MINUTES OF THE MEETING OF THE STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE OF INDIANA INDIANAPOLIS, INDIANA FEBRUARY 15, 2007

Chairman William R. Goins called the February 15, 2007, regular meeting of the State Board of Trustees to order at 1:00 p.m. in the Vienna East/West Ballroom at the Conrad Indianapolis, 50 West Washington Street, Indianapolis, Indiana.

A. ROLL CALL:

Assistant Secretary William F. Morris called the roll and the presence of a quorum was announced. The following State Trustees were present:

Mr. William R. Goins, Chair

Mr. Jesse R. Brand, Vice Chair

Mr. Marvin E. Foote, Secretary (via phone)

Mr. Joseph T. Bumbleburg (via phone)

Ms. Leigh A. Duckwall

Mr. John P. Griffin

Mr. Lee J. Marchant

Mr. Mark J. Neff

Mr. Norman E. "Ned" Pfau, Jr.

Ms. Martie Rivas-Ramos (via phone)

Mr. V. Bruce Walkup

Ms. Linda E. White (via phone)

Ms. Kaye H. Whitehead

Trustees unable to attend the meeting:

Mr. Lawrence R. Foster, Jr.

B. <u>NOTICES OF MEETINGS MAILED AND POSTED</u>:

Assistant Secretary William F. Morris confirmed that notices of the February 15, 2007, regular meeting were properly mailed and posted.

C. APPROVAL OF BOARD MINUTES:

Chairman William R. Goins directed the trustees' attention to the minutes of the December 14, 2006, regular board meeting. Trustee Marvin E. Foote made the motion to approve the December 14, 2006, minutes as submitted. Trustee V. Bruce Walkup seconded the motion, and the motion was carried unanimously.

D. STATE OF THE COLLEGE:

Chairman Goins called on President Gerald I. Lamkin for the **President's Report.**

- President Lamkin announced that the newly created position of Vice President for Student Affairs and Enrollment Management has been filled by Dr. Benjamin Young, and he called on Vice President for Administration, William F. Morris, for a summary of this search process. Vice President Morris reminded the trustees that he had communicated with them several months ago that the College was able to combine the funding from a vacant position with a grant from The Lumina Foundation to create a Vice President for Student Affairs and Enrollment Management. We have been recruiting for the position for the last three months. Executive Vice President Dr. Carol D'Amico added that this is the first time that the College has had a position of Vice President for Student Affairs and Enrollment Management and that it complements the existing team of vice presidents. Goals for this position include reviewing how students are recruited, the enrollment process they go through, the career counseling they receive, and how they place in jobs after they graduate. Dr. D'Amico thanked Region 10 Chancellor Dr. John Hogan for spearheading the search committee. Dr. D'Amico explained that Dr. Young is currently Vice Chancellor for Student Affairs at Indiana University East in Richmond, Indiana; and he has held similar positions with community colleges in other states and he brings a wealth of knowledge from his experiences. Dr. D'Amico called on Dr. Young for comments. Dr. Young said that he is honored to be added to the Ivy Tech family and that this is a wonderful opportunity for him to contribute to an outstanding leadership team. Although Board approval is not necessary, President Lamkin asked the trustees for their support of the new position and Dr. Benjamin Young's appointment. Trustee Jesse R. Brand moved for expression of support for the position and Dr. Young's appointment, and Trustee Norman E. Pfau, Jr. seconded the motion. The motion carried unanimously.
- Reviewing future College events, President Lamkin announced that the Foundation Board of Directors meeting and the All Indiana Academic Team luncheon would be held on March 29 in Indianapolis; the Ivy Tech Day with the Pacers will be on April 1; and the next State Board meetings will be April 18 and 19 at the French Lick Resort in French Lick, Indiana.
- President Lamkin called on Region 7 Chancellor Dr. Jeff Pittman for a report on a recent event in Terre Haute. Chancellor Pittman said that the campus hosted a press conference on Monday to announce their advanced manufacturing center. Chancellor Pittman reminded the trustees that Ivy Tech Foundation purchased a building in the industrial park near the Terre Haute campus about a year ago, and the College has worked with the local employers to determine the best programming for the building. Since there is a strong advanced manufacturing cluster in the Wabash Valley and there were 1,700 job vacancies the last two years, there is a demand for training in advanced manufacturing. The campus is moving forward to meet that

demand. Trustee Walkup added that there have been several opportunities in the Wabash Valley to attract new industries, and now Ivy Tech can supply the trained workforce. He reiterated that workforce development is so important in the state of Indiana. President Lamkin added that the building was acquired without using state or federal funds.

- President Lamkin called on Region 10 Chancellor John Hogan for an update on Region 10. Chancellor Hogan said that he and Trustee Brand attended a meeting yesterday of community leaders, primarily from the manufacturing community in southern Indiana. They have a similar story about the lack of people to fill jobs in advanced manufacturing. The College is investing/partnering in an initiative called "Dream It, Do It" which is designed to widen the pipeline of individuals who want careers in advanced manufacturing. With Cummins and Honda in the Columbus region and other industries in southeastern Indiana, "Dream It, Do It" appears to be in the College's future and we have taken the lead role in that initiative. Dr. Hogan explained that the facilities and faculty will follow, but Regions 10 and 11 are working together to create a pipeline of people who are interested in getting trained for careers in manufacturing. Trustee Brand added that Chancellor Hogan and Chancellor Jim Helms from Region 11 have embraced this opportunity, which he is pleased to witness. He said that one of the biggest challenges was finding a way to have positive cooperation between Ivy Tech regions because this project encompasses two regions, but he was pleased to report that there is great cooperation between the regions. There are a lot of dedicated and selfless people in the workforce region that he has come to know in Regions 10 and 11 who have stepped forward to make this work. He is proud of the people in that geographic district in terms of the number of people who are volunteering their time and their efforts, and who will step forward by volunteering materials to make this work. They recognize the importance of this initiative for the future of this part of the world. We need to start thinking regionally instead of thinking only locally, especially concerning economic development and the future. Trustee Brand said that we have a great example of that happening in southeastern Indiana, and he is proud to be a part of this partnership.
- President Lamkin called on Director of Marketing and Public Relations Jeff Fanter for an update on marketing efforts. Mr. Fanter directed the trustees to their copies of the Report to the Community for 2006 which summarizes some of the College's accomplishments for the past year. This is being distributed to the regions around the state next week. On behalf of the regions, since the regional marketing directors are the ones who helped put together the statewide campaign, he shared the news that the College has won several national awards within the last two weeks. The television ad took a second place award among community colleges in America. The outdoor advertising billboard took first place among all colleges in America. The College viewbook, which was distributed to the trustees at the last meeting, received a merit award among all colleges in America, losing only to Arizona State, Florida State, and Northeastern. The radio ad took a merit award among the same

audience. We are also waiting to hear the status of another radio ad and a print ad on affordability; we know we are currently in the top three in the country among community colleges, and we will find out for sure next week. Mr. Fanter said that all of the major elements of the statewide campaign that he shared with the trustees over a year ago have all won some sort of national recognition. The regions have been using those materials, so there is a consistent statewide campaign. He added that as the College moves forward with that campaign, three key audiences will now be targeted. The high school audience of 18- to 24-year-olds, the fastest growing population in the College, has been the target market for the recent campaign. That market will now be split into those groups who are ready and prepared for college and those who are not yet thinking about college. We will market to them as to why Ivy Tech can help them make that transition and why college is important. The Lumina Foundation has been working on a national campaign called "Know How to Go" which talks to young children through high school aged young adults about knowing how to go to college. We will try to "piggyback" on that idea to make Ivy Tech a number one option for them when they think about college. The third group is the adult market. With the online degree programs and other programs that are on the horizon, we have more options to market to the adult audience than we might have had in the past. This also allows Ivy Tech to compete with some of the private institutions which we have not been able to do in the past. Concluding his report, Mr. Fanter said that a video has been compiled highlighting President Lamkin's career with Ivy Tech. This video is being shown at various regional recognition events for the president. Another video will be prepared for a retirement event on April 22, and Mr. Fanter said he would share the new video with the trustees during the April Board meeting.

President Lamkin said that we are in the middle of the Indiana Legislative Session, and he called on Vice President for External Affairs Jeff Terp for an update. Vice President Terp said that February 26, 27, and 28 are important dates because those the last days for either second reading, amendments, or third reading. He is hopeful that many of the 121 bills that we are currently tracking in the legislature will be removed from our tracking list because they will be considered dead at that point. He noted that House Bill 1001 is our top priority because it is the budget bill. He said he expects the budget bill to come out this afternoon and that the Ways and Means Committee will meet tomorrow and discuss the proposed budget bill; amendments and voting will occur on Monday. This timeline is earlier than in previous sessions, and the schedule is still subject to change. Another bill we are tracking is House Bill 1301 which is the Ivy Tech statute correction bill. This bill passed the House 91 to 3 and is now in the Senate to be carried by Senator Theresa Lubbers. Another bill being tracked is Senate Bill 577, the Hoosier Hope Lottery Franchisement bill which relates to the resolution approved by the trustees at the December meeting. The bill has been changed, and Senator Luke Kenley has joined in the drafting of this bill. At a press conference this morning, Senator Kenley had the bill assuming \$1 billion in revenue which would be raised by franchising the lottery. Of that \$1 billion, \$600 million would go into a faculty/economic

development fund, predominantly focusing on key positions in the state universities: life sciences, bio manufacturing, advanced manufacturing. It is intended to train Hoosiers in the effort to eliminate "Brain Drain." The remaining \$400 million would go into a scholarship fund. Senator Kenley wants every high school in the state to be guaranteed at least one scholarship and the remaining scholarships would be need and merit based. The first \$600 million would be spent over 30 years according to the current draft, and the \$400 million would go into a trust fund where only the interest could be accessed. Anything over \$1 billion in the bill would go towards pension relief in the state. Other bills being tracked are House Bill 1256 which mandates that state colleges and universities form a diversity commission that includes legislators. House Bill 1258 mandates that faculty members serve on Ivy Tech's State Board. House Bill 1311 is a sales tax exemption for college textbooks, which Vice President Terp believes will be included in the budget bill. House Bill 1587 would mandate that once a student starts college at Ivy Tech or a four-year institution in Indiana, the tuition cannot increase during the lifetime that the student attends the school. He does not believe this will pass the House or Senate. This bill has ramifications for Ivy Tech as many of our students are here five or six years and this would guarantee that their tuition would not increase the entire time they are here. There are also a couple of bills from the Commission for Higher Education being monitored, in addition to a College Head Start bill that would help clarify some of our 1347 payment programs. House Bill 1757 would mandate that at least two legislators serve on this Board. There are many bills being tracked, and we should have a better understanding after February 28 as to what has passed each House and what is alive. The chancellors are actively assisting this year by setting lunches or dinners with their delegations so we can reaffirm relationships. We were to have our student day at the legislature this year on February 13, but that was postponed due to the weather. We were going to have a record number of students—over 300—coming to the legislature to learn more about it. We had also invited all the delegation to join our students for lunch in the Rotunda at the State House. This event will be rescheduled, and trustees will be invited once the date has been set.

 Concluding his report, President Lamkin thanked the chancellors and other staff for their cooperation in dealing with the inclement weather by closing campuses. He said that the safety of our students comes first. Chairman Goins thanked the staff for their efforts in notifying the students early so they did not have to risk hazardous travel.

Chairman Goins also welcomed Dr. Young to the Ivy Tech family and said that he knows Dr. Young will come on board running.

E. <u>TREASURER'S REPORT</u>:

Chairman Goins called on Bob Holmes, Vice President for Finance/Treasurer, for the **Treasurer's Report**.

• Treasurer Bob Holmes said that we are past the halfway point of the 2006-07 fiscal year. Through January, total revenue is up \$17 million from last year. Additional student fee revenue accounts for \$14.7 million of the increase. State appropriations revenue is up about \$3.2 million for the year. Miscellaneous and other revenue has actually decreased from last year as improved investment earnings are offset by decreases in overhead recovery, insurance refunds, and other miscellaneous revenue. Total expenditures by comparison are up by \$9 million. About \$8.9 million of the total expenditures is in salary and fringe benefit costs resulting from the 3 and 4 percent salary increases and the additional faculty and staff added this year. Vice President Holmes noted that he had addressed the biennial budget with the trustees during the Joint Committee Meeting earlier today, and he invited all trustees to attend the 2007-08 budget hearings on March 16 and 23, 2007, in the President's Board Room at the North Meridian Center in Indianapolis. Vice President Holmes called for questions, and there were none. Trustee Mark J. Neff moved that the Treasurer's Report be approved. Trustee Walkup seconded the motion, and the motion carried unanimously.

Chairman Goins encouraged the trustees to attend the budget hearings because they are informative and beneficial.

F. COMMITTEE REPORTS:

Item 1 Reporting for the Executive Committee, Chairman Goins reported that no Executive Committee has been held since the Board last met.

Chairman Goins called on Trustee Brand to present **Resolution Number 2007-1**. Trustee Brand explained that, due to the resignation of John R. Thomas, MD, the Region 3 Board has nominated three candidates to fill the vacancy. Trustee Brand made the motion to approve **Resolution Number 2007-1**, **Appointment of a Regional Trustee**, **Region 3** appointing Mr. John A. Nigro, Jr. as a regional trustee for Ivy Tech Community College of Indiana – Region 3, representing commerce. Trustee Marvin E. Foote seconded the motion, and the motion carried unanimously.

Chairman Goins called upon Trustee Norman E. Pfau, Jr. to give the **Budget**& Finance Committee report. With the Board fully apprised of the proposed resolution, Trustee Pfau moved that Resolution Number 2007-2, Approval
of Contract Award for Food Services at Region 8 be approved. Trustee
Walkup seconded the motion, and the motion carried unanimously.

- Item 3 Chairman Goins called upon Trustee Lee J. Marchant to give the Planning & Education Committee report. With the Board fully apprised of the proposed resolution, Trustee Marchant moved that Resolution Number 2007-3,

 Approval of New Programs be approved. Trustee Joseph T. Bumbleburg seconded the motion, and the motion carried unanimously.
- Item 4 Chairman Goins suggested that the Board consider the following 2 resolutions as a single consent action since both had been thoroughly discussed with the entire Board in the Joint Committee meeting earlier this morning. With the Board fully apprised of each proposed resolution, Trustee John P. Griffin moved that the 2 resolutions be adopted. Those resolutions are delineated as follows:

Resolution Number 2007-4, Approval to Purchase 0.196 Acres of Improved Land at 607 Colonial Avenue in Evansville, Region 12

Resolution Number 2007-6, Approval to Exercise a Two-Year Renewal Option for the Valparaiso Center, Region 1

Trustee Pfau seconded the motion to approve the above 2 resolutions, and the motion carried unanimously.

At this time during the regular meeting, Chairman Goins called a public hearing for the consideration and awarding of a Public Works contract. Trustee Griffin moved that Resolution Number 2007-5 for the awarding of a contract for the demolition of part of the Fall Creek Expansion buildings in Indianapolis be approved. Trustee Foote seconded the motion. Chairman Goins asked if anyone in attendance had anything to present to the Board regarding this Resolution, and no one came forward. Chairman Goins called for a vote to approve Resolution Number 2007-5, Approval to Demolish Part of the Fall Creek Expansion Buildings in Indianapolis, Region 8, and the motion carried unanimously.

President Lamkin introduced Mr. Mike O'Rourke, President of O'Rourke Wrecking Company. Mr. O'Rourke said that his company travels the country performing demolition work of this type. He said they have tracked the Ivy Tech project for some time and they are pleased to have been selected as the firm to perform the demolition for Ivy Tech. He assured the trustees that the project would be done expeditiously and safely.

Chairman Goins called upon Trustee Mark J. Neff to give the Audit
 Committee Report. Trustee Neff said there were no action items to be brought forth at this time.

G. <u>OLD BUSINESS</u>:

Chairman Goins called for old business, and there was none.

H. <u>NEW BUSINESS</u>:

Chairman Goins called for new business.

• Chairman Goins thanked the trustees who, although unable to travel due to the weather, participated in the meeting via phone. He also thanked the staff for making all of the adjustments.

I. ADJOURNMENT:

There being no further business to come before the Board, Chairman Goins called for a motion to adjourn the meeting. Trustee Brand made the motion to adjourn, and Trustee Neff seconded the motion. The motion carried unanimously.

STATE TRUSTEES IVY TECH COMMUNITY COLLEGE	
William R. Goins, Chair	
Marvin E. Foote, Secretary	

Dated February 15, 2007

Prepared by Tina S. Phelps, Recording Secretary