MINUTES OF THE MEETING OF THE STATE
BOARD OF TRUSTEES

IVY TECH COMMUNITY COLLEGE
August 6, 2020

Chairman Terry Anker called the meeting of the State Board of Trustees to order at 1:30 pm via Zoom Webinar.

ROLL CALL

Chairman Terry Anker called the roll, and the presence of a quorum was announced.

The following State Trustees were present (via Zoom Webinar):

Mr. Terry Anker, Chairman
Ms. Stephanie Bibbs, Vice Chair
Mr. Andrew W. Wilson, Secretary
Mr. Jesse Brand
Mr. Michael R. Dora
Mr. Larry Garatoni
Ms. Kim Emmert O'Dell
Ms. Tanya Foutch
Ms. Marianne Glick
Ms. Gretchen Gutman
Ms. Paula Hughes-Schuh
Mr. Steve Schreckengast
Mr. Kerry Stemler

The following Trustees were absent:

Mr. Harold Hunt
Mr. Stewart McMillan

A. NOTICES OF MEETING MAILED AND POSTED:

Trustee Andrew Wilson, Secretary, confirmed that notice of August 6, 2020, regular meeting were properly mailed and posted. This meeting is being held in compliance with IC 5-14-1.5 *et seq* and the Governor's Executive Orders 20-04 and 20-09. No members of the governing body attended in person and instead participated remotely. The public was invited to attend the meetings open to the public by remote access by which a link was shared in that public notice.

B. APPROVAL OF BOARD MINUTES:

Trustee Glick moved for approval of the minutes of the April 2, 2020 board meeting. Trustee Bibbs seconded the motion, and the motion carried unanimously.

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	not present
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

C. COMMITTEE REPORTS:

Item 1   Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there were no action items for approval. The Committee received an update from Kathryn Stremiecki, Assistant Vice President for Student Life, Development, and Wrap around Services presented the results from the Real College Survey. The survey studies the prevalence of food insecurity and housing insecurity in college students and is administered by the Hope Center at Temple University. Ivy Tech participated in the survey during the fall semester and in the spring semester for the special COVID-19 edition of the survey. During the spring administration of the survey, the results showed:
- 40% of our students were food insecure due to the pandemic
- 10% of our students were homeless due to the pandemic
- 24% lost a job due to the pandemic
- 49% are experiencing moderate anxiety
- 20% do not have a functional laptop or reliable internet
- 46% indicated they were caring for a family member as a result of the pandemic

Stremiecki also discussed the next steps to address the needs identified by the survey. Short term steps include leveraging the IvyAssist website to connect students with resources and developing a communication plan. Long term steps include staff professional development, growing external partnerships, and developing a multi-year plan to increase services offered to students.

Rebecca Rahschulte, Vice President for K-14 Initiatives and Statewide Partnerships, provided updates on dual credit credentialing through the National Alliance of Concurrent Enrollment Partnerships (NACEP). This includes the College's procurement of a new platform called DualEnroll.com, consultation services through Saffron Ventures, development of an IvyLearn Professional Development platform for dual credit instructors, and formation of a K-14 Academic Advisory Committee to ensure academic alignment and support of new processes and procedures.

.

Item 2   Chairman Anker called upon Trustee Gutman for a report from the **Audit Committee.** Trustee Gutman reported there were no action items for approval. Trustee Gutman reported the committee discussed many items. Discussions around reports regarding the confidential hotline, pending litigation, and cybersecurity. The committee reviewed and approved the Internal Audit Department budget for the fiscal year 2020-21. They also reviewed the audit schedule for 2020-21 and the three-year audit plan. They also reviewed internal audit reports that had been issued since their last meeting.

Item 3   Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**. Trustee Brand reported there are four action items for approval. The Trustees received updates on Financial Planning and Fiscal Year 2020 as well as new debt and refinance.

Trustee Brand moved for approval of a contract to provide the college with computing and peripheral equipment

Resolution 2020-23, Approval of a Three-Year Agreement with Dell Marketing, L.P.

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll
Terry Anker, Chair   "Aye"
Stephanie Bibbs, Vice Chair "Aye"
Andrew Wilson, Secretary   "Aye"
Jesse Brand   "Aye"
Michael Dora   "Aye"

Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	not present
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Trustee Brand moved for approval of data center services in the event of a disaster

Resolution 2020-24, Approval of a One-Year Agreement with Expedient to Provide the College with Disaster Recovery Services

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Trustee Brand moved for approval of a new agreement for a digital subscription to online textbooks and materials

Resolution 2020-25, New Agreement for Student Access to Cengage Unlimited

Trustee Glick seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Trustee Brand moved for approval of a contract for services to assist with Tableau Online implementations

Resolution 2020-34, Approval of a One-Year Agreement with OneBridge

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously

Item 4   Chairman Anker called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are three action items for consideration and approval. The committee received an update on the status of XBE contract spend and update on construction at Kokomo Campus.

Trustee Schreckengast moved for approval.

Resolution 2020-26, Approval to Grant an Easement Extension to IndyGo for Construction of the Purple Line Transit Station at the Fairbanks Building Indianapolis Campus

Trustee Glick seconded the motion

Secretary Andrew Wilson called roll
Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Trustee Schreckengast moved for approval.

Resolution 2020-27, Approval for Amendment of Lease Agreement for the Public Safety Academy Fort Wayne

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll
Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"

Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Trustee Schreckengast moved for approval.

Resolution 2020-28, Approval of the Ivy Tech Community College of Indiana Legislative Request for Capital Funds for the 2021-2023 Biennium

Trustee Brand seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously.

Item 5 Chairman Anker calls upon Trustee Kerry Stemler for a report from the **Human Resources & Operations Committee**. Trustee Stemler reported there is one action item for approval. Jen Fisher, Assistant Vice President for Employee Benefits, reviewed the RFP process and recommendation for the College's Life and Disability insurance carrier effective January 1, 2021.

The RFP produced seven respondents, including the current carrier, The Standard. Through finalist presentations conducted by a team of systems office and campus representatives, The Standard has been selected to continue as the College's carrier for three years at the cost of $4.1M, an approximate savings of $1.1m over the life of the contract.

Trustee Stemler moved for approval of

Resolution 2020-29, Approval of College Life and Disability Insurance Carrier

Trustee Emmert O'Dell seconded the motion

Secretary Andrew Wilson called roll
Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	not present
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously

Item 6 Chairman Anker called upon Trustee Hughes-Schuh for a report from the **Marketing & Public Relations Committee.** Trustee Hughes-Schuh reported there is one action item for approval. We received an update from Jeff Fanter on the performance of the College's digital marketing efforts. Cost per application is running at half the cost of the goal, so performance in this space continues to exceed expectations. While the College is always looking to get applicants into the pipeline sooner, what digital marketing does is respond to the potential student's desire on when to take action. We see just that – a lot of effort was taken in mid-June and July.

We heard about the over $6M in earned media that has been generated by the College, which is well above the normal trend this time of year.

Certainly, coverage around COVID-19 has been part of that driver as collectively Ivy Tech has been engaged with local and national media to help communicate how the College is handling our current situation.

The final update we received was on the brand research project. Virtual focus groups will finish up next week, and then the project will move from qualitative to quantitative research. Everything is going well with the project, and the information gathered is exceeding expectations. Over 25 virtual focus groups have taken place along with seven 1:1 interviews. Initial findings from the focus groups will start to be shared later this month, and then overall preliminary results will be shared with the board at our October meeting.

Trustee Hughes-Schuh moves for approval of a resolution to approve a TV campaign with Asher Agency not to exceed $400,000. While the threshold for board approval is $500,000, College administration recommended the approval of this campaign because a similar campaign with Asher was also launched in May from the prior year's fiscal budget to push for summer enrollment and based on fall enrollment numbers and the current state of the COVID-19 situation it was decided that another campaign will be launched from this fiscal year's marketing budget.

Resolution 2020-30, Approval of Media Advertising

Trustee Foutch seconded the motion

Secretary Andrew Wilson called roll
Terry Anker, Chair   "Aye"
Stephanie Bibbs, Vice Chair "Aye"
Andrew Wilson, Secretary   "Aye"
Jesse Brand   "Aye"
Michael Dora   "Aye"
Kim Emmert O'Dell   "Aye"
Tanya Foutch   "Aye"
Larry Garatoni   "Aye"
Marianne Glick   "Aye"
Gretchen Gutman   "Aye"
Paula Hughes-Schuh   "Aye"
Harold Hunt   "Aye"
Stewart McMillan   not present
Steve Schreckengast   "Aye"
Kerry Stemler   "Aye"

The motion carried unanimously

Item 7   Chairman Anker called upon Trustee Wilson for a report from the **Workforce Alignment Committee.** Trustee Wilson reported there are no action items for approval. Sr. Vice President for Workforce and Careers Chris Lowery and members of his team, VP of the School of Information Technology Linda Calvin and AVP for Workforce and Career Operations Dr. Stacy Townsley, presented updates:

The School of Information Technology (IT) is undergoing a reorganization to better align with evolving industry needs. The School of IT also is developing a Skills Academy model to provide flexible short-term training options to those already in the workforce who want to skill up and to provide opportunities for IT career exploration. External organizations such as Eleven Fifty and Thinkful.com are already recruiting students through this model. With input from industry experts, the School of IT is introducing new credentials for high-wage, high-demand jobs in the tech industry: Cloud AAS, Data Analytics, Mobile/Web/Gamification, SmartWorld, and other credentials.

Indiana's Rapid Recovery for a Better Future initiative kicked off in June. Under this initiative, the state is channeling CARES Act funding to grow short-term education and training by enhancing the Workforce Ready Grants, expand the Employer Training Grant, and provide outreach and promotion through a single online network to direct Hoosiers to career coaches and other supports. Ivy Tech has played and continues to play a vital role in delivering these expanded opportunities to Hoosiers.

As part of its Rapid Recovery initiative, Ivy Tech offered free classes and training to 10,000 participants as a way to support Hoosiers seeking a next-step job and career solutions. The 10K initiative started mid-May and wrapped up July 31, with over 7,500 participants and over 5,000 additional inquiries. A plurality, of course, registrations (47%) were in IT, and the initiative reached a wide range of individuals across the state. Campuses are following up for fall enrollments. The 10K demographics show a strong representation of women and people of color across course sector categories of Advanced Manufacturing, IT, and business.

D. TREASURER'S REPORT:

Chairman Anker called upon Matt Hawkins, Sr. Vice President/Chief Financial Officer, to provide the Treasurer's Report.

Ivy Tech is currently closing Fiscal Year 2020. We are preparing to begin our Fiscal Year Financial Statement Audit with the State Board of Accounts. Ivy Tech successfully sold

the debt to refinance the Build America bonds and our new Columbus Building. $76M in proceeds with all-in interest cost at 1.55% saving the state $14.8M Federal Government $4.5M

Ivy Tech's net position in July of 2109 was $790M as we close the Fiscal Year 2020 we expect that position to inch to $850M. We are monitoring state revenue closely, and state and federal fiscal policy. We will know more updates in October.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Brand seconded the motion.

Trustee Foutch seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	not present
Steve Schreckengast	"Aye"
Kerry Stemler	not present

The motion carried unanimously

E. **STATE OF THE COLLEGE**

Chairman Anker called upon President Ellspermann to provide her State of the College report.

President Ellspermann welcomed 2020-21 State Board Student Representatives, Kierstan Taylor, South Bend/Elkhart Campus, and Julian Franklin, Muncie Campus. President Ellspermann brought the trustees up to date on the College's COVID-19 Operational Campus and Operations timeline. She provided a snapshot of where we are with the college's metrics and other College updates including I.Pass, Grant submissions, and

Capital Project Prioritization requests align with areas of focus in our strategic plan (best serves students, workforce alignment, quadrant program impact, reduction of square footage, repurposing and building R&R needs.

F. **OLD BUSINESS**

Chairman Anker called for old business, but there was none.

G. **NEW BUSINESS**

Chairman Anker called for new business.

Trustee Glick moved for approval of

Resolution 2020-31, Appointment of Campus Board of Trustees

Trustee Bibbs seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	"Aye"
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Trustee Hughes-Schuh moved for approval of

Resolution 2020-32, Approval of Trustees to Serve on Foundation Board

Trustee Dora seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"

Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	"Aye"
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously

Trustee Schreckengast moved for approval of

Resolution 2020-33, Election of Officers for the State Board of Trustees

Trustee Dora seconded the motion
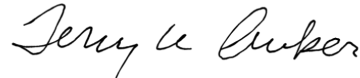
Secretary Andrew Wilson called roll

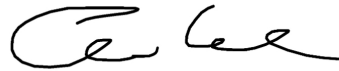|	
Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	"Aye"
Stewart McMillan	"Aye"
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously

ADJOURNMENT

With no further business to come before the Board, Chairman Anker called for a motion to adjourn the meeting. Trustee Gutman seconded the motion.

<div align="right">

STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE

Terry L. Anker
Terry Anker 10/08/2020 15:12 EDT

Andrew Wilson
Andrew Wilson 10/08/2020 14:57 EDT

</div>

Dated August 7, 2020, Prepared by Gretchen L. Keller, Recording Secretary