



Communications Plan Journey

Opportunities More Than 30 Days

Email 1

Subject: Congratulations on your acceptance to Ivy Tech, %%FirstName%%!

%%FirstName%%, congratulations on your acceptance to Ivy Tech Community College! You've completed the first step by applying and getting accepted. There are a few more steps to take before registering for classes.

First, you'll need your student ID number, also known as a C-Number:

%%CNumber__c%% Hang onto this, as you'll need your C-Number to set up your MyIvy account.

Next, you'll need to set up your MyIvy account. MyIvy is where all of your student data is stored. It's a great starting point when trying to find information like scheduling an appointment with your advisor, submitting a HelpDesk ticket, accessing your student email account, and more! You can start by visiting myivy.ivytech.edu and clicking on the **First Time Here?** button. You'll need your Ivy Tech email address and C-Number to begin the login process.

We've also put together a helpful video series that covers everything you need to begin as an Ivy Tech student. It covers setting up your MyIvy account, finding your C-Number, and more!

[FYIVY THUMBNAIL](#)

If you need help along the way, feel free to reach out to us at 888-IVY-LINE (888-489-5463) or [chat with us online](#). You can also contact your local [enrollment center](#) for step-by-step guidance.

Email 2

Subject: Take advantage of the best value in higher education

Ivy Tech Community College is committed to helping you succeed! With [Ivy+](#), you'll have the resources and flexibility you need to reach your goals. We want to make sure you know all about the Ivy+ perks so you can get registered for classes!



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AFFORDABLE EDUCATION

Ivy Tech's tuition continues to be the lowest in Indiana, giving you the best value in higher education. And with scholarships and grants, many of our students attend tuition-free and 4/5 students graduate with no college debt.

LOW-COST TEXTBOOKS

With [Ivy+ Textbooks](#), all required textbooks are available at only \$17 per credit hour for eligible* students. This low, predictable price makes textbooks easy to budget for!

FULL-TIME, FLAT-RATE TUITION

[Ivy+ Tuition](#) means tuition costs stay the same if you enroll in 12 or more credits per semester. It is the same price if you take 12, 13, 14, or 15 or more credits, so you can save money and graduate faster.

Learn more about Ivy+ or get help with registration at [Tuesdays@TheTech](#). At Ivy Tech, we believe that higher education doesn't have to come at a higher price.

Let us know if you have questions. We're here to help! Feel free to reach out to us at 888-IVY-LINE (888-489-5463) or chat with us online at [ivytech.edu/chat](#).

**excludes dual credit, non-credit, and apprenticeship/building trades*

Email 3

Subject: Get personalized, one-on-one career coaching

Still trying to figure out which one of our [70+ programs](#) is right for you? Your Career Coach can talk with you about high-demand, high-wage careers available right where you live, and get you started on the path toward the career and future you deserve! And as an Ivy Tech student, our [Career Link](#) team can also support you with:

- Personalized, one-on-one career coaching
- Tools to explore today's careers
- Resources to develop employability skills
- Support in securing career experiences
- Employers and career opportunities



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You'll even get help creating a Career Development Portfolio with a resume, cover letter, LinkedIn profile, and work & learn experiences! Be sure to take advantage of this great service provided to you! Get help virtually or in-person at Tuesdays@TheTech.

Questions? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat.

Email 4

Subject: Don't let money get in your way--Apply for financial aid

Did you know most Ivy Tech students qualify for some type of financial aid? And Ivy Tech awards about [eight million dollars in scholarships](#) each year! We want to make sure you have everything you need to walk into your first day of classes comfortable and confident. A major key in feeling prepared is the assurance that you have a financial plan set in place to manage your cost of attendance. You can take the first steps to building this plan by filing your [Free Application for Federal Student Aid \(FAFSA\)](#). Learn more about the FAFSA with this helpful FYIvy introductory video:

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The FAFSA is used by most colleges, including Ivy Tech, to determine eligibility for many types of financial assistance including grants, loans, federal work study programs, and more. Some types of funding are awarded on a first-come, first-serve basis, so it is important to file your FAFSA as soon as you are able.

You can learn more about the FAFSA process and file online at studentaid.gov. Be sure to include Ivy Tech's school code when filing: **009917**

If you have any questions about financial aid offerings at Ivy Tech, reach out to your [Financial Aid campus contact](#). Or, contact us at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat.

Email 5

Subject: Starting at Ivy Tech opens doors...



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Who appreciates the value of an Ivy Tech Community College associate degree? Well, the state's largest colleges for starters - Purdue, Ball State, IU, and more. Over 20 have partnered with us in our guaranteed admissions program, where an Ivy Tech associate degree guarantees admission to their bachelor's degree program.

Our [Guaranteed Admissions](#) Agreements ensure all your credits transfer and that you complete your associate and bachelor's degrees in four years, all while minimizing cost. For most four-year institutions, it even waives the application fee! We've partnered with universities throughout Indiana on over 100 transfer options to help you save money on the way to your Bachelor's degree.

To make sure you get on the right track to take advantage of a Guaranteed Admissions agreement with a local university, work with your Academic Advisor to learn more about the requirements.

Have questions? Give us a call at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat.

Email 6

Subject: Getting involved is a part of the fun!

Still considering if Ivy Tech is right for you? Look no further. Ivy Tech Community College is proud to have a robust Student Life department at all 19 campuses.

Take a look at all the ways you can get involved at Ivy Tech by visiting our [student life page](#). Once logged in, you will be able to see all of the great events, clubs, and opportunities we have available for you. Becoming involved in Student Life activities and events during your time at Ivy Tech Community College will allow you to gain valuable community involvement, leadership skills, and even build your resume.

Sign into the IvyLife portal to get started today!

- Visit ivylife.ivytech.edu
- Click the blue Sign In button located at the top right
- Login with your Ivy Tech username and password



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To learn more about events, organizations, and activities in your area, connect with your local [Student Life Office](#).

Email 7

Subject: Learn your way

There's no reason to be nervous about your first term at Ivy Tech Community College. We're here to help you every step of the way! Reach out to your local [enrollment center](#) if you have any questions.

As you prepare for registration, you'll want to consider how you want to take classes. Whether you're taking courses online, virtually, or in-person, you'll be able to get to know your peers. Our average class size is about 10 students. So, your instructors have the time and resources to help students on an individual basis.

Familiarize yourself with the course format you'll be able to choose from. Here is a list of each type:

- **Traditional** classes are exactly what you might expect. In this format the instructor and students gather in an on-campus classroom at a scheduled time.
- **Online** classes are where there is no scheduled class meeting time but students do have plenty of opportunities to interact with their instructor through IvyLearn. Course assignments will be assigned and completed through your IvyLearn class page on a weekly (or regular) basis.
- **Virtual** classes are similar to traditional classes but instead of meeting in the classroom you meet in a live video call at a scheduled time.
- **Blended** classes mix the traditional course format with virtual or online formats. There is a scheduled class time, but you'll spend some days in the classroom and some days in an online learning space.
- **Learn Anywhere** courses are taught in the classroom at a scheduled time but can also be accessed in a virtual format. Attendance at each class session is mandatory but students have the choice of whether they would like to attend in person or virtually on a week-to-week basis.



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Your academic advisor can also help you determine the best options available to you for the program you want to pursue. Learn more about what your advisor can do for you:

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Don't hesitate to reach out if you have any questions! You can give us a call at 888-IVY-LINE (888-489-5463) or [chat with us online](#).

Email 8

Subject: Assess for success

%%FirstName%%, it's almost time to register for your Ivy Tech classes!

We want to make sure the classes you take are the right fit for you. In order to accomplish this, we need to determine your reading, writing, and math skills through the [assessment process](#). During the Ivy Tech assessment process, we can measure where your skills are currently at in several different ways, including ACT, SAT, or PSAT scores; high school GPA; previous college credit you've earned; or through the use of an assessment tool.

If you didn't have your test scores available to upload when you applied, that's OK! You have until the end of the term for which you applied to return to your application and upload your assessment documents.

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Need help with your assessment? Contact your [enrollment center](#) for step-by-step guidance. You can also reach us by calling 888-IVY-LINE (888-489-5463) or [chat with us online](#).

Email 9

Subject: Ways to pay for classes.



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Did you know most Ivy Tech students qualify for Financial Aid? And Ivy Tech gives away about \$8 million a year in [scholarships](#). Higher education doesn't need to come at a higher cost!

An important step in preparing for the start of the semester is setting a financial plan in place to help manage your cost of attendance. At Ivy Tech, we offer several payment methods, which provides you with low-cost options for budgeting tuition and fees. Two payment options that are important for you to be aware of are financial aid and tuition payment plans.

Financial aid is need-based aid provided by the federal government and includes things like grants, Pell grants, loans, federal work study, and more. You can apply for financial aid by filing the Free Application for Federal Student Aid (FAFSA) online at studentaid.gov. Any funds you receive from the FAFSA can be used toward your tuition bill.

A [tuition payment plan](#) breaks your payments down into smaller, monthly increments, allowing you to slowly pay your bill over time, rather than having to pay the total amount at once. Payment plans come with no additional interest, so you will not accrue more cost each month.

Learn more about these options and other accepted payment methods online at ivytech.edu/businessoffice and start building your financial plan now. If you have additional questions, feel free to call us at 888-IVY-LINE (888-489-5463) or [chat with us](#) online.

Email 10

Subject: Stack your credentials and get more at Ivy Tech

At Ivy Tech, we major in successful careers! We've designed our programs so whether you need to work while you take classes, or you're planning on going to school full-time, you can have quick wins with stackable credentials.

While earning your degree, you can also earn industry-recognized certificates or technical certificates. They're strong on their own and can help you land that job, or snag that promotion you've been wanting.



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And when you stack these credentials into an associate degree, employers will notice. And that means more earning potential for you! In fact, Ivy Tech grads earn \$10,000 more a year than students who just have a high school diploma.

Bonus: there's even funding for stackable credentials with [Workforce Ready Grants](#), and you could qualify to earn credentials for FREE!

Curious about what might make sense for you? Contact your [enrollment center](#) to learn more about your options.

Email 11

Subject: Higher education built around you!

Already have college credit? It could count toward your Ivy Tech degree or certificate! We accept courses with grades of C- or better from certain accredited institutions across the country, regardless of the age of the course. Even better, there's no cost to having your credits assessed!

Once you're accepted into the program you plan to pursue, request the granting institution mail your transcript or send it virtually. You can learn more the process from our FYIvy video:

[FYIVY THUMBNAIL](#)

If you have any questions about the process, contact your local [enrollment center](#) for help. You can also reach us by calling 888-IVY-LINE (888-489-5463) or [chat with us online](#).

Email 12

Subject: %%FirstName%%, are you ready to register for classes?

If you've met your assessment requirements, filed your FAFSA, met with your academic advisor, & set your academic plan...it's time to register for classes! But how do you do it? Thankfully, creating a schedule and getting registered is easy with [Schedule Builder](#).



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Schedule Builder is a free online tool available on [MyIvy](#) that can help you create your perfect class schedule! Simply let Schedule Builder know what classes you need, times you may need to take them, and any breaks needed for things like work or other responsibilities, and this tool will give you options of weekly schedules that work best for you.

To get started, head online and follow our [step-by-step instructional video](#) on how to use Schedule Builder. If you have questions or need assistance, call us at 888-IVY-LINE (888-489-5463) or [chat with us](#) online.

Email 13

Subject: IvyCares about you!

Worried you might not be able to juggle the demands of being a college student while still trying to manage your personal life? IvyCares is here to provide additional support to you throughout your academic journey.

These services are oftentimes referred to as Wraparound Services. IvyCares campus staff members are here to connect you with campus and community resources.

IvyCares focuses on helping students in five major areas:

- Transportation
- Food Insecurity
- Mental Health
- Emergency Funds
- Technology

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Our students also have access to [IvyAssist](#) – a website filled with local options to further assist. You can easily search and filter to find services local to your area. IvyAssist can connect you with organizations who provide food assistance, housing needs, transportation, health resources, financial assistance, education options, legal services, and more.



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Learn more about IvyCares, or locate the IvyCares office on your campus, by visiting our website at ivytech.edu/ivycares. If you have any questions, contact us at 888-IVY-LINE (888-489-5463) or [chat with us online](#).

Email 14

Subject: Download Ivy Tech's Mobile App

IvyMobile is your direct digital connection to Ivy Tech. It puts important Ivy Tech information in your pocket. You can find details based on your class schedule, professors, college deadlines and holidays, financial aid, places to eat, and more.

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The modern look and feel allows you to navigate easily, and have access to Canva as well! You have access to:

- View your class roster (with email links included!)
- Check out quiz details and in-progress or previous assignment submissions
- Take a look at your grades
- Even create and reply to conversations in your Canva inbox

If you haven't had the chance, be sure to download Ivy Tech's mobile app, which can be found on the [App Store](#) or [Google Play](#). If you have questions, give us a call at 888-IVY-LINE (888-489-5463) or chat with us online at ivytech.edu/chat.

Email 15

Subject: Don't forget to check FYIvy

Have you watched all of the videos on [FYIvy](#), %%First_Name%%? Each one covers helpful information that will guide you through the enrollment and registration process.

Make sure you watch through every video so you're fully aware of your responsibilities as a student and the resources available to you. Not only does it cover the basics, like the enrollment process and code of conduct, it also goes over specific resources like



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veteran and military benefits and disability support services. Each video is only a couple minutes long, so you can complete the series quickly!

[FYIVY THUMBNAIL](#)

If you still have questions after finishing FYIvy, contact your local [enrollment center](#) for help. You can also reach us at 888-IVY-LINE (888-489-5463) or [chat with us online](#).