

2022 Ivy Influencer Essay Prompt and Scoring Rubric

Ivy Tech - Kokomo

ESSAY PROMPT

Ivy Tech Community College is committed to enabling our hardworking students to finish their programs and find high-value careers in growing fields and potentially transfer to a four-year university. Our goal is to see a student complete a credential through Ivy Tech on their path to their next step. In an essay of at least 500 words and no more than 750 words, describe how you can influence other students to start and finish their education in their pursuit of these high-value careers.

SCORING RUBRIC

POINT VALUE	CRITERIA
15	Introduction, Thesis Statement, and Conclusion <ul style="list-style-type: none">• Thesis statement is clear and well worded.• Introduction accurately previews body of essay.• Conclusion accurately summarizes content of essay and approaches an insight for further reflection.
10	Structure and Organization <ul style="list-style-type: none">• Body of the essay supports the essay's thesis statement.• Paragraphs and statements within paragraphs are organized logically.
15	Development <ul style="list-style-type: none">• Body paragraphs are well developed and claims are supported with examples, illustrations, definitions, description, analysis, etc.• Supporting details are logical, reasonable, and engaging.
10	Grammar, Mechanics, Voice, Tone <ul style="list-style-type: none">• Grammar, syntax, punctuation, and spelling demonstrate command of the English language.• Voice and tone are appropriate for academic discourse.