

**IVY TECH COMMUNITY COLLEGE
BLOOMINGTON CAMPUS
BOARD OF TRUSTEES**

MINUTES

September 22, 2020 at 4:00 p.m.

The Bloomington Board of Trustees met on Tuesday, September 22, 2020 via Zoom.

Chairwoman Connie Ferguson called the meeting to order and called the roll.

Lynn Coyne	Present
Imojean Dedrick	Present
Shawna Girgis	Present
Laura Hammack	Present
Carven Thomas	Present
Jim Touloukian, Secretary	Present
Connie Ferguson, Chair	Present

Trustees present: **Connie Ferguson, Lynn Coyne, Imojean Dedrick, Shawna Girgis, Laura Hammack, Carven Thomas, Jim Touloukian**

Others present: Jennie Vaughan, Dr. Larry Swafford, Susie Graham, Adam Gross, Gretchen Gutman, Tina Phelps, Joyce Poling, Michele Roberts, Chris Stadler, Dr. Larry Swafford, Trudy Weddle, and Michael Reschke (Herald-Times reporter)

Chancellor Jennie Vaughan reported that the meeting was legally advertised. This meeting is being held in compliance with IC 5-14-1.5 et seq and the Governor's Executive Orders 20-04 and 20-09. No members of the governing body attended in person and instead attended remotely. The public was invited to attend the meeting open to the public by remote access via a link shared in the public notice.

INTRODUCTION OF GUESTS

Chancellor Vaughan deferred introductions to later in the meeting.

APPROVAL OF MINUTES

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d), the Bloomington Campus Board of Trustees met in Executive Session on September 22, 2020 at 3:00 p.m. via Zoom. Members present were Connie Ferguson, Lynn Coyne, Imojean Dedrick, Shawna Girgis, Laura Hammack, Jim Touloukian, and Carven Thomas. The trustees considered the following items permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

Trustee Jim Touloukian made the motion to approve the minutes from the July 28, 2020 meeting, and Trustee Carven Thomas seconded.

Chairwoman Ferguson called roll for the vote:

Lynn Coyne	Aye
Imojean Dedrick	Aye
Shawna Girgis	Aye
Laura Hammack	Aye
Carven Thomas	Aye
Jim Touloukian, Secretary	Aye
Connie Ferguson, Chair	Aye

The minutes were adopted as presented.

CHAIRPERSON'S REPORT

Chairwoman Ferguson said that President Ellspermann provided a review of the Campus during the executive session earlier this afternoon, and everything went well. She thanked the Board for participating in what was a good meeting.

CHANCELLOR'S REPORT

Chancellor Vaughan called on Chris Stadler, Public Safety and Emergency Preparedness Lead, for an update on COVID-19-related items. Chris said the Bloomington Campus has had only four Covid-19 cases reported. Statewide, there have been about 100 cases reported. Chris said that when we have been alerted to a positive case, we've sent close-contact warnings to those people who might have been exposed. Collegewide, our numbers are relatively good since we are keeping our density low and most people are following the safety policies we have in place. Bloomington's typical daily student count on campus is about 50 max, and they're also doing a good job following safety guidelines to help us stay open as long as we can.

Next, Chancellor Vaughan called on Dr. Larry Swafford, Vice Chancellor of Academic Affairs, for a report on academic affairs. Dr. Swafford shared that we initiated a new strategic enrollment plan (SEP) over a year ago. At that time, he was chair of an academic alignment committee that was tasked with developing an instrument to rank courses based on a set of rubrics. The SEP committee then developed the rubrics and completed the first round of course evaluations at the Bloomington Campus. The committee looked at all courses on campus to determine which ones had strong and weak enrollment, and which ones could be considered for suspension or could be

made stronger if given more resources. The programs that were suspended this first year had low to no enrollment. Traditionally, if a student signed up for a certificate, we would have to run the class—even if it had only one or two students in it. By cleaning up those courses, we will be able to develop programs that can grow. This year, we suspended a total of 17 courses: 3 AS, 5 AAS, 2 TC, and 7 CT. Fourteen of those courses had no students enrolled; the others had only six students total, and we will provide them a completion path. We are trying to consolidate courses where we can and eliminate low demand CT courses. Systems Office was impressed with our rubric, so they established a statewide committee that includes Dr. Swafford to help develop a statewide plan. This will be an annual process, and it is now also part of faculty evaluations. Trustee Lynn Coyne said it would be worthwhile to note the fiscal impact of these changes after a few years. Dr. Swafford added that this first round of suspensions did not affect faculty.

Continuing with his report, Dr. Swafford reminded the trustees that we started our own auto program about a year ago and now have about 30 students with our first completers this spring. Our classes started out at Hoosier Hills Career Center as part of our partnership with them, but since our enrollment is growing, we needed more space than they could offer. We are fortunate to have a great contact at the Monroe County Airport and we have negotiated a lease agreement with them for the perfect space for this program. We have utilized about \$170,000 in available Perkins funds for new equipment and other materials to get this program up and running at its new location. To celebrate this new partnership and space, we are holding a socially distanced ribbon cutting ceremony on October 1 at 1:00 p.m. Chancellor Vaughan recognized Dr. Swafford, program chair Mark Richards, and his team for working to get this program running. Our goal is to grow this program by adding day classes in the future; currently all classes are in the evening. We are also searching for another full-time faculty member for this program. Trustee Thomas asked if local dealerships were involved in this, and Chancellor Vaughan said that all local dealerships have been involved with this program from Day 1 and even sit on our program advisory board; their support has been tremendous.

Next, Dr. Swafford said that our Respiratory Therapy program recently received full accreditation following a site visit in January. Our Paramedic program went through an accreditation visit last year which went well; we received a stellar report from that. Our Hospitality program had an accreditation site visit in August, and while no formal report has been provided yet, the site visitors were complimentary of our program, resources, and space. One suggestion they had was that we rotate our chefs between programs so they can learn different communities. We should receive those results in about a month.

Concluding his report, Dr. Swafford said that President Ellspermann received a message from Ivy Tech graduate Brad Swarm. Brad also graduated from IU but wrote to President Ellspermann about our faculty Richard Chambers who is also the president of our Faculty Advisory Council (FAC). He said that he wouldn't be where he is today without Richard's teaching. A copy of Brad's letter is included in the Board materials on page 19. President Ellspermann indicated she would like to meet with Brad and Richard.

Continuing with her report, Chancellor Vaughan called on Trudy Weddle, Vice Chancellor of Enrollment Services and Student Success for an update on Student Affairs. She added that

Trudy has been leading all of student affairs since Sam DeWeese's departure, and she has been handling everything very professionally. Trudy said we have recently been working on a new College initiative called Project Hoosier Recruit. We have wanted to better understand the entire enrollment process from a student's perspective while still increasing our credentials awarded in high demand, high wage jobs. The College has also been looking at ways to best draw more students to our campuses, and they have developed three prototype models. These models will be implemented in October with the goal of getting students into the system and after a few months having more data to make informed decisions about recruiting students. Since we are not sure which prototype will be best suited to meet the needs of students throughout the state, campuses are serving as pilot sites. We expressed interest in serving as a pilot site and were selected to pilot prototype 2. This will enable us to streamline our efforts and focus around new students coming to campus. Often, students get bounced around to different areas before getting the answers they need. In this model, each student will be paired with the same person from their "first impression" through registration. We are very excited about this initiative. Chancellor Vaughan added that President Ellspermann also reported on this during today's Executive Session.

Continuing, Trudy said that over the last couple of months, our marketing team has created short videos highlighting our Career and Technical Education (CTE) programs. All scripts and videos were coordinated in-house saving upwards of \$14,000 had we outsourced everything. We plan to incorporate these videos into our overall recruiting campaign through texting, emailing, and online including on social media. You can follow us @ivytechbtown on Facebook, Instagram, and Twitter. Trudy gave a shout out to Amanda Billings and Lucas Hatcher from marketing and our faculty who participated in making these videos; it was a great effort from everyone.

Concluding her report, Trudy said we recently launched Ivy Accelerate which is a fast track program focused on adults who have had some college but have not earned a degree. This is modeled after our Accelerated Associate Degree Program for high school graduates. In this program, adult students are placed in a cohort and kept on track to complete their degree on time. This launches with the start of our second 8-week term on October 26, and we've had a lot of interest already. This program is also aligned with the Next Level Jobs Workforce Ready Grant. Bloomington is the only campus offering this program, and we've received a lot of interest from other campuses. It is likely that this will become a statewide initiative.

Continuing with her report, Chancellor Vaughan called on Adam Gross, Workforce Alignment Consultant, for an update on Workforce Alignment and Continuing Lifelong Learning (CLL). Adam said that we have been supporting the MyCookPathway HSE (high school equivalency) program for about the last year. Formerly the GED program, we have been offering Saturday classes for Cook, and we have six students enrolled in the all-virtual environment. The Department of Workforce Development covers training and course materials through a grant, and a second grant covers the testing fees. Adam said that his office has partnered with advising and our AYD (Achieve Your Degree) team to help ensure that these students transition into other programs Ivy Tech offers.

Continuing, Adam said that the second cohort of biomanufacturing begins at the ICLS building on October 23. We currently have 17 students enrolled but can accommodate up to 28 students

for two classes of 14. This is also funded with a DWD grant as well as the City of Bloomington as part of the Recover Forward funding. This speaks well to our partnerships with local industries such as Catalent and Baxter. Our goal is to bring these students back to earn a biomanufacturing degree after they've completed this program. Adam explained that the City's Recover Forward funds help support students through information technology tracts and through construction trades programs.

Reporting for CLL, Adam said that they have changed into a virtual environment due to the pandemic. We had a total of 72 students aged 7 to 82 enrolled in our summer classes. We currently have 73 classes planned with 183 students registered. We offered many arts classes where we could set up kits that could be picked up curbside. We also partnered with local agencies that created scholarships for students enabling them to take camps. We will start offering some classes in person soon. The ceramics kiln is now at the main campus, so we'll be able to offer ceramics again. Adam also said that we were awarded a large Verizon grant to offer a girls coding camp to middle school girls from Richland-Bean Blossom and Monroe County Community Schools. This has been a great partnership between CLL, the Foundation, faculty, the Women's Commission. The camp runs October 12 and 13, is all virtual, and will feature some leadership speakers. Trustee Coyne complimented us on these efforts. He said he ran a coding school through the BEDC for several years, and our support with that was monumental. This is such a gateway skill, and he thanked us for being so involved.

Chancellor Vaughan reported that all of Morgan County will soon be part of the Bloomington Campus' service area. The Indianapolis Campus is going through a major restructure and their chancellor is retiring at end of the next academic year. Over the last year, their chancellor has shared that the scope of their campus is so large and serves so many people, it has become a challenge for them to manage. Bloomington previously served Morgan County up to Martinsville, and the Indianapolis Campus served the rest of the County north of Martinsville. This addition will now help solidify our relationships and partnerships with all of Morgan County—there are several dual credit opportunities as well as opportunities to expand our Workforce Alignment partnerships with more industries. This assignment doesn't go into effect until July, 2021. The Terre Haute, Anderson, and Columbus Campuses are also taking over areas from the Indianapolis service area.

Continuing her report, the Chancellor shared that the Bloomington Campus has the largest population of students transferring to four-year institutions outside of the Indianapolis Campus, though we're not far behind them. According to transfer data from Systems Office via a clearinghouse that tracks where students go, Bloomington had 2302 students enrolled in 2017-18 who then transferred to four-year institutions. In 2018-19, we had 2759 student transfer. We are still waiting on the report for 2019-20 which will come out later next month.

Chancellor Vaughan shared that students in our School of Education have been helping our local school corporations, including the Head Start program, by assisting students who are taking classes virtually who might need additional assistance. Our students needed a practical setting to complete their program, and this was a good fit. Our School of Nursing has been invited by the IU School of Public Health to help with a research study on Covid-19 among a college population. Our students have not been subjects in the study, but rather have participated in

fingerstick collection of samples as a clinical experience (with an instructor present). IU's proposal is to do antibody testing on 1700 IU students and then to follow up again with antibody testing on the same students in November. They hope to examine risk behaviors, sociodemographics, and whether or not knowing antibody status changes risk-taking behavior. The feedback so far has been excellent for our students and IU. We received correspondence from the study lead that the students have been "a fantastic help and very enjoyable to work with---instructor was very supportive as well." Students have been excited to embrace this opportunity, and we are excited to have this service learning project.

Concluding her report, Chancellor Vaughan shared a draft press release via Systems Office announcing that the DWD and Commission for Higher Education (CHE) are working together to promote our second 8-week courses and that they are virtually free to students through the Next Level Jobs Workforce Ready grant. These particular courses will lead to in demand, high wage jobs. Dr. Swafford and his team have made sure that we have extra pathways in line so we are ready to take on the additional students. We are currently working to get messages to those people who are unemployed, and an announcement will be made tomorrow through the DWD. Chancellor Vaughan assured that we will be ready to get all of these new students enrolled.

ACTION ITEMS

Executive Director of Finance Michele Roberts presented **Resolution BL-2020-2, Approval for the Bloomington Campus Fiscal Year 2020-21 Operating Budget** and explained that we have had to make adjustments due to lower than expected summer enrollment. We also received a one-time adjustment from Systems Office to help offset the enrollment decline. Michele commended the Bloomington employees for keeping spending at low levels which will help if our fall enrollment is low. Trustee Coyne moved to approve **Resolution BL-2020-2, Approval for the Bloomington Campus Fiscal Year 2020-21 Operating Budget**, and Trustee Thomas seconded the motion.

Chairwoman Ferguson called roll for the vote:

Lynn Coyne	Aye
Imojean Dedrick	Aye
Shawna Girgis	Aye
Laura Hammack	Aye
Carven Thomas	Aye
Jim Touloukian, Secretary	Aye
Connie Ferguson, Chair	Aye

The motion was adopted.

Continuing, Michele presented the Expenditure Form for the period of July 16, 2020 through September 14, 2020. Trustee Laura Hammack moved to approve the Expenditure Form, and Trustee Touloukian seconded the motion.

Chairwoman Ferguson called roll for the vote:

Lynn Coyne	Aye
------------	-----

Imojean Dedrick	Aye
Shawna Girgis	Aye
Laura Hammack	Aye
Carven Thomas	Aye
Jim Touloukian, Secretary	Aye
Connie Ferguson, Chair	Aye

The motion was adopted.

Tina Phelps, Assistant to the Chancellor, presented the 2021 Campus Board of Trustees Meeting Schedule and noted that meetings will continue to be held virtually until it is safe to meet in person. Trustee Touloukian moved to approve the 2021 Campus Board of Trustees Meeting Schedule, and Trustee Imojean Dedrick seconded the motion.

Chairwoman Ferguson called roll for the vote:

Lynn Coyne	Aye
Imojean Dedrick	Aye
Shawna Girgis	Aye
Laura Hammack	Aye
Carven Thomas	Aye
Jim Touloukian, Secretary	Aye
Connie Ferguson, Chair	Aye

The motion was adopted.

DISCUSSION ITEMS

Trustee Thomas said that supports Chancellor Vaughan and her efforts leading the Bloomington Campus 100 percent. He said that she has done a fantastic job and feels that the metrics the Campus is being evaluated on are unrealistic. He said he knows that it is not our job to turn people away if their goals don't align with the metrics we're being measured against. Trustee Shawna Girgis said that Ivy Tech Bloomington is the number one higher education institution where graduates from Bedford North Lawrence choose to attend. She said Chancellor Vaughan and her team are making a world of difference in their community and she said she is here to help our Campus in any way. Trustee Coyne said he is a supporter of the Chancellor and the Bloomington Campus, and he thanked her and her team for being such an integral part of the community.

INFORMATION ITEMS

No information items were presented.

FUTURE MEETINGS AND IMPORTANT DATES

October

- Automotive Program Ribbon Cutting Ceremony (Thursday, October 1, 2020; 1:00 – 2:00 p.m.)
 - Chancellor Vaughan will send an invitation to this socially distanced ribbon cutting ceremony; all trustees are invited to attend; masks are required at this outdoor event at the Monroe County Airport

November

- Campus Board Meeting (Tuesday, November 17, 2020; 4:00 – 5:00 p.m.)

ADJOURNMENT

There being no more business to come before the board, Chairwoman Ferguson adjourned the meeting at 5:10 p.m.

Chair

Secretary

Date