

**APPROVAL OF CONTRACT EXTENSION FOR STATEWIDE  
MARKETING/ADVERTISING SERVICES**

**RESOLUTION NUMBER 2007-11**

**WHEREAS**, the College is completing on June 30, 2007, the first of two one year renewal options for a contract that began on May 1, 2005,

**WHEREAS**, the first year and the first one year renewal option was previously approved by State Board of Trustees Resolution 2005-31 and 2006-28, and

**WHEREAS**, the College wishes to extend the contract with Asher Agency for marketing and advertising services on a statewide basis, and

**WHEREAS**, the current contract term allows for the option of renewing for one more year, and the College wishes to exercise the final one year renewal option, and

**WHEREAS**, the cost of the contract extension with Asher Agency for the 2007-2008 fiscal year will not exceed \$1,000,000;

**NOW THEREFORE BE IT RESOLVED**, that the State Board of Trustees authorize and direct the College President, or his designee, to execute a contract not to exceed the stated amount after the contract has been reviewed by the College's General Counsel.

**State Trustees  
Ivy Tech Community College of Indiana**

  
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**William R. Goins, Chairman**

  
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**Marvin E. Foote, Secretary**

**Dated April 19, 2007**