

IVY TECH COMMUNITY COLLEGE

PROGRAM OUTCOMES

Entrepreneur CT/TC Program

Spring 2019

Program Outcomes	Courses in which program outcomes is achieved
Identify accounting concepts that enable them to interpret financial data and use it to make informed decisions about the operating performance and financial position of a company.	ACCT 101, ENTR 205, ENTR 210
Apply leadership and workplace relationship skills that will enable them to deal with customer, employee, and supplier issues.	ENTR 101, ENTR 201
Explain the legal issues of operating a business.	ENTR 201
Explain the aspects of operating a small business.	ENTR 101, ENTR 105, ENTR 201, ENTR 205, ENTR 210, ENTR 250
Identify successful marketing efforts that will enable the business to succeed.	ENTR 105, MKTG 102
Complete a comprehensive business plan that will enable the business to secure adequate financing.	ENTR 101, ENTR 105, ENTR 201, ENTR 205, ENTR 210, ENTR 250
Interpret the entrepreneurial mindset and how to determine if they have the skills needed to run a business.	ENTR 101