Whether your career goal is to start your own freelance business, to advance your career in an existing business, or to continue your education at a four-year institution, the Visual Communications program can be a stepping stone on your path to success. Visual communications students learn to communicate messages, emotions and ideas through the use of images and words. Students gain experience with computer illustration, design, interactivity and photography. Visual communications courses emphasize both the technical and aesthetic aspects of good design.

**Degrees & Certificate Offered (Southwest Region):**
Associate of Applied Science Degree (AAS) in Visual Communications or Photography
Associate of Science (AS)
Technical Certificate

**Typical Careers:**
Art Director
Camera Operator
Creative Director
Graphic Designer
Interactive Media Designer
Multimedia Designer/Developer
Package Designer
Photojournalist
Photographer
Production Artist
Web Designer/Developer

**POINTS OF PRIDE**
- Faculty are connected with many area creative professionals and have extensive creative and professional experience.
- Students can compete in an annual design show and awards ceremony.
- Students have the opportunity to have their annual portfolios reviewed by area designers.
- Students have the opportunity to belong to the student organization, Design Collective.
- Students learn using state-of-the-art software and computer labs.
- Traditional photographic darkroom allows students to experiment with alternative photographic processes.
- Ivy Tech has one of the largest photographic studios in the area with an infinity wall for photo shoots and video production.

Contact Information

**Joe Hostetler - Program Chair**
Email: jhostetler@ivytech.edu
Phone: 812-429-9888

[ivytech.edu/visual-communications]

Certificate programs in this program are considered by the U.S. Department of Education to be “Gainful Employment” programs. Information about program length, cost, loan debt, graduates, and related occupations can be found at [http://www.ivytech.edu/academics/gainful-employment.html](http://www.ivytech.edu/academics/gainful-employment.html).