

**MINUTES OF THE MEETING OF THE STATE BOARD OF TRUSTEES  
IVY TECH COMMUNITY COLLEGE OF INDIANA  
INDIANAPOLIS, INDIANA  
OCTOBER 12, 2006**

Chairman William R. Goins called the October 12, 2006, regular meeting of the State Board of Trustees to order at 11:00 a.m. in the Miller/Hart/Shields Room at the Indianapolis Marriott North, 3645 River Crossing Parkway, Indianapolis, Indiana.

**A. ROLL CALL:**

Assistant Secretary William F. Morris called the roll and the presence of a quorum was announced. The following State Trustees were present:

**Mr. William R. Goins, Chair**  
**Mr. Jesse R. Brand, Vice Chair**  
**Ms. Leigh A. Duckwall**  
**Mr. John P. Griffin**  
**Mr. Lee J. Marchant**  
**Mr. Mark J. Neff**  
**Mr. Norman E. "Ned" Pfau, Jr.**  
**Ms. Martie Rivas-Ramos**  
**Mr. V. Bruce Walkup**  
**Ms. Linda E. White**

Trustees unable to attend the meeting:

**Mr. Marvin E. Foote, Secretary**  
**Mr. Lawrence R. Foster, Jr.**  
**Mr. Joseph T. Bumbleburg**  
**Ms. Kaye H. Whitehead**

**B. NOTICES OF MEETINGS MAILED AND POSTED:**

Assistant Secretary William F. Morris confirmed that notices of the October 12, 2006, regular meeting were properly mailed and posted.

**C. APPROVAL OF BOARD MINUTES:**

Chairman William R. Goins directed the trustees' attention to the minutes of the August 10, 2006, regular board meeting. Trustee Mark J. Neff made the motion to approve the August 10, 2006, minutes as submitted. Trustee Norman E. Pfau, Jr. seconded the motion, and the motion was carried unanimously.

**BOARD MINUTES  
OCTOBER 12, 2006**

**D. STATE OF THE COLLEGE:**

Chairman Goins called on President Gerald I. Lamkin for the **President's Report.**

- President Lamkin invited the Ivy Tech Foundation Board of Directors Chair, Ms. Cornelia Brown, to address the State Board about the Ivy Tech Foundation. Ms. Brown thanked the president for inviting her to share exciting news about the Ivy Tech Foundation with the State Trustees. She said that it has been her pleasure to serve with the president and with the wonderful volunteer Foundation board. Thanks to the generosity of our friends, more than \$18.3 million was contributed to the Foundation this year. Fellowships total just under \$1.5 million and endowment contributions brought the assessed value of endowed scholarship funds to over \$20 million, which is a permanent source of support for our students. In total, \$14.8 million was expended on equipment, building enhancements, student initiatives, and specialization programs. However, those are just numbers: The real purpose of the Foundation is to help the College change lives, and our volunteers are committed to that ideal. This year, two members are leaving the Foundation Board: Mo Morrison from South Bend and Tom Taylor from Indianapolis. They have given so much to Ivy Tech over the years. As old friends leave, new directors take up their cause. Bill Grote from Madison and Mike Harmless from Greencastle will be ratified as directors at the meeting this afternoon. Ms. Brown stressed that it is so important that the Foundation Board and the State Board work in harmony and constant communication. She said that she welcomed this opportunity to address the Trustees to explain what the Foundation is doing to help them and the College and that the Foundation Board welcomes opportunities to work more closely together with the State Trustees. There are many challenges facing the College and its students, and together we can make a real difference in Indiana's future.
- President Lamkin reminded the Trustees that the Foundation Board meeting would occur later this afternoon from 1:00 p.m. to 3:00 p.m., and he invited all of the State Trustees to attend.
- President Lamkin called on Vice President for Administration, Bill Morris, for a report on the Region 6 Chancellor search process. Vice President Morris reminded the trustees that the Region 6 chancellor position has been vacant since Dr. Rob Jeffs accepted a position at Central Office a year ago. Because there were questions about how the region was aligned and particularly if Anderson should remain in Region 6 or become part of Region 8, the original thought was to ask someone to serve as an interim chancellor. That has been done very capably by Gail Chesterfield. Originally, that interim period was thought to last three to six months, but it has obviously run longer. Since the regional boundary issue has now been put on the back burner, efforts are underway to move forward with the search for the Region 6 chancellor. As the Board approved procedure has called for, the position was announced throughout the College. About a half dozen people from around the state expressed interest in the position. Vice President Morris met with the Region 6

**BOARD MINUTES  
OCTOBER 12, 2006**

Board Chair, Jeff Lang, and agreed that there are two, possibly three, candidates that should be considered before moving on to a national search. Those interviews will be scheduled for the last week of October. If things go well, the Board will be asked in December to confirm the president's selection for chancellor of Region 6. If for some reason one of the internal candidates is not selected or if the Region 6 Board decides that they would like to have a national pool to select from, the president will not bring his selection forward for approval until sometime next year.

- Concluding his report, President Lamkin next called on Jeff Fanter, Executive Director of Marketing and Communications, for an update on the latest marketing initiatives. Mr. Fanter directed the trustees to two items that had been distributed to them. The first item is the College's viewbook, and the second item is a copy of President Lamkin's speech to the Commission for Higher Education for the budget presentation tomorrow morning. It has been a year since the regional marketing directors worked towards putting together an integrated, statewide marketing campaign. This was an 18-month plan, and he was proud to report that nearly all of the goals have been accomplished within this year. He reminded the trustees that they have seen and heard the radio and TV spots, and the next piece to go along with those is a printed piece, the College viewbook. This is a statewide viewbook; all regions are utilizing it as their main recruitment tool in high schools. Mr. Fanter noted four things about this viewbook that he was especially proud of. First, all of the people pictured in the viewbook are Ivy Tech students. Second, the information contained in the viewbook is based on research and data conducted with high school focus groups around the state, asking them what they wanted to see in a viewbook and what information they wanted to know. Their answers fueled how this piece was put together. Third, the students featured in the viewbook had their e-mail addresses listed so they could be contacted by potential students who had questions about attending Ivy Tech. He said that he knew of only one other college that did something similar. Last, the cost efficiency of this project: 145,000 copies of the viewbook were printed statewide at 61 cents per copy. If the regions had printed these on their own, they could have cost about \$3.68 for 1,000. The extent of that efficiency is saving money on the production of the TV spots and radio spots for a total of nearly \$60,000 so far. Those are some of the initiatives the marketing directors took on in their statewide plan, and he is proud to report that they are well ahead of schedule with it. Based on reports from focus groups, the advertising is working. The target market in the first campaign was a primary audience of 18- to 24-years olds. That was our fastest growing group this fall, so we feel like we have made an impact. We will continue to work hard to make that impact with various other audiences. Concluding his report, Mr. Fanter alerted the Trustees to marketing initiatives coming to fruition in the months ahead. One is a statewide magazine due out in the next month. The second is a statewide license plate program that rolls out in January. The third piece is a separate viewbook and marketing packet for adult learners due out in January.

**BOARD MINUTES  
OCTOBER 12, 2006**

**E. TREASURER'S REPORT:**

Chairman Goins called on Bob Holmes, Vice President for Finance/Treasurer, for the **Treasurer's Report.**

- Treasurer Bob Holmes said that we have completed the first quarter of the 2006-07 fiscal year. Through September, the revenues have increased by about \$9 million from this time last year. The vast majority of this increase is in student fees, where revenues are up over \$8 million over last year. State appropriations are up about \$1.4 million. Other income is down compared to last year as higher investment income is offset by lower overhead recovery and contract amounts. Our current investment yield is about 5.6 percent, significantly above the 3.8 percent in September of last year, which follows the national trend of interest rates. Vice President Holmes was pleased to report that he expects to receive payment from the State for about \$4 million that has been delayed since the 2001-02 fiscal year. Following the adoption of Senate Bill 345 by the last General Assembly, the State Budget Committee approved our request for release of these funds at their September meeting. Consistent with the State Board of Accounts' advice, we had previously recorded these funds as an accounts receivable, so it will not add to our assets, but it will reduce those accounts receivable from the state by about 40 percent. Expenditure increases are once again less than the revenue increases from last year. Expenditures are up by about \$7.3 million over last year. Compensation makes up about half of that increase and reflects the 3 and 4 percent salary pool that we had within the budget. In addition, we have added 31 new full-time faculty members across the College since September of last year. While that is a nice increase, because of the enrollment increase, we have only managed to stay about even in our ratio of student headcount per full-time faculty members. The increase in other expenses is largely due to the Integrated Information Systems project which is now in full swing. Last fiscal year, we did not really begin the IIS expenditures until about January. Of the \$3.8 million increase in total expenditures, \$2.6 million is due to the IIS project. Finally, following up on some of the comments that Mr. Fanter just made about the savings that can be achieved by buying in bulk, we have contracted with Crow Chizek to help us identify opportunities for savings in our technology areas. Vice President Holmes called for questions, and there were none. Trustee Pfau moved that the Treasurer's Report be approved. Trustee Neff seconded the motion, and the motion carried unanimously.

**F. COMMITTEE REPORTS:**

**Item 1** Reporting for the **Executive Committee**, Chairman Goins reported that no Executive Committee has been held since the Board last met.

- Chairman Goins acknowledged the contributions of the four outgoing State Trustees and explained that all four had been recognized at dinner the previous evening. All were presented the Distinguished Service Awards recognizing their efforts, and Chairman Goins asked Trustee V. Bruce Walkup to present the resolutions recognizing their efforts. Trustee Walkup moved

**BOARD MINUTES  
OCTOBER 12, 2006**

that the four resolutions be adopted. Those resolutions are delineated as follows:

**Resolution Number 2006-57, Distinguished Service Award for Louis R. Martinez**

**Resolution Number 2006-28, Distinguished Service Award for Thomas J. Trauring**

**Resolution Number 2006-59, Distinguished Service Award for Jerry D. Speidel**

**Resolution Number 2006-60, Distinguished Service Award for Francis H. Lueken, Jr.**

Trustee Pfau seconded the motion to approve the above four resolutions, and the motion carried unanimously.

- Chairman Goins called on Trustee Neff to present Resolution Number 2006-61, and to present the names of all recommended candidates to fill each regional trustee vacancy. Trustee Neff made the motion to appoint the following candidates to the respective regional boards:

<b><u>Region 1</u></b>	Andrew S. Kyres	Commerce
<b><u>Region 13</u></b>	Paul Perkins Michael Dalby	Manufacturing At-Large

Trustee Jesse R. Brand seconded the motion to approve **Resolution Number 2006-61, Appointment of Regional Trustees**, and the motion carried unanimously.

- Item 2** Chairman Goins suggested that the Board consider the following 2 resolutions as a single consent action since each had been thoroughly discussed in the Budget & Finance Committee meeting and with the entire Board in the Joint Committee meeting earlier this morning. With the Board fully apprised of each proposed resolution, Trustee Norman E. Pfau, Jr. moved that the 2 resolutions be adopted. Those resolutions are delineated as follows:

**Resolution Number 2006-62, Approval of Regional Operating Budgets**

**Resolution Number 2006-63, Approval of Computer Hardware Maintenance and Software License Agreement**

**BOARD MINUTES  
OCTOBER 12, 2006**

Trustee Walkup seconded the motion to approve the above 2 resolutions, and the motion carried unanimously.

**Item 3** Chairman Goins called upon Trustee Lee J. Marchant to give the **Planning and Education Committee** Report. With the Board fully apprised of the proposed resolution, Trustee Marchant moved that **Resolution Number 2006-64, Approval of New Programs**, be approved. Trustee Martie Rivas-Ramos seconded the motion, and the motion carried unanimously.

**Item 4** Chairman Goins suggested that the Board consider the following 3 resolutions as a single consent action since each had been thoroughly discussed in the Buildings, Grounds, and Capital Committee meeting, and with the entire Board in the Joint Committee meeting earlier this morning. With the Board fully apprised of each proposed resolution, Trustee John P. Griffin moved that all 3 resolutions be adopted. Those resolutions are delineated as follows:

**Resolution Number 2006-65, Approval to Receive 0.43 Acres of Land at 366 West Third Street in Peru as a Gift from the City of Peru, Region 5**

**Resolution Number 2006-66, Approval to Amend the Agreement with InterDesign Inc. to add Construction Administration to Their Design Contract for the CWD Building Renovation, Region 7**

**Resolution Number 2006-67, Approval to Purchase Land in Madison, Region 11**

Trustee Brand seconded the motion to approve the above 3 resolutions, and the motion carried unanimously.

At this time, President Lamkin acknowledged Dick Tully, Executive Director of Institutional and Facilities Planning. He said that he has heard from chancellors and regional boards about how much Mr. Tully has done for the regions and that they all appreciate his hard work.

**Item 5** Chairman Goins called upon Trustee Neff to give the **Audit Committee Report**. Trustee Neff said the Internal Audit Department's Charter needed to be updated, and he explained that this update would involve the Communication of Identified Issues paragraph outlining audit report distribution. The update will change the distribution of Audit reports to include all members of the State Board of Trustees Audit Committee. Trustee Neff moved for approval of this update, and Trustee Pfau seconded the motion. The motion carried unanimously.

**BOARD MINUTES  
OCTOBER 12, 2006**

**G. OLD BUSINESS:**

Chairman Goins called for old business, and there was none.

**H. NEW BUSINESS:**

Chairman Goins called for new business, and there was none.

**I. ADJOURNMENT:**

There being no further business to come before the Board, Chairman Goins called for a motion to adjourn the meeting. Trustee Brand made the motion to adjourn, and Trustee Neff seconded the motion. The motion carried unanimously.

**STATE TRUSTEES  
IVY TECH COMMUNITY COLLEGE**

---

**William R. Goins, Chair**

---

**William F. Morris, Assistant Secretary**

**Dated October 12, 2006**

**Prepared by Tina S. Phelps, Recording Secretary**