

GLOBAL STUDIES MODULE FORMAT
Ivy Tech Community College North Central- Global Studies Program

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School: Ivy Tech Community College of Indiana Columbus/Southeast

Course Number and Title: EDSN 203 Professional Practice for Environmental Designers

Module Title: Preparing a Professional Resume With a Global Approach

Description of the Module: A major element of the Professional Practice core required course is to recognize your unique persona as a designer, to create a business plan, and a methodology to brand and market yourself to potential employers and clients. Persons with a broad understanding of various cultures are in demand in a marketplace that has become more diverse and more global in nature.

Create a professional resume, to be included with your future exit portfolio, which highlights your interests, studies and experiences in a global marketplace.

Educational Objectives of the Module (should constitute a minimum of 12% of the course):

- 1. Resume:** Include your past opportunities for international travel, by listing cultures that you have experienced, historical understanding, and any interaction with firms that practice architecture or design or supply products or services to the design trade.
- 2. Resume:** Include any languages that you have studied, or are currently studying.
- 3. Resume:** Include any interest on your part for future travel, language and cultural opportunities.
- 4. Resume and Portfolio:** Include student or professional project work that has had global objectives, locations, influences or products.

Outline of Lectures/Discussions:

- 1.** Identify architectural or design firms or suppliers that have international offices, or firms that are owned by principals from other nations. Interview a firm member regarding their positive experiences and the challenges of working in another country or culture.
- 2.** Discuss the universal nature of products, materials and finishes that are made available to the design trade, through American trade journals, but also through trade magazines that are published in other countries. Discuss the universal units of measure, and how Computer-Aided Design (CAD) Programs work with Metric and English units of measure.
- 3.** Discover how you might become more aware of cultural differences in transacting business. Are there courses, organizations, discussion groups in your community that facilitate understanding between those of different cultural backgrounds? Does your school have an international student organization or representative that can facilitate dialog? Does your local Chamber of Commerce or Small Business Association have resources to aid in understanding? What additional training or certification could a person undertake to demonstrate that they have an interest in global business?
- 4.** Some of the most notable design trade shows and trade fairs are often either held in other countries, or showcase international products and services in a domestic show. Focus on one major show that relates to your desired area of expertise, and investigate the firms who attend. Focus on three favorites and detail their company background, ownership and product line in a presentation to your classmates. (Winchip Appendix D: Design Centers and International Exhibitions.)

Listing of Resources Used to Support the Module (readings, videos, podcasts, documentaries, etc.):

Ivy Tech Virtual Library: LibGuide from Columbus/Southeast Library provides links to international design publications, books and e-books.

Architectural Products, Interiors and Sources, Kitchen and Bath Business publications

Duke Foreign Investment Map: <http://www.locationindiana.com/pdfs/0901016-edforeigninvestmap11x17-in-final.pdf>

Description of the Assignments Used to Facilitate an Understanding of the Module Objectives (writings, interviews, reflections, experiential projects or field work):

1. Evaluate a published international case study of an architectural or design firm that you have an interest in as an employee. Report on the project scope, design intent, and products and materials utilized. Contact the designers involved in the project and request an interview or their response to questions by phone interview or survey.
2. Evaluate and discuss an international product, material or finish that is commonly used in the United States. How does the company market to American designers? Where do they have showrooms, representative agencies, or retail outlets?

Evaluation/Testing Used to Assess the Comprehension of the Module:

1. Evaluation of oral presentation of international case study.
2. Evaluation of presentation of trade show firms' products and services.
3. Report of assistance with training in business transactions.
4. Final draft of Resumé with Global Approach.

Resources (Bibliography) used to Develop/implement the Module:

Text: *Professional Practice for Interior Designers in the Global Marketplace*, Susan M. Winchip

Winchip Appendix A: Resources: Organizations, Research, Design Blogs and Government

100 Largest Architecture Firms in the World: <http://www.archdaily.com/330759/the-100-largest-architecture-firms-in-the-world/>

The World Bank: <http://www.worldbank.org/>