Students completing an AAS in Visual Communications are ready to enter the workplace. Job opportunities exist with publishing companies, advertising agencies, web development firms, photography studios, freelance or a myriad of other opportunities.

In addition to the job possibilities driven by technology and economic growth, students graduating from visual communications programs inevitably find careers for which they are passionate and provide a lifetime of enjoyable and creative endeavors. Field study allows students to experience first-hand the daily operations and organizations of a successful design firm.

Students develop an exit portfolio and resume demonstrating the skills and knowledge required to work as a professional in the field of Visual Communications in graphic design, photography, film & video, and web design.

**Student Work:**

![Alicia Ingole](image1)

![James Hostetler](image2)

![Carrie Shoemaker](image3)

![Jacob Martin](image4)

![Molly Doaks](image5)

![Destiny Allen](image6)

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**General Education Core……… 19cr.**

- ARTH 101 Survey of Art & Culture I
- ARTH 102 Survey of Art & Culture II
- **Choose One:**
  - COMM 101 Fundamentals of Design
  - COMM 102 Interpersonal Comm
  - ENGL 111 English Composition
  - IVYT Life Skills Elective
  - MATH 123 or higher
  - Life/Physical Science

**Technical Core …………………… 26cr**

- VISC 101 Fundamentals of Design
- VISC 102 Fundamentals of Imaging
- VISC 110 Web Design I
- VISC 113 Typography
- VISC 115 Intro to Computer Graphics
- VISC 201 Electronic Imaging
- VISC 205 Business Pratices
- VISC 207 Portfolio Preparation
- VISC 213 Advanced Electronic Imaging

**Applied Focus (Choose One)**

- **Graphic Design …………………… 15cr**
  - VISC 112 Electronic Layout
  - VISC 114 Graphic Design !
  - VISC 217 Graphic Design II
  - VISC 219 Graphic Design III

- **Photography …………………… 15cr**
  - PHOT 104 Basic Photography
  - PHOT 107 Intro Photography
  - PHOT 209 Studio Lighting
  - 200 level Photography Elective

- **Film & Video …………………… 15cr**
  - VISC 105 Video & Sound
  - VIDT 111 Studio & Field Production I
  - VIDT 202 Studio & Field Production II
  - VIDT 210 Production Editing I
  - VIDT 211 Production Editing II

- **Web Design …………………… 15cr**
  - VISC 105 Video & Sound
  - **Choose One:**
    - VISC 200 Interactive Media
    - VISC 114 Graphic Design I
    - VISC 204 Mobile Apps I
    - VISC 208 Mobile Apps II
    - VISC 210 Web Design II

**Grand Total …………………… 60cr**
innovation

Jacob Martin  Amy Surma
Tommie Freeman  Ryan Blaske
Mckinzie Kistler  Jason Quintanilla  Darci Young  James Hostetler
Maria Magana
Tommie Freeman  Ryan Blaske  Amy Surma  Errick Kimbrough

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