

# VISUAL *communications*

**SoFAD**  
SCHOOL OF FINE ARTS + DESIGN  
UNIVERSITY + TRANSFER DIVISION

## ASSOCIATE OF APPLIED SCIENCE

Completing an AAS in Visual Communications prepares graduates to succeed in a career filled with growth and opportunity. Armed with a digital portfolio, many graduates assume positions as UX Designers in the fast-paced world of user experience design—social media, interactive web, mobile applications, instant video, photo and graphics. Job opportunities abound locally and nationwide with recognized design studios, agencies, manufacturers, universities, web development firms, photography studios and a myriad of other organizations. About 1/3 of Visual Communications graduates freelance. Accredited by the National Association of Schools of Art & Design, the School of Fine Arts & Design—Ivy Tech North Central is the place to accelerate your career. **Apply today!**



### | GENERAL EDUCATION CORE |

ARTH 101 Survey Art & Culture I  
ARTH 102 Survey of Art & Culture II  
ENGL 11 English Composition  
IVYT Life Skills Elective  
MATH 123 or higher  
LIFE/PHYSICAL Science

#### **CHOOSE ONE:**

COMM 101 Fundamentals of Design **OR**  
COMM 102 Interpersonal Comm

### | CORE COURSES |

VISC 101 Fundamentals of Design  
VISC 102 Fundamentals of Imaging  
VISC 110 Interactive Design I (Social Media)  
VISC 113 Typography  
VISC 115 Intro to Computer Graphics  
VISC 201 Electronic Imaging  
VISC 205 Business Practices  
VISC 207 Portfolio Preparation

### | CHOOSE FROM |

#### **GRAPHIC DESIGN**

VISC 112 Electronic Layout  
VISC 114 Graphic Design I  
VISC 217 Graphic Design II  
VISC 219 Graphic Design III

#### **PHOTOGRAPHY**

PHOT 104 Basic Photography  
PHOT 107 Intro Photography  
PHOT 209 Studio Lighting  
200 level Photography Elective

#### **FILM & VIDEO**

VISC 105 Video & Sound  
VIDT 111 Studio & Field Production  
VIDT 202 Studio & Field Production II  
VIDT 210 Production & Editing I  
VIDT 211 Production & Editing II

#### **INTERACTIVE WEB DESIGN**

VISC 105 Video & Sound  
VISC 114 Graphic Design I  
VISC 204 Mobile Apps I  
VISC 208 Mobile Apps II  
VISC 210 Interactive Design II



[www.ivytech.edu](http://www.ivytech.edu)

**SoFAD**  
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