VISUAL COMMUNICATIONS

Whether your career goal is to start your own freelance business, to advance your career in an existing business, or to continue your education at a four-year institution, the Visual Communications program can be a stepping stone on your path to success. Visual communications students learn to communicate messages, emotions and ideas through the use of images and words. Students gain experience with computer illustration, design, interactivity and photography. Visual communications courses emphasize both the technical and aesthetic aspects of good design.

**Degrees & Certificate Offered (Wabash Valley Region):**
- Associate of Applied Science Degree (AAS) in Visual Communications or Photography
- Associate of Science (AS)
- Technical Certificate

**Typical Careers:**
- Art Director
- Camera Operator
- Creative Director
- Graphic Designer
- Interactive Media Designer
- Multimedia Designer/Developer
- Package Designer
- Photojournalist
- Photographer
- Production Artist
- Web Designer/Developer

**POINTS OF PRIDE**
- Accredited by the National Association of Schools of Art and Design
- Intensive hands-on training using the latest software and hardware to meet industry demands.
- Only program in the Wabash Valley offering Maya certified instructor led 3-D animation courses.
- Relevant training for today’s dynamic graphic design/multimedia environment - i.e. Illustrator, Photoshop, InDesign, Maya, Video and Sound, Web Design and Digital Photography.
- Program graduates have multimedia skills to meet employment/industry demands.
- Graduates who have chosen to transfer to earn a bachelor’s degree have demonstrated a high degree of success upon transfer.

**CONTACT INFORMATION**
Christopher Moore - Program Chair
Email: cmoore87@ivytech.edu
Phone: 812-298-2262

IVYTECH.EDU/VISUAL-COMMUNICATIONS
888-IVY-LINE

Certificate programs in this program are considered by the U.S. Department of Education to be “Gainful Employment” programs. Information about program length, cost, loan debt, graduates, and related occupations can be found at http://www.ivytech.edu/academics/gainful-employment.html.