



KOKOMO | LOGANSPOUR | PERU | WABASH

KOKOMO REGION ALUMNI ASSOCIATION STRATEGIC PLAN 2009–12

CHANGING LIVES. CHANGING INDIANA.



MISSION STATEMENT

PURPOSE: The Kokomo Region of the Ivy Tech Community College Alumni Association creates and supports strong connections between alumni, students and communities serving Kokomo, Logansport, Peru and Wabash.

VALUES: We serve the needs and interests of Ivy Tech Community College graduates by connecting alumni, students, and friends of the College with their communities through partnerships, mentoring, networking, and volunteering.

GOALS: It is the Ivy Tech Community College Alumni Association's goal to support changing lives, building communities, and encouraging hope through lifelong learning.



GOAL #1

Support alumni—professionally and personally through education, professional development and resources.

■ STRATEGY

Develop a marketing plan to promote career services to alumni

■ STRATEGY

Provide one professional development event quarterly

■ STRATEGY

Host and promote a quarterly business/personal networking event to assist alumni in making important personal and professional connections

GOAL #2

To support current students

■ STRATEGY

Develop a student/alumni mentor program whereby alumni can coach successful student habits

■ STRATEGY

Encourage students at crucial times such as finals week by providing special events and programs

■ STRATEGY

Assist the college with fundraising efforts that provide scholarships to current Ivy Tech students in the region

■ STRATEGY

Participate in college events that serve students such as graduation and TechKNOWFest

GOAL #3

Support the community and college as ambassadors and volunteers

■ STRATEGY

Provide alumni ambassadors to assist the college with recruiting events, campus visits, and peak enrollment periods

■ STRATEGY

Establish an alumni corp of volunteers in each community to assist with the community events and to highlight Ivy Tech Alumni in their communities

■ STRATEGY

Recognize student success, service and achievement

■ STRATEGY

Promote alumni service on college and community boards, including program advisory boards and the alumni association



Photo courtesy of Lew Everling

GET INVOLVED

Ivy Tech alumni were invited to participate in a series of strategic planning workshops. Participants identified a number of areas in which alumni could be engaged with one another, the college, its students and the community. Below are some of the activities that resulted from the workshops. As you can see, it will take a wide range of alumni talent to bring these activities to fruition. Our hope is that you will review the lists and find areas where you can lend your expertise and time. The goal was to have a broad range of activities that would interest all alumni.

As a graduate, you know first-hand the value of an Ivy Tech education and the power of a strong support system to be successful. We are certain you will see the value of the

programs outlined below as support for one another, Ivy Tech students, the college and your community.

Please contact the Alumni Relations office for the Kokomo Region at (800) 459-0561, ext. 403. Be sure to connect with Ivy Tech and fellow alumni on our FACEBOOK page. On the Facebook site, enter Ivy Tech Kokomo Region in the search. New friends are always welcome. This is an opportunity to tell us what is new with you.

'73 AS, Office Administration
Recipient of 2007 Distinguished Alumnus Award

ALUMNI ACTIVITIES

- Business and personal networking events
- Promote alumni association
- Annual Distinguished Alumnus recognition
- Host quarterly professional development event
- Promote continuing education and lifelong learning, including alumni discounts
- Alumni newsletter
- Raise \$1,000 annually for scholarships for family members of alumni
- Affinity programs
- Participation in fellowship events such as:
 - Ivy Tech Day at the Colts
 - Indianapolis Indians game
 - Chili cook-off team
 - Cultural activities.

STUDENT SUPPORT ACTIVITIES

- Participate in student organizations
- Support programs, new and expanded
- Articulate career trends with program chairs
- Create a student mentor program
- Finals week activities
- Participate in graduation activities and ceremony
- Participate in fundraising efforts for the college
- Organize workshops on volunteerism/leadership
- Organize career exploration
- Host an alumni/student networking luncheon
- Host field trips for students who are pursuing an education in your field.

COLLEGE AND COMMUNITY ACTIVITIES

- Promote the college within the community
- Participate in Alumni Speakers Bureau
- Become a friend of the college
- Serve on boards, within and outside of the college community
- Become involved in community/college service, by participation in:
 - United Way Day of Caring
 - TechKNOWFest
 - Annual fundraiser
 - Taste of Kokomo
 - State and county fairs
 - We Care Trim-A-Tree, and more!
- Become an ambassador to the college through participation in:
 - campus tours
 - assisting admissions during peak registration times
 - recruiting efforts.



IVY TECH ALUMNI ASSOCIATION
KOKOMO REGION
1815 E. Morgan St. | P.O. Box 1373
Kokomo, IN 46903-1373

www.ivytech.edu/alumni

LET US KNOW WHAT'S NEW WITH YOU! GO TO WWW.IVYTECH.EDU/ALUMNI TO STAY CONNECTED.