

**APPROVAL OF MEDIA ADVERTISING**

**RESOLUTION NUMBER 2020-30**

**WHEREAS**, In May of 2020 the College purchased advertising through the Asher Agency in the amount of \$475,000, and

**WHEREAS**, the College is purchasing additional advertising through the Asher Agency in an amount of approximately \$400,000, and

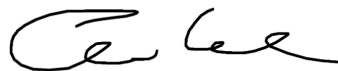
**WHEREAS**, the State Board of Trustees must approve any contract by the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds, and

**WHEREAS**, while these are two separate purchases, due to the close proximity in time and mindful of compliance with Trustee By-laws, the College administration is recommending Trustee approval of this latest purchase.

**NOW THEREFORE BE IT RESOLVED**, that the State of Board Trustees authorize the College to increase its purchasing of advertising through Asher Agency in an amount not to exceed \$400,000, and

**FURTHER BE IT RESOLVED**, that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to negotiate and execute any contract associated with the said purchase after the College General Counsel has approved the documents.

**STATE BOARD OF TRUSTEES  
IVY TECH COMMUNITY COLLEGE  
OF INDIANA**



Andrew Wilson 08/06/2020 15:19 EDT

**Dated: August 6, 2020**