stay in touch with us so we can guide you through the process.

You can always find important information and reminders online by visiting our [International Students webpage](#).

You have made the right choice and are on your way to a brighter future with Ivy Tech. We look forward to meeting with you soon!