



# RAPID RECOVERY REPORT

IVY TECH COMMUNITY COLLEGE • MAY 18, 2020

## SUMMARY

### EMPLOYMENT AND WORKFORCE/EDUCATION DATA TRENDS

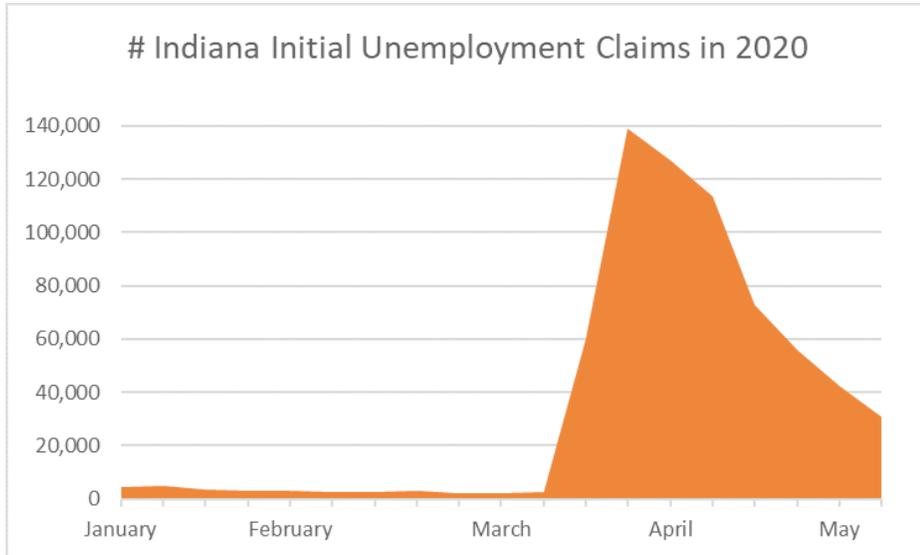
- Since mid-March, 36 million people nationwide, including over 641,000 Hoosiers, have filed for unemployment. Women have been the most affected by the massive job losses, as they make up 49% of the overall workforce, but accounted for 55% of job losses in April.
- Other government data highlights from April include record declines in U.S. retail sales (-16.4%) and manufacturing output (-13.7%). Economists suggest the worst may be over. Hoosier unemployment data by industry in Central Indiana show the highest percentages of claimants in accommodation/food services, manufacturing, and retail trade.
- Strada's weekly COVID-19 Work and Education Survey suggests that among those who have lost jobs, hours, or income in the crisis, about one-third have started a new job in the past month. Those with graduate or professional degrees are much more likely to have started a new job.

### SECTOR AND REGIONAL INSIGHTS

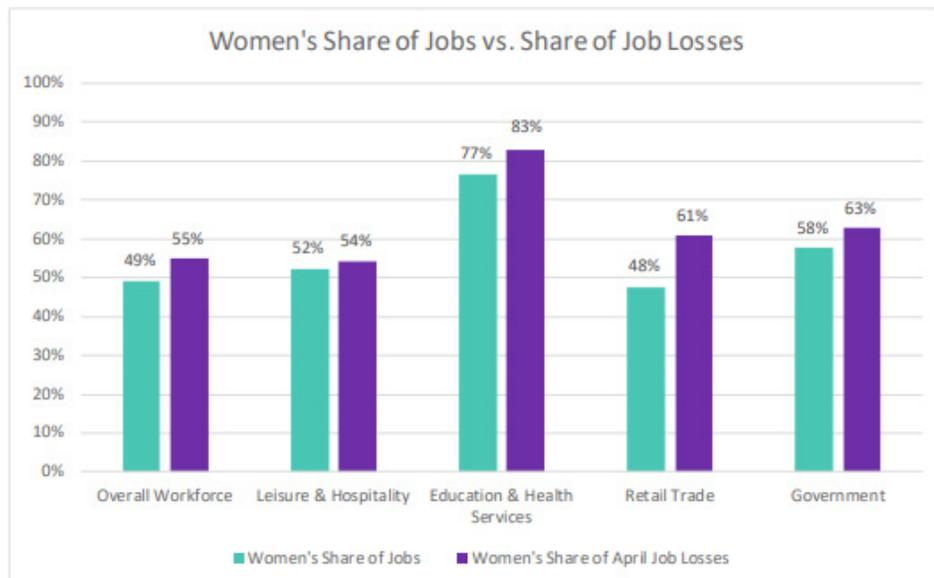
- **Advanced Manufacturing:** Indiana companies quickly changed over to support the need for PPE. As other businesses reopen, some are considering staggered shifts or rotating shifts.
- **Business Supply Chain/Logistics:** Supply chains are still broken for the most part and likely will not be back in sync until June, especially in retail markets and restaurants. Manufacturing supply chains, driven by the top of supply chain down, are recovering more quickly as suppliers respond to demand.
- **Healthcare:** Demand for mental health services is up, with tele-services being utilized and strong demand expected as offices reopen.
- **Information Technology:** Salesforce announced that its annual Higher Ed Summit will be held virtually on June 9, co-hosted with Indiana University.
- Ivy Tech's new Employer Resources webpage includes online skills credit (noncredit) statewide course offerings, a new virtual internship guide, an employer-centric HireIvy Guide, and COVID-19 resources for employer and community partners.

# EMPLOYMENT DATA AND TRENDS

- Nationwide, 36 million people have filed for unemployment since mid-March (through May 9).
- Indiana’s initial unemployment claim counts, totaling over 641,000 since mid-March, are steadily slowing week by week. Continued unemployment claims stood at nearly 295,000 as of May 9, up from about 21,500 in mid-March.



- The National Women’s Law Center highlights that women were most affected by April’s massive job losses nationwide. Women made up 49% of the overall workforce, but accounted for 55% of job losses in April--largely because women lost the majority of jobs in the industry sectors most affected by closures due to COVID-19, including leisure, hospitality, education, health, and retail sectors.



Source: NWLC calculations based on BLS April 2020 Employment Situation Summary Tables B-1 and B-5.

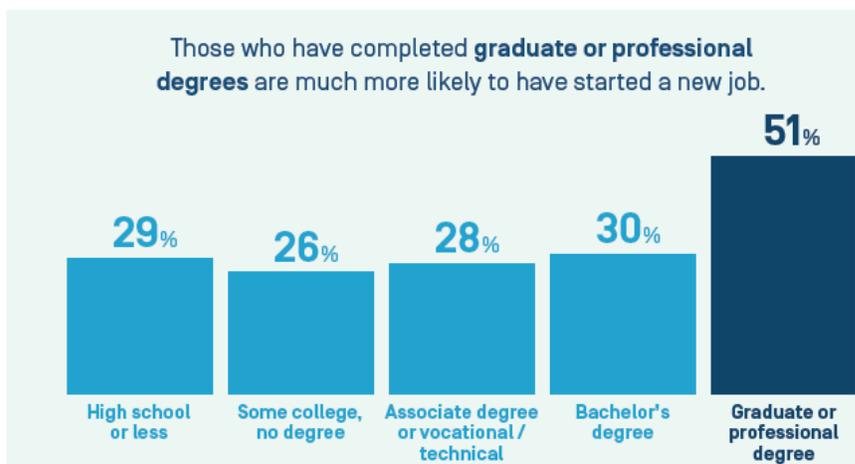
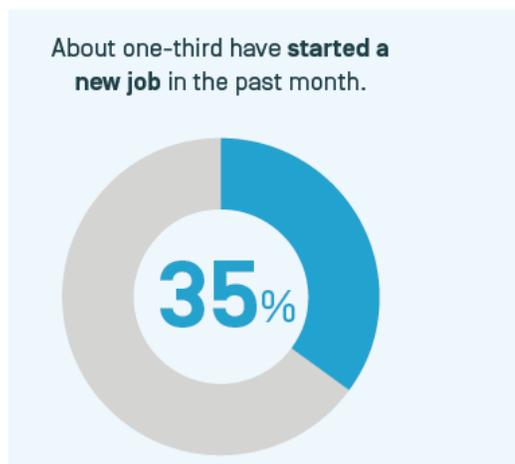
- April U.S. retail sales fell by a record 16.4% and manufacturing output by a record 13.7%. Combined, these declines in spending and output could represent the worst of economic damage from COVID shutdowns, according to economists.
- Hoosier unemployment data by industry in Central Indiana show the highest percentages of claimants in accommodation/food services, manufacturing, and retail trade.

# EDUCATION AND WORKFORCE POLLING

**Strada Education Network** is running a weekly nationally representative survey of 1,000 people designed to track the impact of the pandemic on Americans' lives, work, and education. Among the findings in the COVID-19 Work and Education Survey's seventh week (May 7):

- Among those who have lost jobs, hours, or income in the COVID-19 crisis, about one-third have started a new job in the past month.
- Those who have completed graduate or professional degrees are much more likely to have started a new job, while across all education levels, Latinos and black Americans are more likely to have started a new job than white Americans.

## Among Americans who have lost jobs, hours, or income in the COVID-19 crisis:



# SECTOR AND REGIONAL INSIGHTS

## ADVANCED MANUFACTURING

- Indiana companies quickly changed over to support the need for PPE. The **Indiana Manufacturers Association (IMA)** has a link to all the companies and the resources they are providing.
- The **Indiana Businesses in Action site** is the official state list of Hoosier businesses that are producing COVID-19 personal protection equipment (PPE), including those in manufacturing, aerospace and defense, higher education, breweries/distilleries/wineries, life sciences, retail and small business, sports, technology, and telecommunications.
- Campus reports of employers' status are mixed. For example, one of Madison's top employers has reported a 42% decrease in sales, while Fort Wayne highlights radiation processing leader Iotron Industries' expansion project in Whitley County. Sellersburg indicates that large employers are starting to come around to the idea of hiring again. Companies that are reopening are considering staggered shifts or rotating shifts, such as two weeks on and two weeks off—a work pace that may be attractive to some of the students Ivy Tech serves.

## BUSINESS LOGISTICS/SUPPLY CHAIN

- Supply chains are still broken for the most part and likely will not be back in sync until June, especially in retail markets and restaurants. Manufacturing supply chains, driven by the top of supply chain down, are recovering more quickly as suppliers respond to demand.

## HEALTHCARE

- Human Services: Demand for mental health services is up, with tele-services being utilized and strong demand expected as offices reopen. Bloomberg highlights recent data suggesting lower-income Americans (making less than \$40,000 a year) are more likely than wealthier counterparts to affirm COVID-19 has had a “major negative impact” on their mental health.

## INFORMATION TECHNOLOGY

- Salesforce announced that its annual Higher Ed Summit will go virtual, a global event. The Higher Ed Summit Virtual will be held on June 9, 2020, co-hosted with Indiana University.

## COMMUNITY PARTNER PERSPECTIVES AND RESOURCES

- The Central Indiana Corporate Partnership (CICP) released three free industry-specific “[Safe Return to Work](#)” guides to help employers resume operations during COVID-19 pandemic. Covered topics: when to reopen, cleaning/disinfecting protocols, implementing social distancing, and developing workforce continuity plans:

Manufacturing, Logistics, and Warehousing Sectors

Office Environments

Sales and Service Operations

- The Center for Congregations has introduced a one-time tech grant for Indiana congregations. The Connect Through Tech grant is for Indiana congregations to purchase new technology resources to provide congregational life offerings remotely (worship, education, pastoral care, spiritual formation, holiday celebrations, etc.). The Center believes the grant will enable congregations to stay connected through technology during shelter in place orders.
- Terre Haute campus highlights the Local Bounce Back Program website to encourage local commerce.
- [New Ivy Tech Employer Resources page](#). The site includes online skills credit (noncredit) statewide course offerings, a new virtual internship guide, an employer-centric HireIvy Guide and COVID-19 resources for employer and community partners.
- [Virtual job fairs continue to gain traction](#). Ivy Tech campuses have joined with various community, education, and workforce partners in supporting a variety of virtual job fairs on platforms such as Zoom. In addition, DWD’s site lists a variety of virtual job fairs across the state. Campuses report that employer responses overall are positive, as many are still hiring or anticipate an urgent need for assistance in rebuilding their workforce as soon as the COVID-19 restrictions are lifted.
- [Contract trainings scheduled for summer](#). As businesses slowly reopen, campuses report larger companies are the most likely to be pursuing training opportunities for their employees starting in July.
- [Outreach with faith-based organizations](#). Muncie is working with faith-based leaders to mentor, lead and encourage five parishioners from each congregation to take a college-introduction (IVYT) course. They have also discussed internships, jobs within the community, and wrap around support services provided by Ivy Tech.