

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
August 3, 2023**

Chair Stephanie Bibbs called the State Board of Trustees meeting to order at 1:00 pm ET.

ROLL CALL

Trustee Emmert O'Dell called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Ms. Stephanie Bibbs, Chair
Ms. Kim Emmert O'Dell, Secretary
Mr. Terry Anker
Mr. Jesse Brand
Ms. Jennie Dekker
Mr. Michael R. Dora
Ms. Gretchen Gutman
Ms. Paula Hughes-Schuh
Mr. Stewart McMillan

The following State Trustees were present virtually:

Mr. Andrew W. Wilson, Vice-Chair
Ms. Tanya Foutch
Ms. Marianne Glick
Mr. Kerry Stemler

The following State Trustees were not present:

Mr. Harold Hunt

A. EXECUTIVE SESSION MEMORANDA

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on August 2, 2023, at 1:00 pm at 3701 Dean Drive, Fort Wayne, Indiana.

Members present were Stephanie Bibbs, Chair; Andrew Wilson, Vice Chair; Kim Emmert O'Dell, Secretary; Terry Anker, Jesse Brand, Jennie Dekker, Michael Dora, Tanya Foutch, Marianne Glick, Gretchen Gutman, Paula Hughes-Schuh, and Stewart McMillan.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

B. NOTICES OF MEETING MAILED AND POSTED

Trustee Kim Emmert-O'Dell, Secretary, confirmed that the notice of August 3, 2023, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

C. APPROVAL OF BOARD MINUTES

Trustee Anker moved to approve the June 8, 2023, board meeting minutes. Trustee Dora seconded the motion. The motion carried unanimously.

D. COMMITTEE REPORTS

Prior to hearing committee reports, Chair Bibbs recognized four individuals listed as one of the Indiana Business Journals, Indiana 250. These individuals are considered the most influential and impactful leaders across business in the state of Indiana.

Civic Leadership – Terry Anker, Marianne Glick, and Larry Garatoni
Not-For-Profit & Education – Sue Ellspermann

Item 1 Chair Bibbs called upon Trustee Michael Dora for an **Academics & Student Experience Committee** report. Trustee Dora reported that there were two action items for board approval.

Provost Dean McCurdy updated the Board about the Higher Learning Commission mid-cycle review. This review is part of the institutional accreditation process for the College. A team reviewed Ivy Tech's performance and progress on 18 core criteria and determined that the College fully meets all criteria.

Rebecca Rahschulte, Vice President for Academic Affairs, discussed how Ivy Tech will meet the State of Indiana's literacy goals using the Science of Reading. Through a partnership with the Lilly Endowment, the College received a planning

grant and is currently working to embed appropriate reading concepts into our early childhood and elementary teacher education programs.

Monica Hingst, Interim Vice President for K-14 and Strategic Initiatives, updated the Board on the Indiana College Core (ICC). This set of courses, which constitutes a year of college-level work, allows students to start as a sophomore at all public and most private four-year institutions in the State. Completing the ICC in high school is associated with a very high matriculation rate to college and can be done at low or no cost to students and their families. Working closely with the Indiana Department of Education and the Indiana Commission for Higher Education, Ivy Tech has been growing ICC completions at the high school level each year, with over 2000 awarded in 2023 and a goal of providing the ICC to students at all high schools by 2026.

Provost McCurdy's enrollment report reported that the new academic year is off to a strong start. Total headcount, our strategic plan metric, is currently running over 10% ahead of the prior year, with significant increases in all categories of student enrollment. Summer FTE is up 10% and up at all 19 campuses, and Fall FTE is currently up over 9% above last year. While we are seeing increases in enrollment across all student categories, enrollment is up most for New First Time Adults, Continuing Adults, students who identify as Black, African American, or Two or More Races; and male students. Student Fall-Fall retention is also tracking above the prior year.

Patrick Englert, Vice President for Student Success and Retention Strategy, proposed adopting the College's first comprehensive student engagement system. This platform will serve as the College's advising platform and a platform for engagement by Career Link, faculty, and Student Affairs teams. The recommendation to the Board, which was developed by our Provost Office, Career Link, IT, and our campuses, is to adopt a system to be implemented by Strada Information Group (SIG) operating on the Salesforce platform.

Trustee Dora moved to approve Resolution 2023-25, Approval of Contract with akaCRM/SIG, a division of Strata Information Groups, INC. Systems Office. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Trustee Dora moved to approve Resolution 2023-26, Approval of Contract with Salesforce, INC., Systems Office. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Item 2

Chair Bibbs called upon Trustee Gutman for a report from the **Audit Committee**. Trustee Gutman reported there was one action item for consideration and approval.

The Audit committee met, discussed, and reviewed the following issues: Reports to the confidential hotline and cybersecurity.

- A revised Internal Audit Charter.
- Final Internal Audit Department fiscal year 2023-24 budget.

- Audit schedule for 2023-24 and the three-year audit plan.
- Internal audit reports that had been issued since our last meeting.

Trustee Gutman moved to approve Resolution 2023-34, Approval of a Revision to the Audit Committee Charter. Trustee Dekker seconded the motion. The motion carried unanimously.

Item 3

Chair Bibbs called upon Trustee McMillan for a **Building, Grounds, and Capital Committee** report. Trustee McMillan reported that there was one action item for consideration and approval. The Committee received an update on the Facility Master Plan, which is on track to be completed in January 2024, and the status of the quarterly XBE spend.

Trustee McMillan moved to approve Resolution 2023-27, Approval of a Contract for Portion of Connie and Steve Ferguson Academic Building Roof Replacement. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Item 4

Chair Bibbs called upon Trustee Brand for a **Budget & Finance Committee** report. Trustee Brand reported that there are no action items for consideration and approval. The Committee received updates on Diverse Investment Manager RFP, Uber Partnership, and the Fiscal Year 2023 Budget Preliminary Update.

Courtney Roberts, President of Ivy Tech Foundation, provided the following updates:

Invest IN Ivy Tech, the first-ever statewide comprehensive campaign closed on June 30 – at an astounding \$340.1M! This is \$55M above our goal of \$285M!

High-level campaign highlights include:

- The last year of the campaign was by far the most significant fundraising year – at \$86.6M
- The campaign was made up of 14,281 donors: individuals made up 76%, and organizations made up 24%

Campaign dollars break down into four areas of impact - Our Students, Our Workforce, Our Infrastructure, and Our Future. The Foundation will present how these dollars break down at the statewide and campus level as part of the Foundation Board's Annual Meeting and then share with the State Board of Trustees in October.

Campaign results will be shared publicly through a comprehensive campaign strategy in early to mid-October.

The Foundation is working with Johnson Grossnickle & Associates on conducting a thorough campaign evaluation, including qualitative and quantitative analysis, with results and recommendations shared with the Foundation Board in January 2024.

The Foundation closed the FY with 100% giving from the State Board of Trustees and Foundation Board and 85% from campus boards – which is 5% over our goal.

The Foundation Board unanimously approved the Foundation’s new strategic plan, developed to support the College’s new strategic plan. The Foundation Board will consider three nominees to serve as board members at the annual meeting in September.

Item 5

Chair Bibbs called upon Trustee Emmert O’Dell for the **Human Resources & Operations Committee** report. Trustee Emmert O’Dell reported that there were two action items for consideration and approval.

Matt Etchison, Senior Vice President and Chief Information Officer, presented the recommendation for the College to approve a contract for the purchase of computing hardware and peripherals **with Dell, Inc. from September 8, 2023, through September 7, 2026, at a cost not to exceed two million dollars per year.**

Trustee Emmert O’Dell moved to approve Resolution 2023-28, Approval of Contract with Dell Marketing, L.P., Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Matt Etchison also presented an update on the College’s successful Workday ERP go-live, which is the largest in Higher Ed in 2023. The project was completed both on time and under budget.

Item 6

Chair Bibbs called upon Trustee Hughes-Schuh for a **Marketing & Public Relations Committee** report. Trustee Hughes-Schuh reported were no action items for consideration and approval.

Vice President Jo Nahod-Carlin provided a recap of the AY23 Marketing and a preview of the new AY24 Marketing plans.

As part of the AY23 review, Carlin reported several highlights from last year, including an overall increase in applications, enrollment, website performance, a reduction in the number of days it takes students to get registered, and new analytics dashboards and reporting functionality.

Carlin shared the vision of the College in the new fiscal and academic year. The new Marketing plan is grounded in the College’s new Strategic Plan, which focuses on increasing enrollment to 190,000, producing 50,000 annual credential completions, and increasing retention by 5%. The strategy will include a mix of traditional and digital marketing campaigns to engage with prospective and current students for their entire experience at Ivy Tech.

Carlin also shared a new element of this year’s strategy to build a new statewide effort promoting our Workforce and Skills Training opportunities through a new

website presence, digital marketing tactics, and new collateral materials for our campus teams.

Item 7 Chair Bibbs called upon Trustee Emmert O’Dell to give the report from the **Workforce Alignment Committee. Trustee Emmert O’Dell** stated there were no action items for consideration and approval.

Senior Vice President Molly Dodge described how and why Ivy Tech Community College is uniquely positioned to serve the two million adults in Indiana with no postsecondary experience. Ivy Tech provides multiple on-ramps, including high-quality skills training resulting in industry certifications that can be cross-walked for academic credit; stackable short- and long-term certificate credentials enabling our students to qualify for wage and job promotions at each milestone, and opportunities to earn associate degrees that seamlessly transfer to bachelor’s degree opportunities. Ivy Tech’s competitive advantage in serving adults is strengthened by our 19 Ivy+ Career Link departments, providing career coaching and students the opportunity to experience the real world of work. In the example provided, Dodge also illustrated how Ivy Tech provides these opportunities to high school students.

Dodge also foreshadowed the opportunity Ivy Tech may have to offer academic programs in partnership with the Indiana Department of Correction by leveraging Second Chance Pell. These students will be provided opportunities to earn industry certifications and workforce credentials aligned to industry while incarcerated. Upon release, these students can enter high-wage, high-demand jobs and continue their educational journey at an Ivy Tech campus close to home.

E. TREASURER'S REPORT

Chair Bibbs called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

At the close of FY23, which ended on June 30, Ivy Tech remains in a strong financial position, displaying resilience while achieving strategic growth. The College's net assets will increase over the previous year, with final results being reported in October following our financial statement audit with the State Board of Accounts. The results will reflect our prudent investment strategies and effective cost management.

The College's strong financial position has enabled us to navigate economic uncertainties and laid the foundation for future success. Our liquidity position remains strong, with adequate reserves at both the system and campus levels, ensuring stability and flexibility in pursuing educational innovations. We continue investing in vital areas such as technology enhancement, new enrollment initiatives, and campus infrastructure, aligning with our mission to provide accessible, high-quality education.

We have also successfully retired the last capital facility lease, lowering campus operating expenses. Fitch Ratings recently reaffirmed our AA bond rating with a positive outlook. We are working with S&P Global on our annual rating review and look forward to reporting on that outcome in the next meeting.

In conclusion, Ivy Tech Community College's financial strength is essential to our continued success. Our sound financial management is a testament to our commitment to excellence and positions us well for sustainable growth and a positive impact on our community.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Brand seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann spotlighted Denita Washington, Fort Wayne Alumna.

President Ellspermann noted the Capital Campaign Success bringing in \$340.1 million (nearly 20% over goal).

President Ellspermann noted Ivy Tech Community College received the equivalent of a stamp of approval from the Higher Learning Commission (HLC), an entity that reviews the colleges and ensures institution quality. The HLC evaluation determined that the College met all criteria, which include alignment to mission, commitment to public good, ethical and responsible conduct, academic rigor, and alignment of faculty and staff needed for effective, high-quality programs and student services.

President Ellspermann spotlighted the Ivy Online Awards and Conference and Excellence in Dual Credit Instruction.

President Ellspermann spotlighted the Career Link 2023 Summer campus, including Semiconductor Camps, Cyber Camp, Stem and Steam, and the Healthcare Academy.

President Ellspermann noted that Ivy Tech received the Golden Bridge Award. Ivy Tech is the only North American school to have won. Noting she is proud of Shabbir Qutbuddin and all the School of IT Networking faculty.

“The Golden Bridge Award recognizes Ivy Tech for providing students with the skills needed to work in the IT field and the ability to earn industry-recognized certifications. We’re also excited to see apprenticeship opportunities expanding with local business community partnerships, impacting the lives of students and the organizations they will ultimately work for.”

President Ellspermann provided an update on the 2023-25 Strategic Plan – Higher Education at the Speed of Life.

President Ellspermann thanked Trustee Larry Garatoni for his ten years of service on the board and read the resolution.

Trustee Gutman moved to approve Resolution 2023-32, Resolution Honoring the Service of Larry Garatoni. Trustee Anker seconded the motion. The motion carried unanimously.

OLD BUSINESS

Chair Bibbs called for old business, but there was none.

F. NEW BUSINESS

Chair Bibbs called for new business.

Trustee Dekker moved to approve Resolution 2023-29, Approval of Campus Board of Trustees. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Anker moved to approve Resolution 2023-30, Amendment to State Board By-Laws to Change Permanent Committees. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Trustees Dekker moved to approve Resolution 2023-31, Approval of Appointment of Trustees to Serve on Foundation Board. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Hughes-Schuh moved to approve Resolution 2023-33, Election of Offices for the State Board of Trustees. Trustee Dekker seconded the motion. The motion carried unanimously.

G. ADJOURNMENT

With no further business to come before the Board, Trustee Hughes-Schuh called for a motion to adjourn the meeting. Trustee Emmert O'Dell seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated August 4, 2023, prepared by Gretchen L. Keller, Recording Secretary