Guidelines (February 2017)

• If it is an acronym, capitalize just those letters

• If Ivy is the last word, make it one word and capitalize the “I” (FYIvy, MyIvy)

• Do not capitalize all of “Ivy” (Ivy)
Ivy Tech Community College
Mylivy
Go Ivy Day
Associate Accelerated Program (ASAP)
Student Life

IvyLife
Campus Activities Board
CAB
Express Enrollment
Express Enrollment Center
Team Ivy

*Exception for HR
Career Development
From Day 1
Achieve Your Degree
IvyLEAD

Learn, Explore, And Develop

IvyLEAD