

**APPROVAL OF THE CALL FULFILLMENT SERVICES CONTRACT
WITH THE JACKSON GROUP**

RESOLUTION NUMBER 2020-11

WHEREAS, Resolution 2019-30 approved renewing the call/fulfillment services contract with the Jackson Group for a period of one year and authorized the College to spend an amount not to exceed \$1,950,000, and

WHEREAS, the College recently completed a process to select a vendor for call/fulfillment services, and

WHEREAS, two vendors responded to the College's Request for Proposal ("RFP") seeking the following services driven by integration with Ivy Tech systems:

- Daily print fulfillment including acceptance packets, viewbooks, dual credit communications, dean's list letters, and much more
- Provides, an email on demand service, for Ivy Tech to email current students, prospects, applicants
- System that provides users access to inventoried items for shipment, variable templates for postcards and flyers
- System to allow for print on demand options for users, and

WHEREAS, The Jackson Group provided the best and most responsive proposal to the RFP, and

WHEREAS, following the RFP process a three (3) year contract has been negotiated with the Jackson Group for an annual amount not to exceed \$1,365,000, representing a 28% annual savings of \$535,000, and

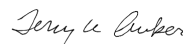
WHEREAS, the College staff recommends approval of the contract for three (3) years with the Jackson Group and requests approval to spend funds annually under the contract in an amount not to exceed \$1,365,000, and

WHEREAS, the State Board of Trustees must approve any contract by the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds.

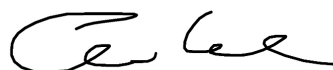
NOW THEREFORE BE IT RESOLVED, that the State Board of Trustees authorize the College to enter into a contract with The Jackson Group for a three (3) year period with an authorization to spend funds under the agreement in an amount not to exceed \$1,365,000 annually, and

FURTHER BE IT RESOLVED, that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to negotiate and execute the renewal of the contract with said firm after the documents have been approved by the College General Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**



Terry Anker 06/06/2020 11:00 EDT



Andrew Wilson 06/04/2020 15:04 EDT

Dated June 4, 2020