

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
June 8, 2023**

Vice Chair Andrew Wilson called the State Board of Trustees meeting to order at 1:00 pm ET.

ROLL CALL

Trustee Emmert O'Dell called the roll and the presence of a quorum was announced.

The following State Trustees were present in person:

Mr. Andrew W. Wilson, Vice-Chair
Ms. Kim Emmert O'Dell, Secretary
Mr. Terry Anker
Ms. Jennie Dekker
Mr. Michael R. Dora
Ms. Gretchen Gutman
Mr. Stewart McMillan
Ms. Paula Hughes-Schuh
Mr. Kerry Stemler

The following State Trustees were present virtually:

Mr. Jesse Brand
Ms. Tanya Foutch
Mr. Larry Garatoni
Ms. Marianne Glick

The following State Trustees were not present:

Ms. Stephanie Bibbs, Chair
Mr. Harold Hunt

A. EXECUTIVE SESSION MEMORANDA

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on June 7, 2023, at 1:00 pm at 800 Wabash Avenue, Terre Haute, Indiana.

Members present were Stephanie Bibbs, Chair; Andrew Wilson, Vice Chair; Kim Emmert O'Dell, Secretary; Terry Anker, Jesse Brand, Michael Dora, Marianne Glick, Paula Hughes-Schuh, Larry Garatoni, and Stewart McMillan.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

B. NOTICES OF MEETING MAILED AND POSTED

Trustee Kim Emmert-O'Dell, Secretary, confirmed that the notice of June 8, 2023, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

C. APPROVAL OF BOARD MINUTES

Trustee Gutman moved to approve the April 6, 2023, board meeting minutes. Trustee Anker seconded the motion. The motion carried unanimously.

D. COMMITTEE REPORTS

Item 1 Vice Chair Wilson called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported that there were no action items for board approval.

Provost Dean McCurdy provided an update about the college's enrollment. Total headcount for the 2022-2023 academic year ended at over 178,900 students served, up 6.7% from the prior year, above our growth goal of 173,183 students, and a 5-year high for the college. Sixteen of our 19 campuses exceeded their headcount growth goals for the year. Provost McCurdy also presented information about our enrollment tracking process. McCurdy reported that Summer enrollment is up over 8%, and Fall enrollment is tracking 5% above the prior year.

Patrick Englert, Vice President for Student Success and Retention Strategy reported that student retention from Fall to Spring was 70.3%, 1.1% above the prior year. Spring to Summer retention has been particularly strong, and early indicators for improvement in Fall-Fall retention are positive. Dr. Englert also reported on the college's resources to support student mental health and about successful retention efforts at the campus level.

Monica Hingst, Interim Vice President for K-14 and Strategic Initiatives provided an update on our K-14 Free Summer enrollment initiatives for high school students. Through “Crossing The Finish Line,” supported by the Indiana Department of Education and the Indiana Commission for Higher Education, and “Free Summer,” funded through the college, over 8,000 high school students are enrolled in summer courses statewide. Ivy Tech is also one of 38 post-secondary institutions participating in the Indiana Pre-admissions program. Starting with the high school class of 2024, students at participating high schools and post-secondary institutions will receive pre-admissions notifications from the Commission for Higher Education. This will allow Ivy Tech to engage with graduating seniors earlier by promoting higher education choices tailored to each individual student.

Item 2 Vice Chair Wilson called upon Trustee Gutman for a report from the **Audit Committee**. Trustee Gutman reported there were no action items for consideration and approval.

The committee discussed the reports to the confidential hotline and cybersecurity. We reviewed and approved the Audit Committee Charter, the Internal Audit Department Charter, the Internal Audit Mission Statement, the Trustees Code of Conduct Policy, the Trustees Conflict of Interest Policy, and the procedures for employee confidential hotline submissions. The committee also reviewed and approved the estimated Internal Audit Department preliminary budget for fiscal year 2023-24, the audit schedule for 2022-23, 2023-24, the three-year audit plan, and internal audit reports that had been issued since our last meeting.

Item 3 Vice Chair Wilson called upon Trustee Stemler for a Building and Grounds Committee report. Trustee Wilson reported that there were two action items for consideration and approval. The Committee received an update on the status of XBE spend.

Trustee Stemler moved to approve Resolution 2023-12, Approval of a Contract for NMC Elevator Update, Indianapolis Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-13, Approval of a Contract for C4 Elevator Update, Indianapolis Campus Trustee Emmert O’Dell seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-14, Approval of a Contract Amendment for a Guaranteed Maximum Price Berglund Construction, East Chicago Campus. Trustee McMillan seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-15, Approval of Contract for Fisher Building Elevator Update, Muncie Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-16, Approval of Contract for Custodial Services, Terre Haute Campus. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Trustee Stemler moved to approve Resolution 2023-17, Indianapolis Capital Project. Trustee Hughes-Schuh seconded the motion. The motion carried unanimously.

Item 4

Vice Chair Wilson called upon Trustee Stewart McMillan for a **Budget & Finance Committee** report. Trustee Brand reported there are two action items for consideration and approval. The Committee received fiscal year 2023 Budget Update.

Trustee McMillan moved to approve Resolution 2023-19, Approval of Student Fee Rates for Fiscal Years 2023-2024 and 2024-2025. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee McMillan moved to approve Resolution 2023-20, Approval of the College 2023-24 Fiscal Year Operating Budget. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Courtney Roberts, President of Ivy Tech Foundation, provided the following updates:

- With just three weeks left in Ivy Tech's first-ever comprehensive campaign, preliminary numbers at the close of May are \$328.2M. The campaign ends on June 30, with an official closing at the Foundation board annual meeting in Muncie on September 28.
- Recent Foundation highlights
- A spotlight on Ivy Tech Terre Haute's Foundation efforts includes a new partnership with Good Samaritan Hospital in Vincennes, in collaboration with the Evansville campus. As well as partnering with the community's largest recovery center to develop a cohort-based program that will allow individuals in recovery to attend Ivy Tech Terre Haute while receiving mentorship and peer support.
- The first-ever Ivy Tech Day resulted in more than \$243,000 from over 2,000 gifts – surpassing the 600-gift goal. This provided a great opportunity to reach first-time and alumni donors across the state.

- The Foundation also provided an update on work that has taken place through a planning grant from the Lilly Endowment to consider how Ivy Tech might play a role in addressing the early childhood workforce crisis in the State of Indiana.

Item 5

Vice Chair Wilson called upon Trustee Stemler for the **Human Resources & Operations Committee** report. Trustee Stemler reported that there were two action items for consideration and approval.

Matt Etchison, Sr. Vice President, and Chief Information Officer presented the recommendation for the College to approve a Postproduction Support for Workday with Collaborative Solutions contract through June 2026 at a cost not exceeding **\$1,205,245**. This contract is for the support of our Workday ERP while the Ivy Tech team is focused on building and implementing the Workday Student platform.

Trustee Stemler moved to approve Resolution 2023-24, Approval of Contract with Collaborative Solutions, Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Matt Etchison also presented an update on the college's Workday ERP rollout, the largest in HigherEd in 2023. The project is on time and under budget.

Emily Sellers, Vice President of Project Implementation & Support, presented two (2) prior agreements with Franklin Covey beginning in 2021:

- July 1, 2021 – June 30, 2022, for \$197,847
- July 1, 2022 – June 30, 2023, for \$473,800
- Ivy Tech is proposing to continue our partnership with Franklin Covey for an additional year, with a contract term running July 1, 2023, through June 30, 2024, and the amount not to exceed \$300,000.
- This contract will support the 4DX Operating System and Executive Coaching Services.

Trustee Stemler moved to approve Resolution 2023-21, Approval of Contract with Franklin Covey, Systems Office. Trustee Dora seconded the motion. The motion carried unanimously.

Item 6

Vice Chair Wilson called upon Trustee Hughes-Schuh for a Marketing & Public Relations Committee report. Trustee Hughes-Schuh reported that there is one action item for consideration and approval.

Provost Dr. Dean McCurdy shared the Marketing presentation with us today. He started by sharing information on the Systems Office Strategic Enrollment Plan, including specific examples for K14 with 21st Century Scholars, for Workforce

with the Summer of Career Link School Spotlight, and examples of the various campaigns used in recruiting and enrolling new students.

McCurdy also shared an update on the college's new "RFI or request for information" featured on the website. Benefits of the new RFI include separating the RFI from the application, using clearer language, and improving the user experience. The new RFI successfully launched on May 17th and addressed the issue of duplicate leads we were struggling with in the first iteration.

McCurdy also summarized a resolution for the upcoming statewide Marketing spend with Williams Randall, where the request is for \$1.7 Million and includes a new, first-time statewide paid campaign supporting Workforce & Careers as well as a continuation of the general branding and recruitment multimedia paid campaigns, a refresh on our creative assets, and website enhancements.

Trustee Hughes-Schuh moved to approve Resolution 2023-18, Approval of Contract for Marketing & Advertising Agency of Record, Systems Office. Trustee Dora seconded the motion. The motion carried unanimously.

Item 7

Vice Chair Wilson called upon Trustee Foutch to give the report from the **Workforce Alignment Committee**, stating there were no action items for consideration and approval.

Senior Vice President Dodge described the partnerships that fuel the Ivy Tech Workforce engine.

The College is the Department of Workforce Development's largest training provider, with 573 DWD-approved training programs and serving 90 businesses through the Employer Training grant. Over the past two years, \$2M in Workforce Ready Grant dollars have been invested in the lives of Hoosiers by both DWD and the Commission for Higher Education.

SVP Dodge also described how Ivy Tech and DWD are collaborating to implement our grants from the US Department of Labor to expand apprenticeships statewide.

SVP Dodge highlighted partnerships with employers, including United Healthcare, Ascension St. Vincent, Eli Lilly and Company, PepsiCo, and Amazon.

SVP Dodge reported that after year one, Ivy Tech had added 573 new ASN seats and is at 96% of our statewide goal.

Finally, SVP Dodge described how the College is leveraging Lightcast data at scale to inform campus decision-making.

E. TREASURER'S REPORT

Vice Chair Wilson called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

Ivy Tech's financial position remains very strong. This week Fitch Ratings reaffirmed Ivy Tech's AA credit rating with a positive outlook. We also thank the State of Indiana for its generous operating support in this most recent past biennium, which positions us well for FY24 and FY25.

We will continue to innovate and invest in both our students and employees. This is reflected in our tuition model with efforts to reduce the number of fees and make the costs to our students more transparent. We are also making conservative long-term investments that allow us to increase our investment income revenue to set the college up for success well into the future.

Thank you again for all you do to support the financial stewardship at Ivy Tech and for all the time you have spent with me over the past few weeks.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Vice Chair Wilson called upon President Ellspermann to provide her State of the College report.

President Ellspermann spotlighted Abby Noblitt, Terre Haute Alumna.

President Ellspermann honored President Emeritus Gerald Lamkin, who passed at the age of 86.

Trustee Dora moved to approve Resolution 2023-23, Tribute Resolution in Memoriam of President Emeritus Gerald I. Lamkin. Trustee Anker seconded the motion. The motion carried unanimously.

President Ellspermann thanked the 2023 State Board Student Representatives Justin Zapencki and Jhovana Lopez-Gomez.

President Ellspermann thanked and congratulated the retiring Chancellor of Ivy Tech Lake County, Louie Gonzalez.

President Ellspermann spotlighted the Career Link.

President Ellspermann provided an update on the 2023-25 Strategic Plan – Higher Education at the Speed of Life.

President Ellspermann shared campus news and statewide partnerships – Ivy Tech ranked in the Top 10 at the National Cyber League Competition, Ivy Tech Kokomo was selected by the City of Kokomo for Good Jobs, Great Cities, and she provided an update on Ivy+ Academy Google Certificates.

OLD BUSINESS

Vice Chair Wilson called for old business, but there was none.

F. NEW BUSINESS

Vice Chair Wilson called for new business.

Trustee Dekker moved to approve Resolution 2023-22, Approval of Campus Board of Trustees. Trustee Gutman seconded the motion. The motion carried unanimously.

G. ADJOURNMENT

With no further business to come before the Board, Trustee Hughes-Schuh called for a motion to adjourn the meeting. Trustee Emmert O'Dell seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated June 9, 2023, prepared by Gretchen L. Keller, Recording Secretary