



Communications Plan

Eclipse Day | Spring 2024

Situation Analysis

All Ivy Tech campuses will be virtual April 8, 2024 due to the total solar eclipse that will cover most of Indiana.

Audiences

- [All current students](#)

Tactics & Timeline

Timing	Tactic	Notes
3/18	Mylvy Announcement	
3/19	Email	
3/26	Text	
4/2	Push Notification	
4/1-4/8	ivytech.edu Banner	
4/8	Day of Eclipse	



Communications Plan

Eclipse Day | Spring 2024

MyIvy Announcement

Classes will be virtual Monday, April 8

Due to the total solar eclipse that will cover the southern half of Indiana, all Ivy Tech campuses and satellite locations will be fully virtual on April 8. Contact your instructor if you have any questions about how your classes will be affected and visit [in.gov/dhs/solar-eclipse-2024](https://www.in.gov/dhs/solar-eclipse-2024) to learn where you can view the eclipse.

Email

Subject: Reminder: Classes will be virtual April 8

On Monday, April 8, a total solar eclipse will arc across the southern half of Indiana, covering Indianapolis, Bloomington, Muncie, Terre Haute, and more. Due to the large number of visitors to the state to witness this historic event, **all Ivy Tech campuses and satellite locations will operate virtually on Monday, April 8.** Classes will still be held that day, but students will be expected to attend virtually. All locations will reopen and resume operations as usual on Tuesday, April 9.

If you have any questions about how your classes will be affected, please contact your instructor. Information about the eclipse, such as when it will happen, how you can safely view it, and what areas will be covered can be found on the [Indiana Department of Homeland Security's Total Solar Eclipse 2024 website](#).

We hope you are able to join us in witnessing this once-in-a-lifetime event.

Text

Reminder: All Ivy Tech classes will be virtual Monday, April 8 due to the total solar eclipse. Contact your instructors if you have any questions about how classes will be held.

Push Notification

Classes will be virtual on April 8

All Ivy Tech classes will be virtual Monday, April 8 for the total solar eclipse. Contact your instructors to learn more about how your classes will be impacted.

ivytech.edu Banner

All Ivy Tech classes will be virtual Monday, April 8 due to the total solar eclipse.