# COLLEGEWIDE COURSE OUTLINE OF RECORD

## COMM 101, FUNDAMENTALS OF PUBLIC SPEAKING

COURSE TITLE:  Fundamentals of Public Speaking
COURSE NUMBER:  COMM 101
PREREQUISITES:  Demonstrated competency through appropriate assessment or earning a grade of "C" or better in (ENGL 093 Introduction to College Writing and ENGL 083 Reading Strategies for College) or ENGL 095 Integrated Reading and Writing.
SCHOOL:  Liberal Arts and Sciences
PROGRAM:  Liberal Arts
CREDIT HOURS:  3
CONTACT HOURS:  Lecture: 3
DATE OF LAST REVISION: Fall, 2013
EFFECTIVE DATE OF THIS REVISION:  Fall, 2014

CATALOG DESCRIPTION:  Introduces fundamental concepts and skills for effective public speaking, including audience analysis, outlining, research, delivery, critical listening and evaluation, presentational aids, and use of appropriate technology.

MAJOR COURSE LEARNING OBJECTIVES:  Upon successful completion of this course the student will be expected to:

1.      Analyze an audience and adapt presentations to cross-cultural audiences accordingly.
2.      Apply principles of composition to the development of oral presentations, such as effective organization and outlining.
3.      Develop ideas with credible forms of support and appropriate documentation.
4.      Recognize and demonstrate nonverbal communication appropriate to the verbal message.
5.      Use presentational aids to support and enhance oral presentations.
6.      Actively listen to and critically evaluate oral presentations.
7.      Apply the fundamental concepts of effective public speaking through a minimum of 4 oral presentations of significance three of which must be delivered extemporaneously.
8.      Incorporate appropriate technology to support and enhance oral presentations.

COURSE CONTENT:  Topical areas of study include --

Communication models – elements
Listening
Analyzing the audience and assessing
  the situation
Using presentational aids
Organizing the body of speech
Outlining the speech
Speaking to inform
Speaking to persuade

Ethics and public speaking
Selecting a topic and purpose
Researching the speech topic
Supporting materials and tests of evidence
Speech introductions and conclusions
Oral and written source citation
Presenting the speech – language and
  delivery modes
Using technology

Common fallacies

HOW TO ACCESS THE IVY TECH COMMUNITY COLLEGE LIBRARY:

The Ivy Tech Library is available to students' on- and off-campus, offering full text journals and books and other resources essential for course assignments.  Go to http://www.ivytech.edu/library/ and choose the link for your campus.

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