

**APPROVAL OF A STATEWIDE MARKETING AND ADVERTISING
CONTRACT**

RESOLUTION NUMBER 2015-53

WHEREAS, the College desires to continue to utilize a single marketing/advertising agency as its single agency of record, and


WHEREAS, the College went through an extensive review process of marketing/advertising agencies in Indiana and has elected to enter into a new contract with Miller Brooks, and

WHEREAS, the contract with Miller Brooks through June 30, 2016 shall not exceed \$3,000,000 per fiscal year, and

WHEREAS, the partnership will be reviewed by March 31, 2016 and if both parties agree the contract will be extended through June 30, 2017 and this review process shall happen each year with the option of a one year extension;

NOW THEREFORE BE IT RESOLVED, that the State Board of Trustees authorize and direct the College President, or his designee, to execute a contract not to exceed the stated amount after the contract has been reviewed by the College's General Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE**



Richard R. Halderman, Chairman



Michael Dora, Secretary

Dated: August 6, 2015