



NEWS RELEASE

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Ivy Tech Community College expands emergency alert system statewide

INDIANAPOLIS – Ivy Tech Community College has installed a statewide expansion of the recently announced *Ivy Tech Alert* system that broadcasts emergency messages to student, faculty and staff subscribers.

Originally introduced at the Indianapolis campus as part of a test plan to communicate severe weather, cancellations and emergencies in a mobile format accessible by most students, the statewide system, now provided by e2Campus, offers numerous upgrades. The new system can send alerts at the broadcast rate of 24,000 messages per minute to a cell phone, personal e-mail address and/or Ivy Tech e-mail address to better ensure that important messages are received in a timely manner.

Students wishing to receive emergency alerts may sign up online via the college's Web site at www.ivytech.edu/alert. Although there is no charge to students or staff by the college for the service, which transmits text messages via all cellular service providers, some carriers may charge a per-message fee, usually a few cents.

Ivy Tech Alert will be controlled by the College's security personnel and administrators, limiting messages to emergencies or important announcements on topics which students have authorized during their opt-in, sign-up process. Students may opt-out at any time.

“Student safety is a first priority. *Ivy Tech Alert* will supplement existing, on-location audible and e-mail emergency notification procedures. We can now broadcast emergency information to students locally at each of the 14 regions and 23 campuses or statewide, if necessary,” said Ivy Tech President Thomas J. Snyder.

Ivy Tech Community College is one of the nation's largest statewide community college systems and the state's second largest public post-secondary institution with more than 110,000 students enrolled annually. Ivy Tech has 23 campuses throughout Indiana. It serves as the state's engine of workforce development, offering affordable degree programs and training that are aligned with the needs of its community along with courses and programs that transfer to other colleges and universities in Indiana. It is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

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